

A Centralized Ecosystem for **Media & Entertainment IT**

MEDIA & ENTERTAINMENT

When content is what you do—whether it's gaming, entertainment, retail or advertising—a slight decrease in video performance or a long load time can cost millions of dollars and seriously damage your brand. With these challenges, your IT infrastructure is as critical to your organization as your content. With the big data nature of your business, and latency on the line, what can you do optimize your infrastructure?



COLOCATION FOR MEDIA & ENTERTAINMENT: BUILT FOR TODAY'S ON-DEMAND WORLD

Full digital media workflow requires a robust ecosystem of studios, distribution companies, post-production services and numerous other elements to effectively deliver content to end users. It is inefficient and costly to try to manage all of these various providers on an individual basis to deliver an end product, especially considering physical distance between providers.

CoreSite provides direct connectivity to hundreds of national, international and regional networks as well as best-in-breed CDNs, giving you the connectivity needed to dramatically reduce latency and delivery lapses and ensure optimal user experiences. This enables you to create a centralized IT ecosystem with the highest level of performance to simplify your workflow.

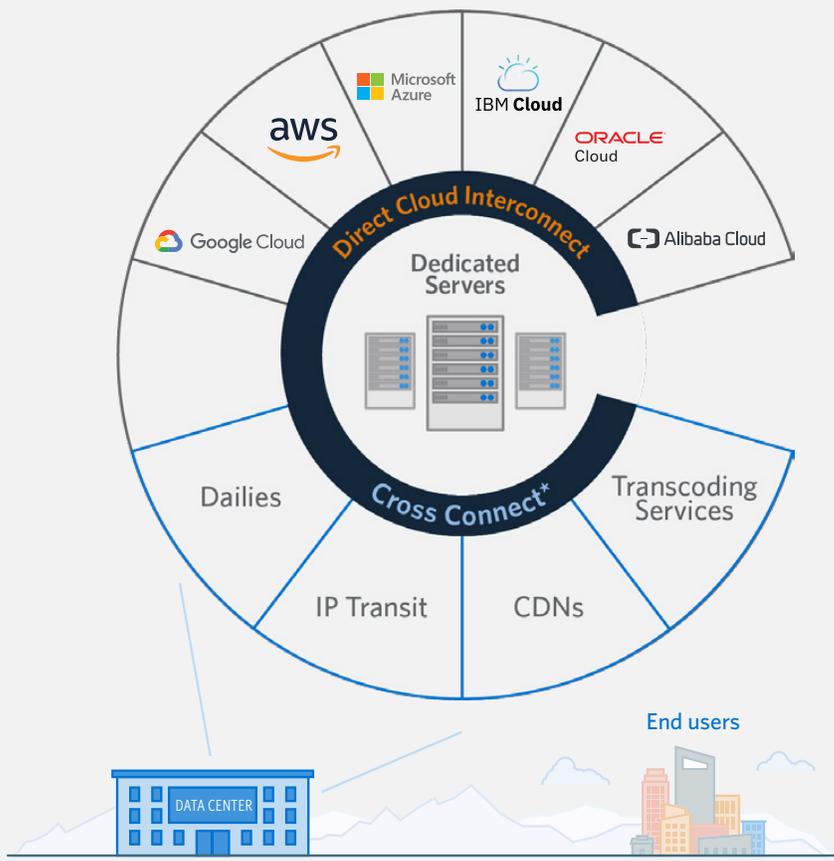
Solutions for Today

Flexibility for the Future

Digital media providers need sizable capacity. You may grow from a small start-up to a large provider of content, which means you need a data center supplier with the flexibility to scale with you, as well as to provide access to the clouds and networks you need to deliver global content in various formats. CoreSite partners with you to create custom solutions that meet your unique space, power and location requirements now and into the future.

DIGITAL PRODUCTION WORKFLOW

Within each stage of the digital production workflow, you're likely working with internal or external partners. By utilizing CoreSite as a centralized, interconnected location, for either your storage or your workloads, you can cut the distance between partners to enable a more efficient workflow.



* Example providers

DENSITY

Modern facilities that are able to support high-density requirements (up to 30kW per cabinet in most markets) for even the most power-hungry applications.

SCALABLE SOLUTIONS

Deployments ranging from partial cabinets to private suites on a national footprint so you can seamlessly grow as needs evolve.

PUBLIC CLOUD ON-RAMPS

Save on data egress rates and lower latency with direct access to leading cloud providers, such as AWS, Microsoft, Google Cloud Platform, Alibaba Cloud, Oracle Cloud and IBM Cloud.

CENTRAL ECOSYSTEM OF PROVIDERS

Directly connect to partners and providers that you need to connect to within the same building, making your life easier and saving up to 60% on network costs.

SPACE, POWER, UPTIME

Relieve your staff and let us focus on keeping your resources up and running, backed up by our 100% uptime SLA.

SUPPORT

Our expertly-rated team of professionals will support you all along your journey with CoreSite.