THREE PATHS TO DOWNTIME PREVENTION

THE COST OF DOWNTIME IS GOING UP

Cost Nearly **$10,000**

Data Center Outages — Per Minute

The cost of downtime has increased by 38% since 2010

25% of all unplanned data center outages attributed to **UNINTERRUPTIBLE POWER SUPPLY (UPS) BATTERY FAILURE**

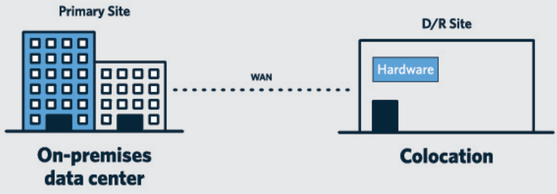
Cybercrime has increased from 2% of outages in 2010 to 22% today.

THE THREE MUST-KNOW BUSINESS CONTINUITY MODELS TO MEET ANY REQUIREMENT

#1 CLASSIC MODEL

COMMONLY USED FOR:

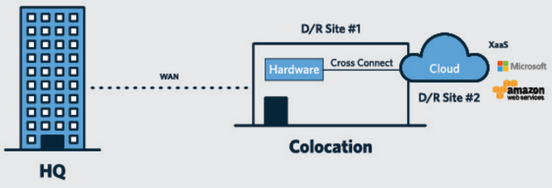
- Legacy applications
- Data with compliance & regulatory requirements



#2 VIRTUAL MODEL

COMMONLY USED FOR:

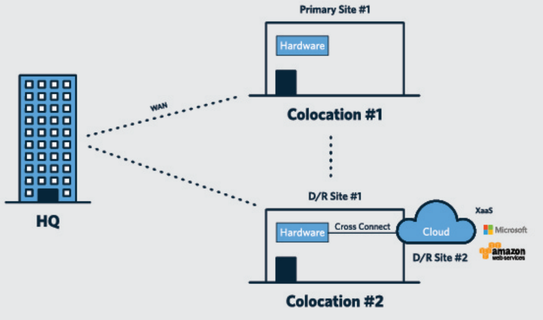
- Budget conscious organizations
- Existing cloud-enabled DR solution



#3 HYBRID MODEL

MAKES SENSE FOR:

- Organizations with staff that understand both solutions
- Trialing cloud without risk of application downtime



LEARN HOW CLOUD-ENABLED COLOCATION CAN SUPPORT 100% UPTIME FOR ANY APPLICATION