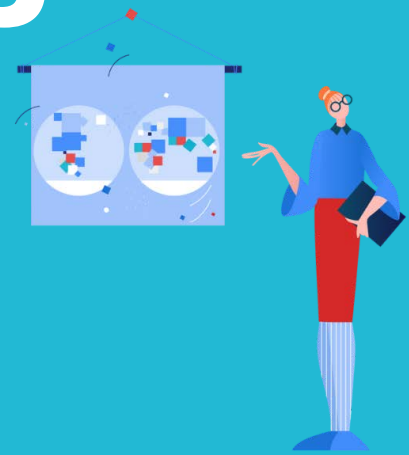


# Communicating with impact

**Learn the key skills that will supercharge your impact when presenting and influencing.**



## OVERVIEW

Communicating with impact provides a comprehensive understanding of how to communicate effectively using a range of tools and practical insights.

On this programme you will learn how to:

- Unlock the 5 key ingredients that will enable your people to communicate impressively
- Learn how to influence people into thinking, feeling and doing something when communicating with them
- Learn through practise how to manage nerves and communicate in the moment
- Enhance your own unique natural style through live practise and expert feedback

## WHO IS THIS FOR?

Those looking to develop effective communication skills to influence.

## HOURS

2.5 hours of facilitation  
1 hour of digital learning

## RECOMMENDED DELIVERY

Over 2 weeks

## IMPACT



**Unlock the 5 key ingredients that will enable your people to communicate impressively**



**Learn how to influence people into thinking, feeling and doing something when communicating with them**



**Learn through practise how to manage nerves and communicate in the moment**



**Enhance your own unique natural style through live practise and expert feedback**

## GET IN TOUCH



[info@newwavelearning.com](mailto:info@newwavelearning.com)



+44 (0) 843 778 6317

Or reach us on our socials



**NEW WAVE**  
LEARNING

## LEARNING JOURNEY

### STAGE 1

#### WELCOME TO COMMUNICATING WITH IMPACT

Participants are welcomed with a short intro session where they discover the purpose of the programme, introduce themselves and meet their group. They'll learn some top tips and key information right away and be ready and raring to get started!

### STAGE 2

#### PURPOSE & IMPACT

They now journey through the learning content that "starts with why". All communication must have purpose and a desired impact, and so participants are asked to explore what this is, and what they want their audience to think, feel or do.

### STAGE 3

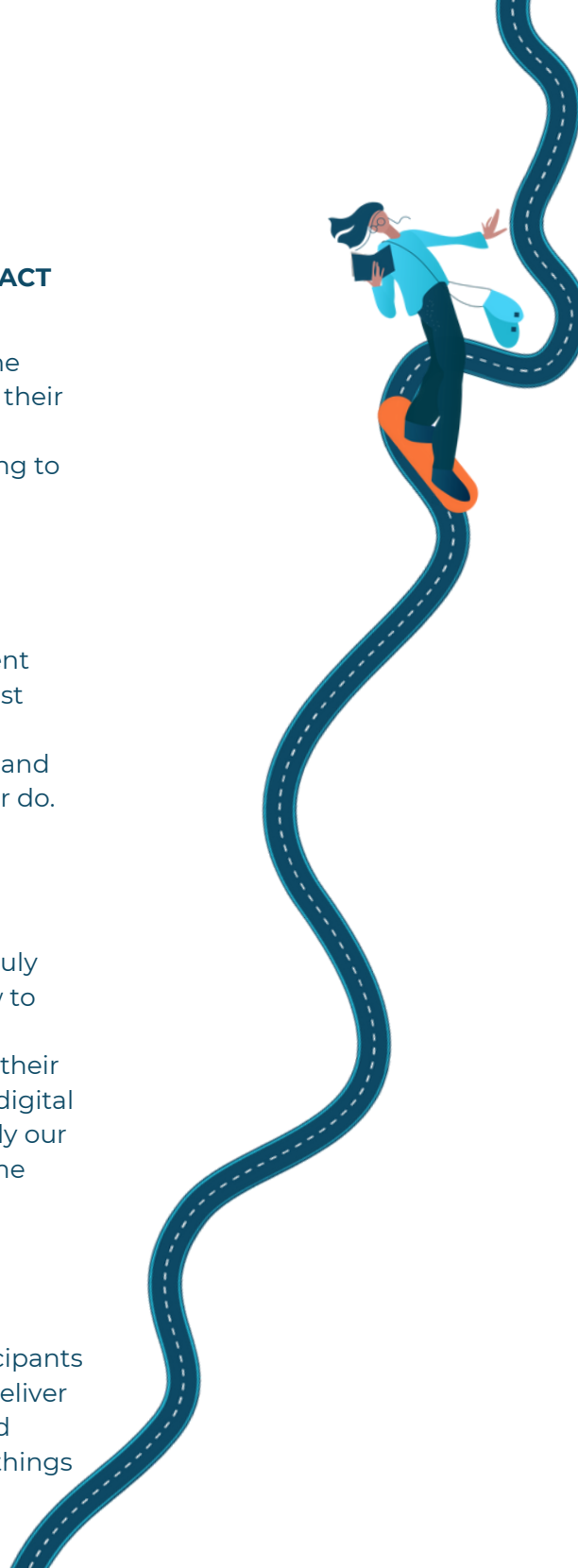
#### PREPARATION, PASSION & PRESENCE

Participant's now explore what preparation truly means and learn how to manage nerves, how to engage with an audience through impactful communication and learn how to connect to their content with passion. The final stretch of the digital content has participants learning how to apply our MoveMe traffic light system in order to become present when communicating.

### STAGE 4

#### GRAND FINALE

It's now time for the final session where participants put all their learning into practise and must deliver a 2 minute presentation to their facilitator and group. They'll receive in depth feedback and things to work on for the future.



## FEES

**£2500\* + VAT** \*per cohort of up to 10

For larger cohorts please contact us to discuss volume based pricing.

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