

NEGOTIATING TRANSIT-TNC PARTNERSHIPS THAT WORK

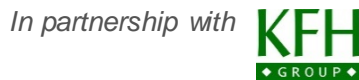
Terra Curtis, Emerging Mobility Co-Lead, Nelson\Nygaard
Eileen Collins, Manager, LIFT Service Delivery, TriMet
Laney Schorp, US Regional Lead, Partnerships, Via

TCRP REPORT 204: PARTNERSHIPS BETWEEN TRANSIT AGENCIES & TNCs

Presented at Urbanism Next

May 9, 2019

Presented by:
Terra Curtis



TRANSPORTATION RESEARCH BOARD

Partnership Playbook

Informed Decision Making for Transit Agencies Interested
in Partnering with TNCs

As Excerpted from TCRP Report 204

Authored by  in partnership with 



RESEARCH TEAM



Terra Curtis
Principal Investigator



Meg Merritt
Principal-in-Charge



Carmen Chen
Lead Researcher and Author



Dave Perlmutter
Researcher and Author



Dan Berez
Researcher and Author



Buffy Ellis
Researcher and Author
KFH Group

GUIDANCE FROM INDUSTRY LEADERSHIP

TCRP Research Panel



**Transit
Practitioners**



**Industry
Groups**



TNC Staff



FTA Legal



Academics

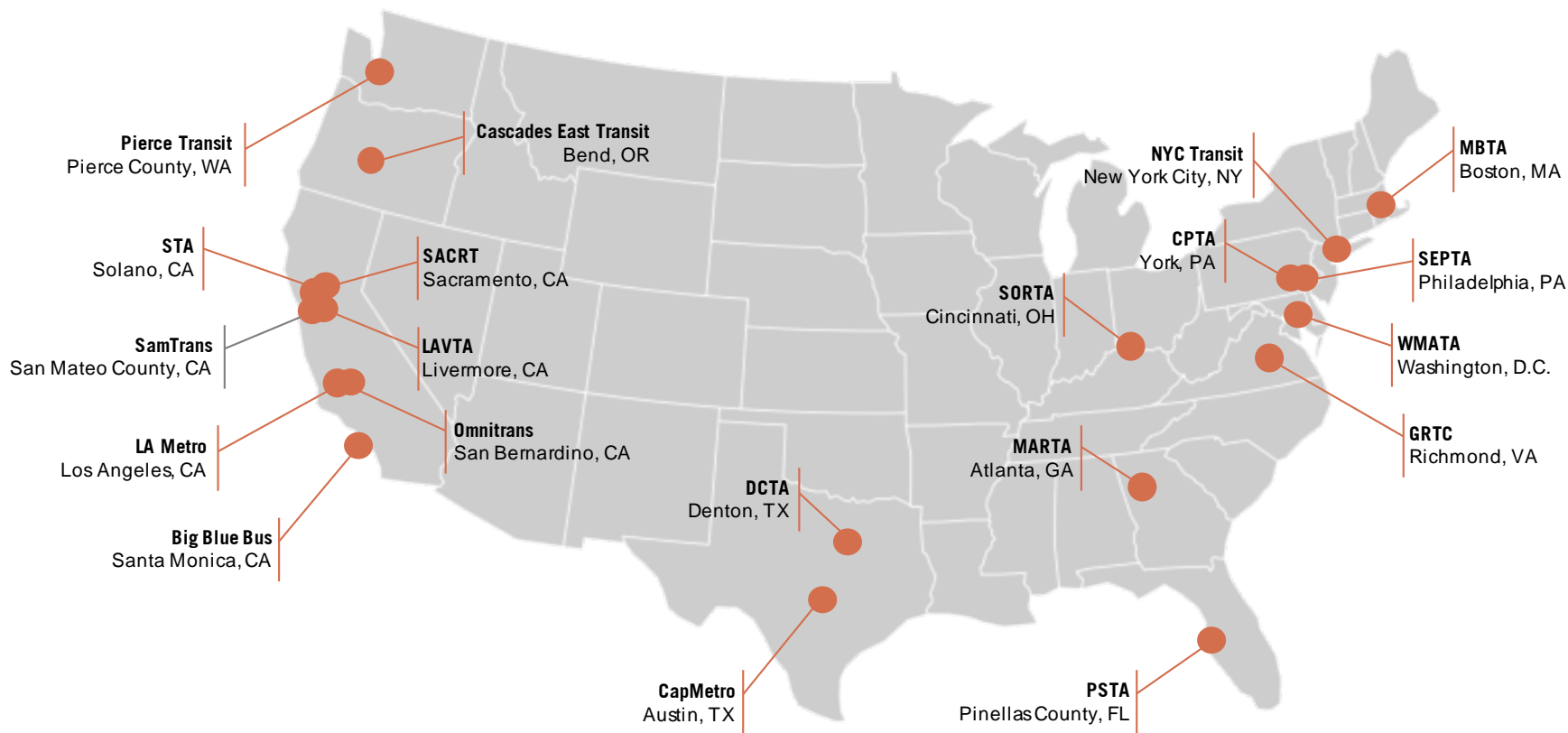


**Transit
Union**

“

**How should partnerships
between transit agencies
and TNCs be pursued?**

20 CASE STUDIES



WHAT WE FOUND

“

Our agency is always looking for cost-effective ways to provide first-last mile solutions.”

-Transit Agency Rep

“

Showing it is more
effective than saying it.”

-TNC rep

REGULATORY AND POLICY FINDINGS

FTA Approach

Actively updating



ADA

Equivalent service



Title VI

Cash and phone options



NTD

Awaiting FTA ruling for TNC trips



Sunshine Laws

Requirements and protections vary



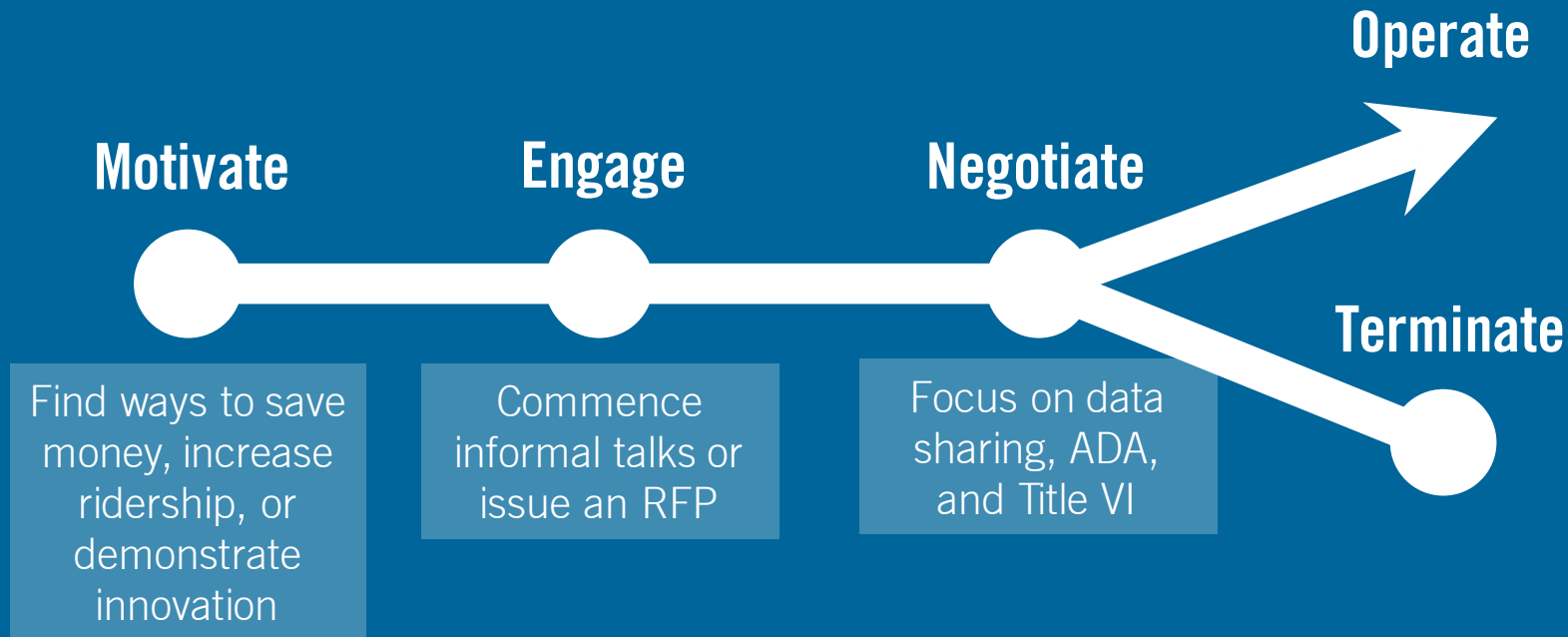
D&A Testing

“Taxicab exception”



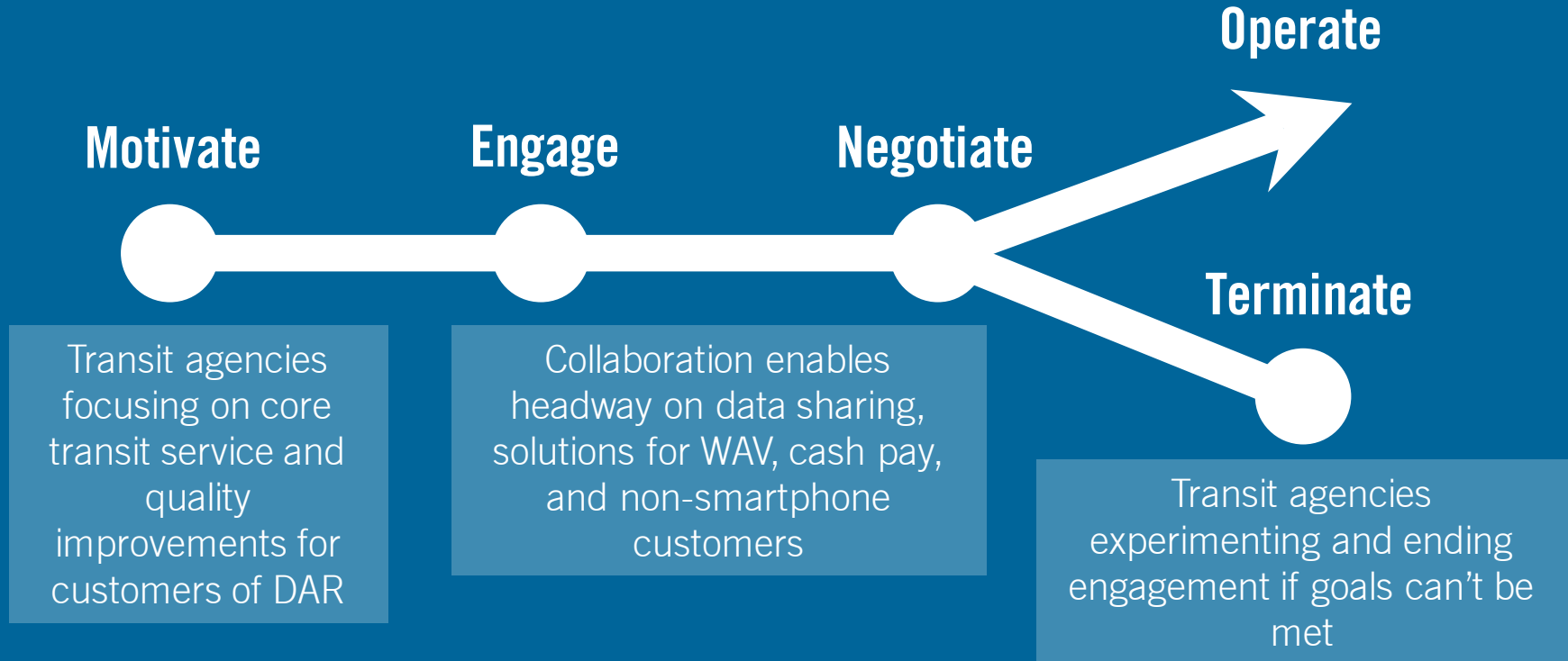
TYPICAL STORYLINE

How have transit agencies approached TNC partnerships thus far?



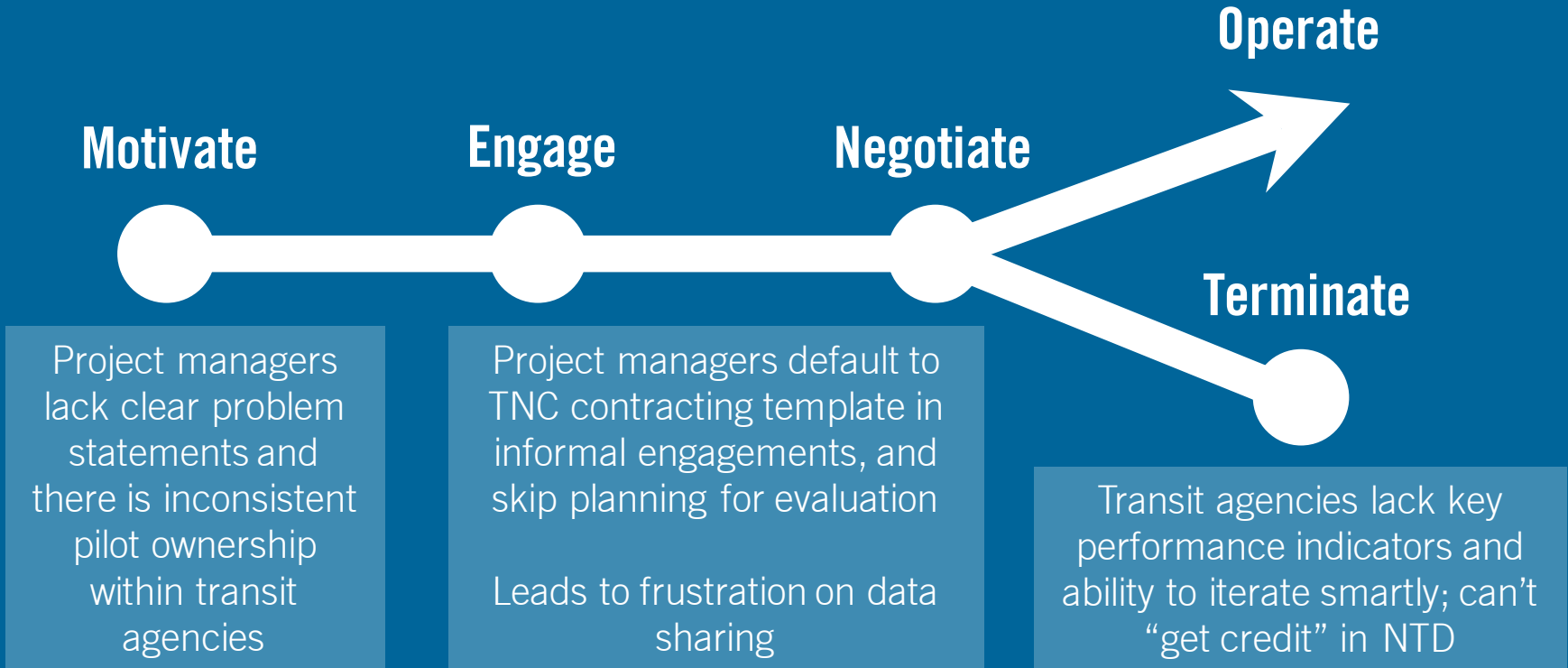
WHAT'S WORKING WELL?

How have transit agencies approached TNC partnerships thus far?



...AND WHERE COULD WE DO BETTER?

How have transit agencies approached TNC partnerships thus far?



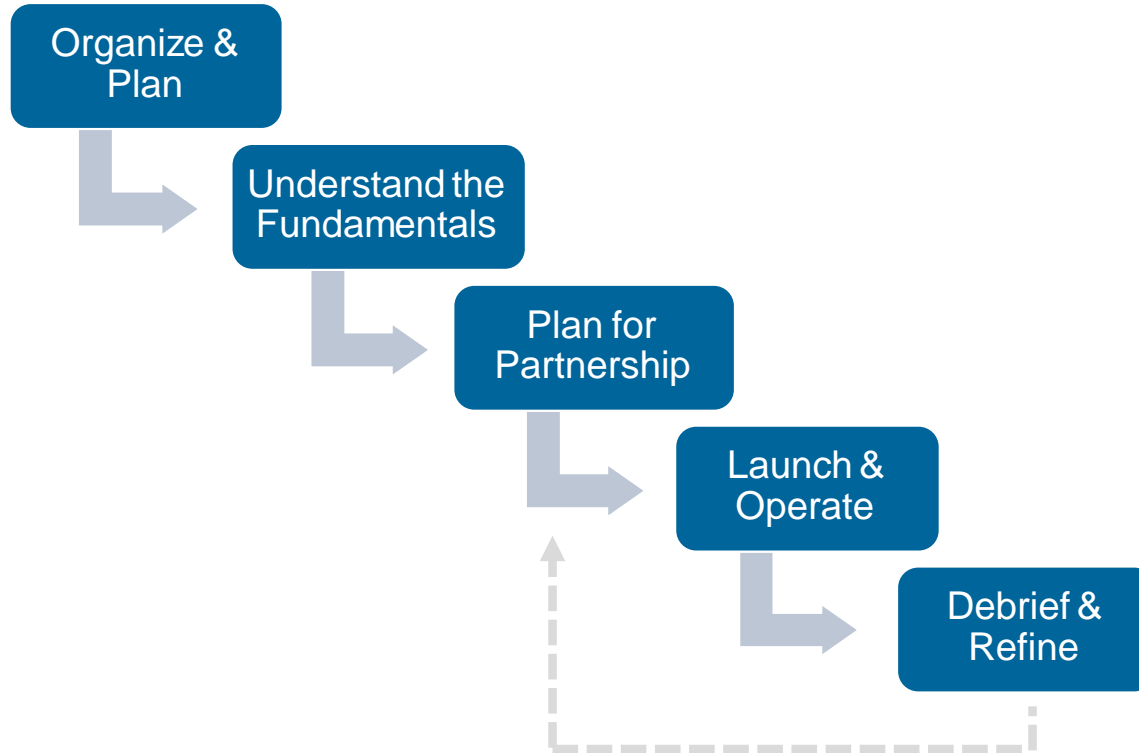
“

Is there a better way?

PARTNERSHIP PLAYBOOK

HOW SHOULD PARTNERSHIPS BE PURSUED?

Do it for a reason, and check whether it's working.



THANK YOU!



Terra Curtis

415.284.1544

tcurtis@nelsonnygaard.com



@terracurtis