5 Reasons to Accelerate Fintech Adoption

1. Fintech Is Transforming the Financial Services Industry

Financial technology or “Fintech” refers to the innovation and technology designed to digitally transform traditional methods used in the financial services industry.

2. Fintech Dominates Customer Experience

Nearly 90% of Americans are using technology in some way to manage their finances.²

3. The Fintech Market Is Growing Exponentially

The 2022 global fintech market is valued at $133.84 billion and is projected to reach $556.58 billion by 2030.³

4. Fintech Adoption Propels Revenue Growth for Businesses

Businesses that embrace digital technology adoption, like fintech client experience applications, grow revenue at the rate of those who remain idle.⁴

5. Customers Demand Omni-Channel Digital Customer Experiences

The top digital channel for consumers is chat (52%), followed by email (47%) and self-service via the company’s web site (33%).⁵

Elevate Your Fintech Customer Experience

Learn how CoreSite’s custom hybrid IT solutions and modern, compliant data centers can help you deliver exceptional digital customer experiences.

REFERENCES:
1. Make the Leap, Take the Lead Report, Accenture
2. 2021 Fintech Report: The Fintech Effect – Fintech’s mass adoption moment, Plaid and The Harris Poll
4. Make the Leap, Take the Lead Report, Accenture

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