

PIONEERS.AGENCY

PROTECT YOUR STAFF & OTHERS

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VIRUS PROTECTION FOR YOUR CUSTOMERS AND STAFF

The current pandemic asks for a quick response to protect the population. We need fast and reliable solutions to protect vulnerable people and those who have to sacrifice themselves to keep life working at a minimum. Retail staff are one of the most exposed.

Following clear directives from the government, we can execute and implement the required safety and quality standards.

Equip your retail spaces and counter desks with:
safety and guidance signs | transparent protection |
disinfectant dispensers | stand-alone signs.

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OUR SOLUTIONS

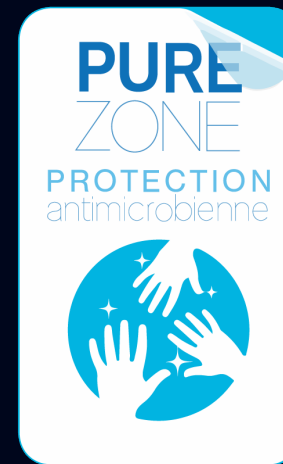
- Custom-made solutions for your space requirements;
- Customization and realization of all branded touch-points: flooring signage, stand-alone signs, transparent protection display (also with Pure Zone – antibacterial special covering vinyl);
- Implementation of disinfection dispensers;
- Logistics and installation directly at the point of sale;
- Documentation and maintenance of the systems;

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PURE ZONE OPTIONAL

THE SEAL OF APPROVAL – PURE ZONE

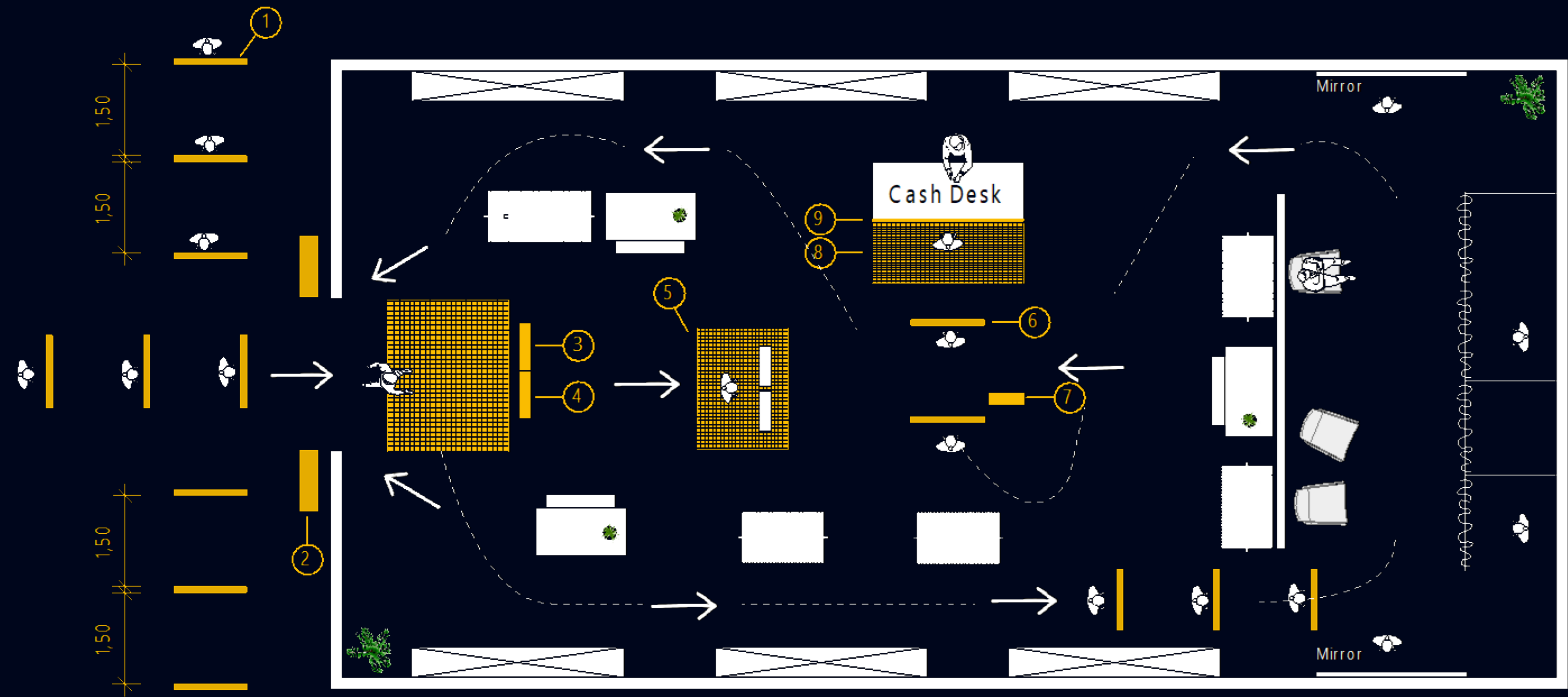
Your customers, staff and partners can herewith see the spaces protected by the antimicrobial vinyl.



The seal of approval PURE ZONE points out:

**ANTIMICROBIAL PROTECTION OF
YOUR SPACES**

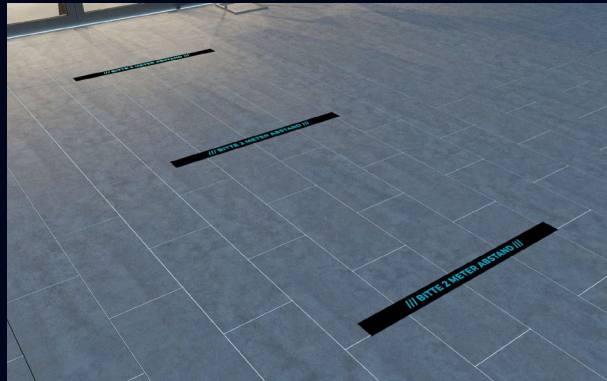
SAFE STORE
MAP



- ① Distance marker outside
- ② Freestanding sign / Entry rules poster
- ③ Freestanding sign : rules of conduct
- ④ Disinfectant dispenser
- ⑤ Service point : counseling counter
- ⑥ Distance marker inside
- ⑦ Freestanding sign : keep distance
- ⑧ Floormarker : distance control
- ⑨ Splash guard

SOLUTIONS OVERVIEW

SIMULATIONS



Outdoor Social Distancing Markers
→ weatherproof special vinyl



Outdoor sign with entrance regulations
→ Metal with imprint



Entrance Area Sign with disinfectant dispenser
→ Stand-alone sign



Take-a-Number Dispenser



Cash desk flooring with social distancing marker and signs
→ Vinyl with safety protection & metal stand-alone sign



Cash desk protection
→ transparent acrylic with cut outs and disinfectant dispenser

RETAIL

REFERENCE: LEVI'S EXECUTION

*CUSTOMIZATION & BRANDING POSSIBLE



EXAMPLARY DEMONSTRATION

001—OUTSIDE AREA

- Floor signage with social distancing markers – special vinyl for asphalt
- Stand-alone, weatherproof signs with entrance regulations
- Alternativ: A2 Poster for windows



SIMULATION



SIDE VIEW



FRONT VIEW

SIMULATION

002—ENTRANCE AREA

- Floor signage
- Stand-alone signs with safety regulations
- Stand-alone disinfectant dispenser



SIMULATION

003—SERVICE COUNTER

- Service Point to avoid close contact to the service staff
- Take-a-Number Dispenser and digital screens for the countdown



SIMULATION

004—CASH DESK

- Guiding with social distancing markers on the floor
- Stand-alone signs with distance regulations
- Acrylic incl. wooden - or metal frame
- Cut-Out for card device
- Disinfectant dispenser on desk
- Cutout for products and bags



SIMULATION



Counter protection with a metal frame



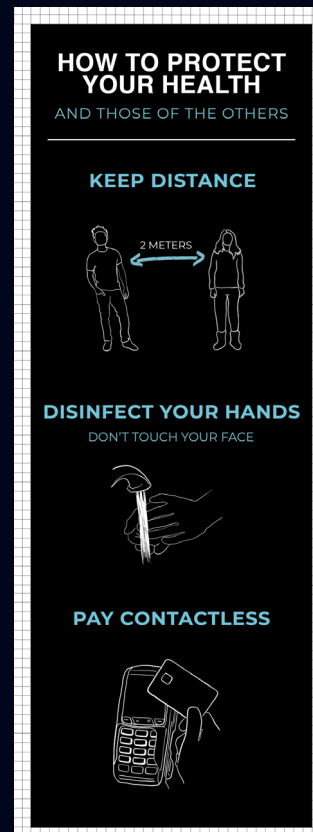
Counter protection with a wooden frame

001-003—SIGN COMMUNICATION

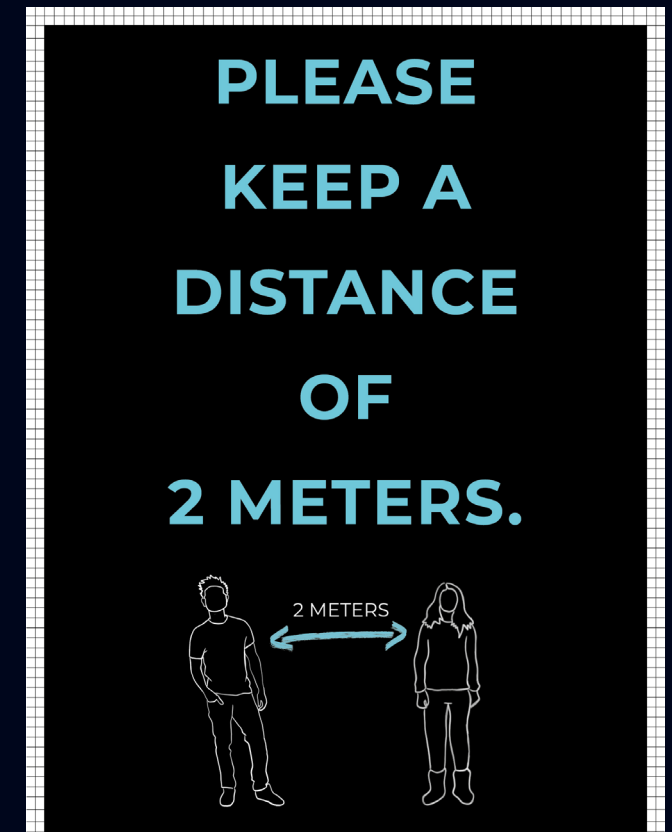


SIMULATION

OUTSIDE AREA



ENTRANCE AREA



CASH DESK

STAFF T-SHIRTS



SIMULATION

FRONT



BACK

PIONEERS

CASH DESKS

REFERENCE: SUPERMARKETS & DRUG STORES

*CUSTOMIZATION AND BRANDING POSSIBLE





SIMULATION



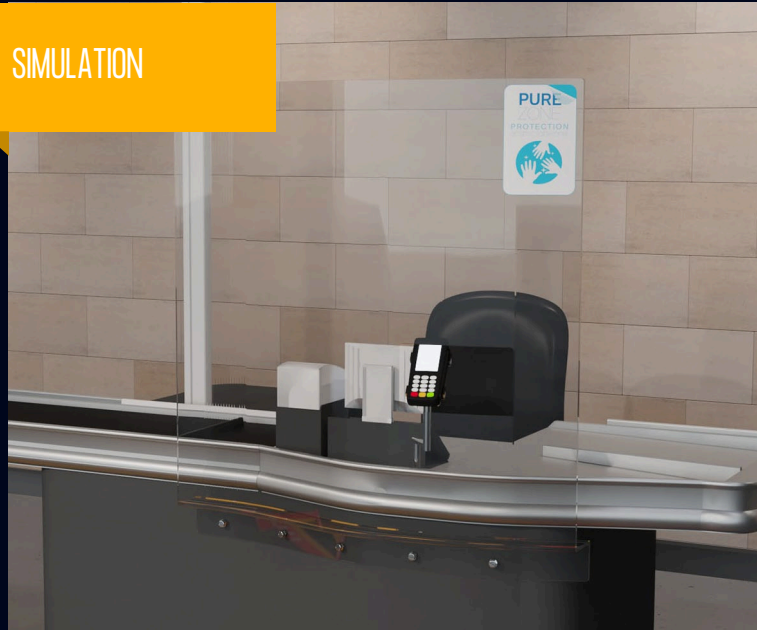
005—STRAIGHT COUNTER

- Acrylic, screwed
- Cutout for card device
- Floor signage





SIMULATION



006—ROUND COUNTER

- Acrylic, screwed
- Cutout for card device
- Floor signage



OTHER SOLUTIONS

→ **BUILT IN**

→ **STAND ALONE**

007—014 OTHER OPTIONS

SET-UP WITH ACRYLIC PROTECTION, FLOORING AND STAND-ALONE SIGN

SIMULATION



007—010 OTHER OPTIONS

BUILT-IN

Set up with acrylic protection, floor signage and stand-alone signs

- Custom-made, flexible design
- Material: acrylic
- Specific mounting as per requirements

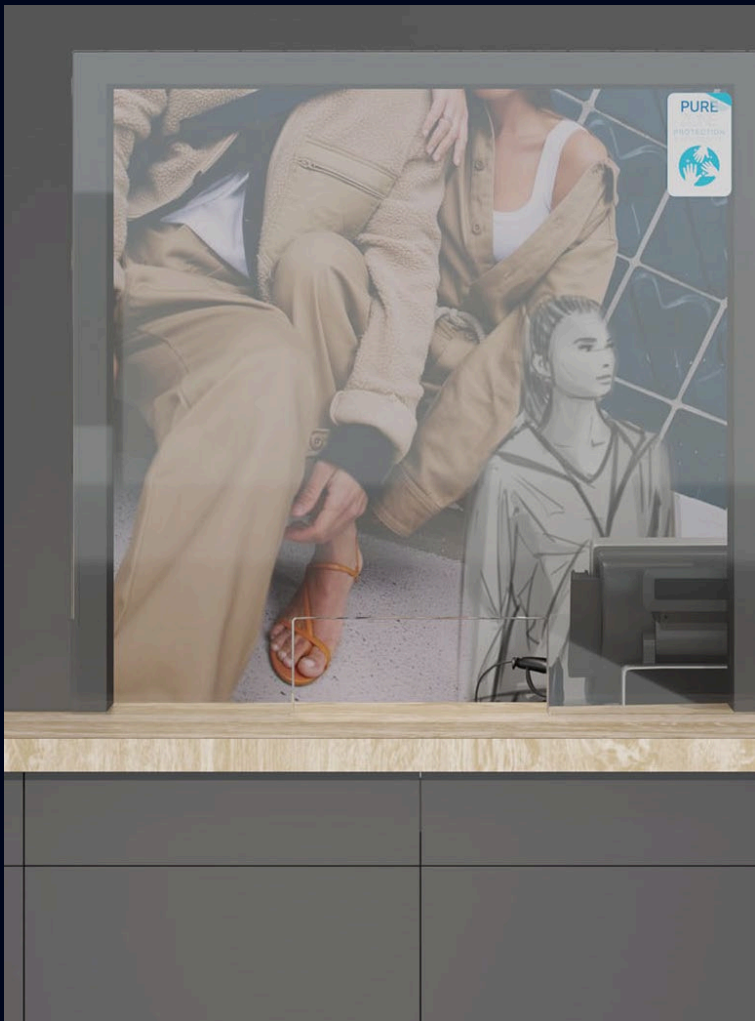
SIMULATION



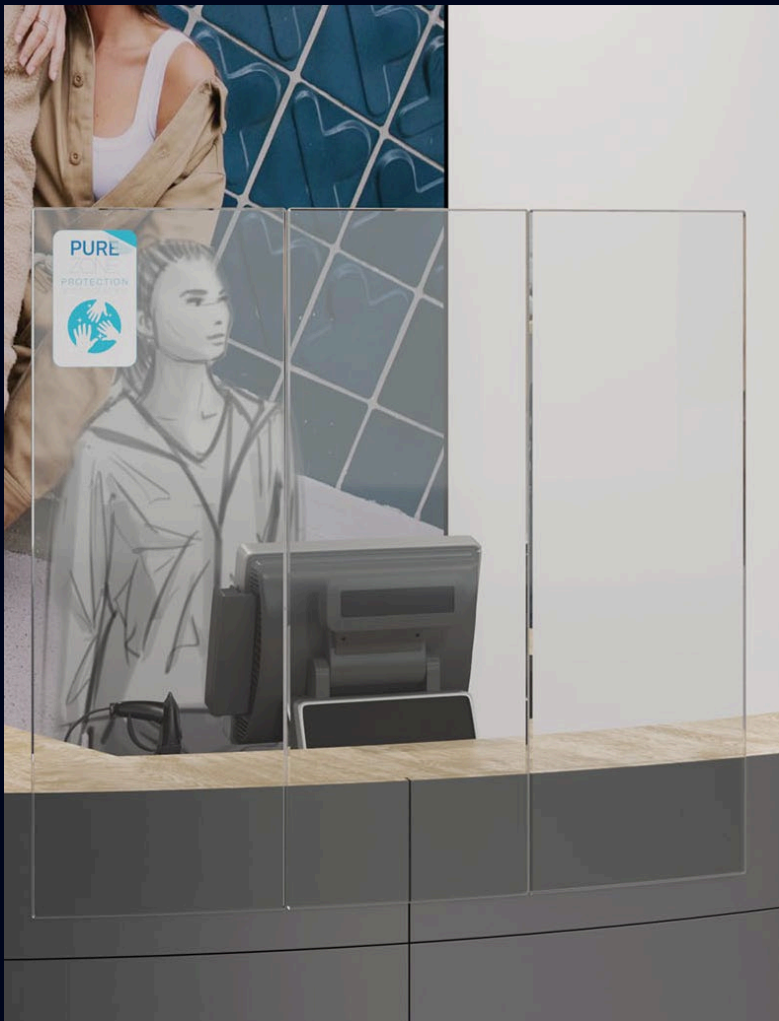
007



008 – Full, standard glass



009 – Full glass with cutout



010 – Three glass pieces for round counters

011—014 OTHER OPTIONS

STAND—ALONE

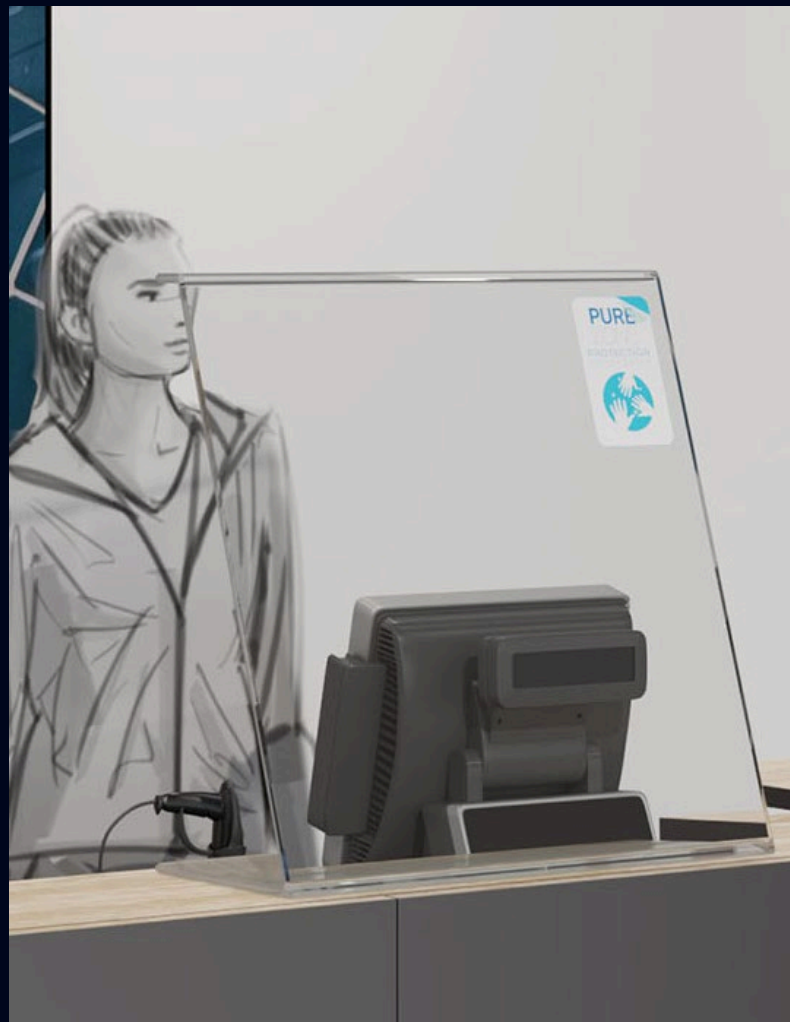
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SIMULATION



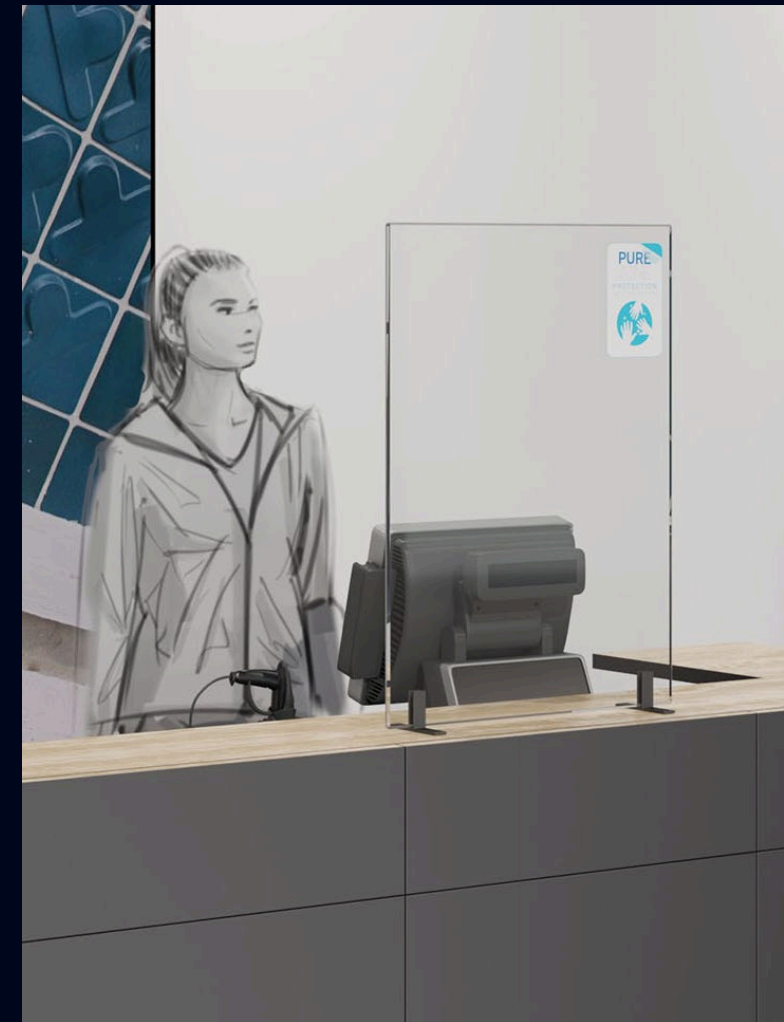
011



Ø12 — Lean glass



Ø13 — Standard heated glass



Ø14 — Standard glass with support

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WHO WE ARE AND WHAT WE DO

YOUR PARTNER FOR RETAIL TRANSFORMATION

- Fast production from our own production facility
- Screening and consulting
- Overall project management
- Management of European-wide installations team
- Packaging and logistics
- Maintenance of tools



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OVER EUROPE.



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STORE SCREENINGS**



TIMING — 10+ Stores

**ORDER PLACEMENT AND
STORE SCREENINGS**



WE CAN HELP YOU
DO (RETAIL) BETTER.

→ JUST GET
IN TOUCH!

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