

STRATEGIX

CERTIFICATE PROGRAM

PRACTICE COORDINATOR



Level I and Level II

The Opportunity...

Which statements apply to your practice?

- I need somebody to take care of the details of leading and managing my practice so I can focus on providing dentistry.
- I wish my team was better at communicating with each other and our patients.
- We have poor employee retention, at times it feels like we have a revolving door.
- Our financial information needs to be better organized.
- I know we could be more profitable, but I'm too busy to make it happen.

The Value...

If you said yes to at least three of the above statements... this Program will help you find the answers you need! Take an in-depth look at each of the necessary steps to ensure your practice systems seamlessly and consistently support ongoing growth.

Starting November 18, 2020

STRATEGIX

PRACTICE COORDINATOR CERTIFICATE PROGRAM

What You Will Learn...

- **Leadership** – coaching, accountability, inspiring employees, stretch goals, performance management and team building.
- **Communication** – sharing information in a way that is heard, listening, giving feedback and conflict resolution.
- **Human Resources** – hiring and training, compensation, evaluation, recognition and retention, building and maintaining task lists.
- **Patient Care** – providing exceptional care, pre-determinations and insurance, recall, financial arrangements and accounts.
- **Operations** – scheduling, unified systems, team meetings, supply management, organization and adaptability.
- **Hygiene Department** – building a collaborative hygiene team, consistency, assessment, treatment planning and periodontal care.
- **Treatment Coordinating** – asking powerful questions, listening, demonstrating value and addressing objections.
- **Marketing** – optimizing internal marketing, promotions, public relations, branding and social media.
- **Financial** – focusing on growth, monitoring statistics and reports, accounts payable, cost management and bookkeeping.



CoraMarie Clark BSDH MBA has parlayed her MBA with over 20 years as a hygienist and successful practice coordinator into a consulting firm that delivers solid business systems, informative presentations and results-based training.

Practice Coordinator Certificate Program Schedule

Level I – Seven Sessions, Wednesdays from 5:30 to 7:00 PM MST – \$795

Webinar 1 - November 18, 2020

Webinar 2 - January 20, 2021

Webinar 3 - February 17, 2021

Webinar 4 - March 24, 2021

Webinar 5 - April 21, 2021

Webinar 6 - May 19, 2021

Webinar 7 - June 16, 2021

Level II – The Master Program

Level II is available only to individuals that have completed Level I of the Strategix Certified Practice Coordinator Program.

This interactive virtual Master Program provides accountability and refinement of key concepts of management and leadership within your practice.

Call 864.909.7288 or email coramarie@strategix-ltd.com now to register!



STRATEGIX

Registration Form

Practice Coordinator Certificate Program Level I

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Webinar 4 – March 24, 2021

Practice Name:		Date:	
Attendee's Name(s):			
Address:			

	Amount	GST	TOTAL
Investment Per Attendee	\$795.00	\$39.75	\$834.75 CAN

Quantity	Description	Amount	GST	TOTAL
	Practice Coordinator Certificate Program Level I			

Credit Card Information

Card Type:	MasterCard	<input type="checkbox"/>	Visa	<input type="checkbox"/>	AMEX	<input type="checkbox"/>
Cardholder Name (as shown on card):						
Credit Card Number:						
Expiration Date:	Month		Year		Security Code:	
Cardholder Signature:						

Please email completed Registration Form to: coramarie@strategix-ltd.com
or phone CoraMarie at: 864.909.7288

Thank You – I look forward to working with you!