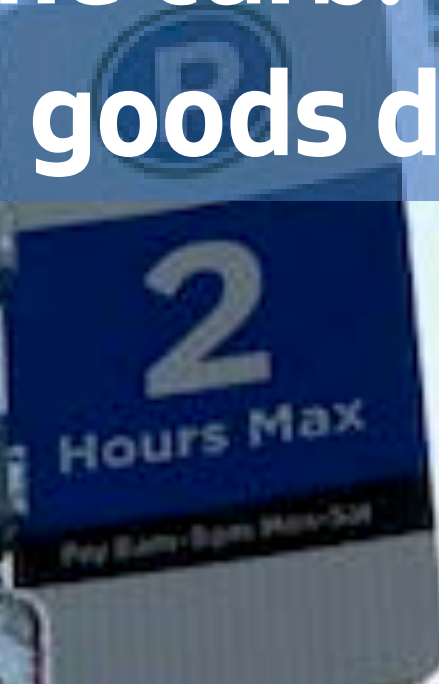
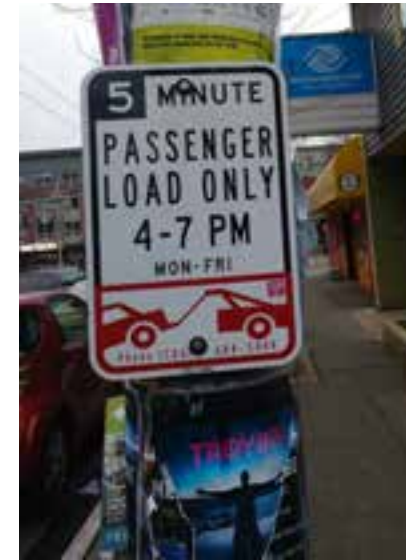


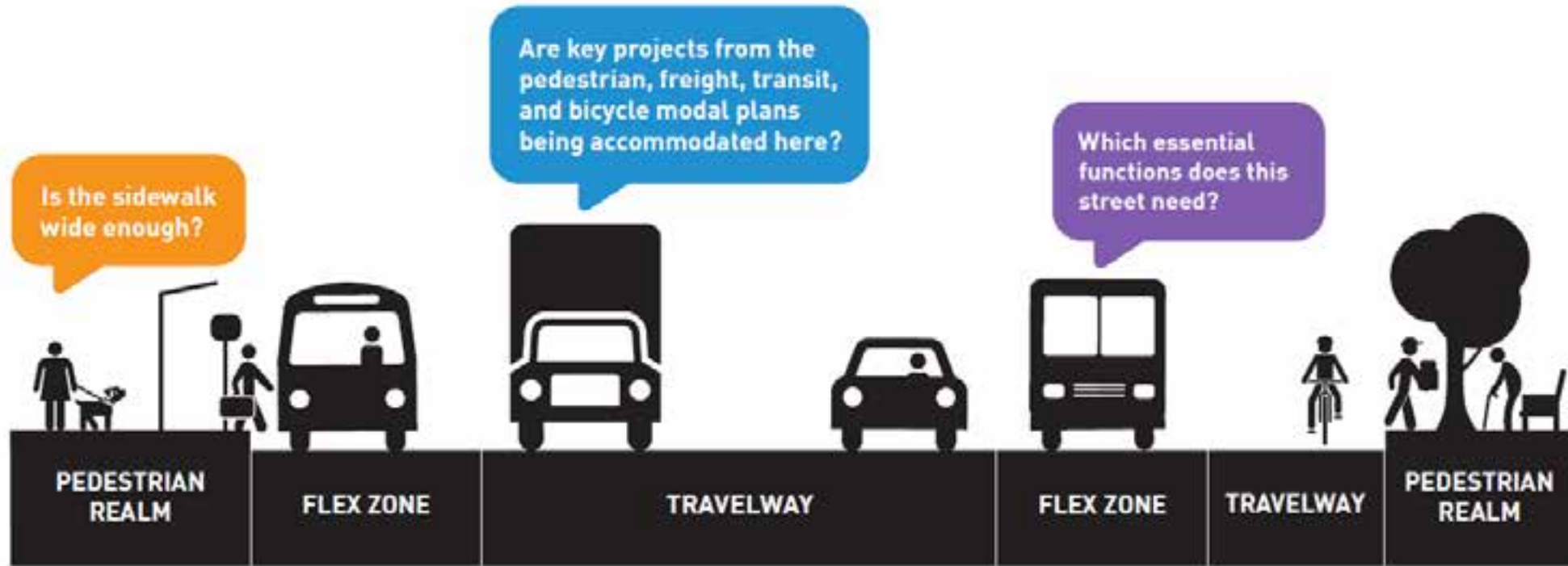
# Make way for the curb! Seattle's urban goods delivery strategies



# Many uses compete for curbspace



# Make the best use of the streets we have



\*Essential functions:



# Seattle's Curbspace Tools



# Curb data as foundation for decisions

## Curbspace

- Signage type, location
- Pay station location, rates, regulations
- Blockface regulations

## Annual Paid Parking Study

- All paid areas covered
- Hourly occupancy collected
- Document morning, mid-day, evening and late night peaks
- Data collected:
  - Vehicles parked
  - Disabled parking permits
  - RPZ permitted vehicles
  - Rideshare permitted vehicles

## Payment related (since 2012)

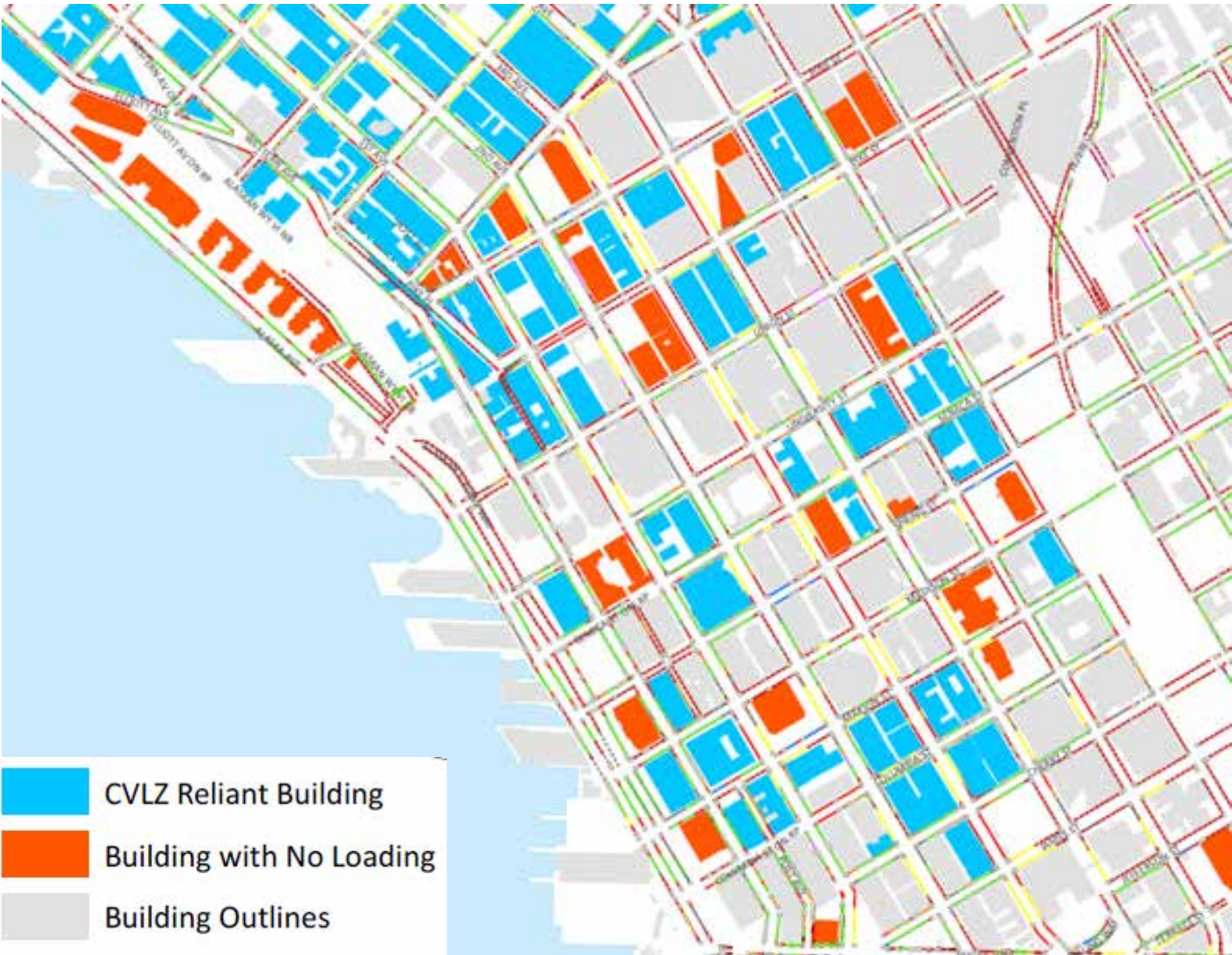
- Transactions records
  - Amount purchased
  - Payment mean
  - Start/end time
  - Blockface
- Paid spaces in service at any time
- Calculated paid occupancy

# More demand for curb than available space

Partnership with Univ. Washington Supply Chain Transportation and Logistics Center

Urban Freight Lab brings together transportation engineers, urban planners, retailers, freight carriers, technology companies supporting transportation logistics, and multifamily and commercial developers and operators.

Reliance on curbspace and alley  
– based on research and field  
data collected



# Goods Deliveries Strategies

Seattle's new projects and pilots underway

- Prioritizing commercial delivery zones over parking - Goods morning delivery
- Move towards pay by use at zones
- Broadcasting availability data at Commercial Vehicle Load Zones – partnership with UW
- Fixing issues at food truck vendor zones
- Improving pick-up/drop-off for TNC users

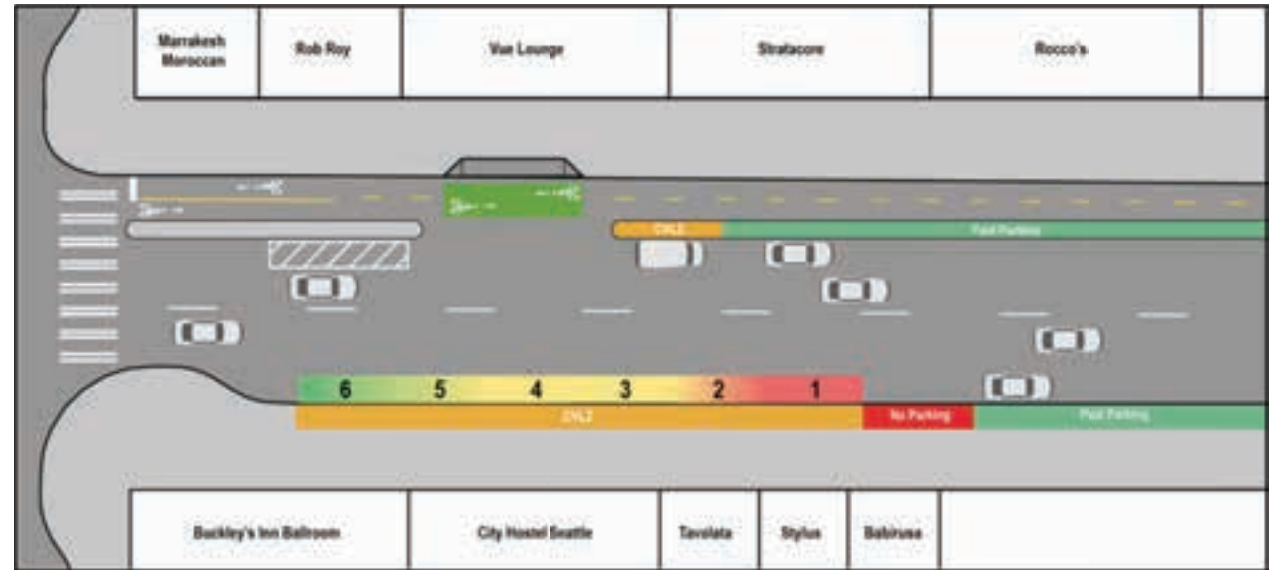




# Initial Evaluation Goods Morning Delivery Pilot

Blockface	January	February	Delta	% Delta
2nd Ave between Battery St & Bell St	33	52	19	58%
8th Ave between Virginia St & Stewart St	170	113	-57	-34%
Union St between 3rd Ave & 4th Ave	156	161	5	3%
Columbia St between 4th Ave & 5th Ave	69	47	-22	-32%
Columbia St between 3rd Ave & 4th Ave	57	67	10	18%
<b>Grand Total</b>	<b>485</b>	<b>440</b>	<b>-45</b>	<b>-9%</b>

- Location matters!
- High use of passenger-sized vehicles – might be commercial delivery?
- More education?



# Questions?

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