5 BIG Reasons to Directly Connect Your Hybrid Cloud

**REASON #1: SECURITY**
- Direct connections reduce data breaches from the four primary sources: compromised direct internet connections, exposed public cloud interfaces, unsecured public cloud workloads, and unauthorized access to data centers.
- A 2020 study by CloudCheckr found an average of 600 security vulnerabilities per month—this doubled for AWS accounts and tripled for Azure accounts.
- It’s your office to keep private information private with a public internet connection.

**REASON #2: PERFORMANCE**
- Business operations increasingly rely on latency-sensitive applications and services that require fast access to data and applications.
- A recent IBM study found that direct connectivity reduces latency by up to 95%.
- By leveraging direct connectivity, organizations can enhance user experience, reduce costs, and improve competitive advantage.

**REASON #3: COST SAVINGS**
- Companies can save up to 44% on bandwidth costs when using direct connectivity.
- Direct connectivity reduces costly network layer services and enables cost-effective direct networking.

**REASON #4: RELIABILITY**
- Cloud connections provide the high reliability of private networks.
- Options in disaster and operation in networks to allow traditional connections to public networks.

**REASON #5: EASE OF USE**
- Direct connection technology is emerging as an answer: no hybrid IT complexity, avoiding new standards for latency, performance and reliability.

**CONCLUSION**
When you deploy your tech needs to your business strategy, think about how direct and consistent between your company and your cloud of your choice is your digital transformation.

**CORESITE**
CoreSite, LLC, and operating data in terms of high-speed communication is in the top 1% of U.S. customers Direct Connect services, and only 1/3 of the 12 service providers in the world have such a feature.

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