

## PROGRAMME

STAY TUNED

## Programme

The New Food Conference brings together thought leaders across various industries in order to accelerate developments in the field of plant-based and cultivated food innovations, inviting them to present their inspiring stories and to engage in lively discussions. Stay tuned as we will finalize the programme with more high-profile speakers within the next weeks.

Time CEST (UTC +2)	Session	Speaker
9:45 am - 9:55 am	Welcome & Orientation	 <b>Denise Loga</b> Sustainability Expert und Co-founder of Inspiration Journeys  <b>Mirjam Walser</b> Columnist and Co-founder of the V-Entrepreneurs Network
9:55 am - 10:10 am	Making the connection: understanding the crucial link between the current crisis and our animal-based food system Talk	 <b>Jens Tuider</b> International Director & Special Advisor to the President at ProVeg International
10:10 am - 10:55 am	Food services in 2021: from post-covid survival to plant-based innovation Panel discussion	 <b>Jerome Pagnier</b> Co-Founder at WiseFins  <b>Frank Anders</b> Head of Strategy & Financial Planning at NxFood  <b>Antje de Vries</b> Culinary Expert at F&B Heroes
10:55 am - 11:10 am	<b>Short breather</b> Take a quick 15-minute break and then rejoin us to discover the advancements in the ingredients sector!	
11:10 am - 11:30 am	Where innovation comes to life: insights into the heart of ingredient R&D Video insights by Planteneers	 <b>Florian Bark</b> Product Manager for Meat and Fish Alternatives at Planteneers
11:30 am - 12:15 pm	The evolution of ingredients: customised, nutritious, smart Panel discussion	 <b>Prof Dr Peter Eisner</b> Deputy Director at Fraunhofer Institut  <b>Jaap Harkema</b> Business Development Plant-based Meat at Avebe  <b>Kirsten Lauridsen</b> Principal Application Specialist, Fresh Fermented Application Group at IFF
12:15 pm - 12:45 pm	Next-generation ingredients: why health and functionality need to go hand in hand Fireside chat	 <b>Dr Alexander Smerz</b> Head of Business Unit Nutrition at Döhler  <b>Rene Krebs</b> Head of Business Unit   Cereals, Nuts & Pulses at Döhler
12:45 pm - 1:15 pm	<b>Lunch &amp; networking break</b> Take a bite, stretch and don't forget to use the networking tool to connect to other attendees!	
1:15 pm - 2:00 pm	An ocean of opportunities: seafood alternatives are taking off Panel discussion	 <b>Dr Tunyawat Kasemsuwan</b> Director of the Global Innovation Center at Thai Union Group  <b>Jen Lamy</b> Sustainable Seafood Initiative Manager at Good Food Institute  <b>Dr Sandhya Sriram</b> CEO and Founder of Shick Meats
2:05 pm - 2:50 pm	Bake, fluff, scramble, bind: versatile plant-based egg solutions Panel discussion	 <b>Kartik Dixit</b> CEO of Evo Foods  <b>Rik Roberts</b> General Manager at CRACKD  <b>Rob van Erven</b> CEO and Founder of Donny Graves
2:55 pm - 3:40 pm	The final frontier: which products make it to supermarket shelves? Panel discussion	 <b>Abhishek Sinha</b> CEO and Co-founder of Good Dot  <b>Nicolas Dhers</b> Strategic Director on Food Transition at Carrefour  <b>Stefan Nolte</b> Head of BU »Plant-Based« at MIGROS Industry
3:40 pm - 3:50 pm	<b>Short breather</b> Take a quick 10-minute break and then rejoin us to take a look into the crystal ball of the food industry!	
3:50 pm - 4:35 pm	What consumers want and how the plant-based market develops Panel discussion	 <b>Dr Kai-Brit Bechtold</b> Senior Consumer Research Scientist at ProVeg International  <b>Dr Carsten Gerhardt</b> Partner at Kearney  <b>Anissa Wolf</b> Senior Analyst Food & Nutrition at Euroonitor International
4:40 pm - 5:10 pm	Eat Just: reinventing all things chicken. From plant-based egg revolution to cultured-meat approval Fireside chat	 <b>Josh Tetrick</b> Co-Founder & CEO of Eat Just, Inc.
5:10 pm - 5:20 pm	How your investments can help bring about a more humane world Talk	 <b>Claire Smith</b> Founder of Beyond investing at Beyond Animal
5:25 pm - 5:55 pm	Going Beyond: learning from the success story of Beyond Meat Fireside chat	 <b>Will Schafer</b> VP of International Marketing at Beyond Meat
5:55 pm - 6:00 pm	Wrap-up and closing remarks	 <b>Denise Loga</b> Sustainability Expert und Co-founder of Inspiration Journeys  <b>Mirjam Walser</b> Columnist and Co-founder of the V-Entrepreneurs Network

## Contact

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Time <small>GEST (UTC +2)</small>	Session	Speaker
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10:05 am - 10:50 am	What Farm 2 Fork means for businesses: challenges and opportunities for the plant-based sector <small>Panel discussion</small>	 <b>Dr Emanuele Zannini</b> Senior Research Coordinator at School of Food and Nutritional Sciences, University College Cork  <b>Siska Pottie</b> Secretary General at European Alliance for Plant-based Foods  <b>Dr Jeanette Fielding</b> Chief Corporate Affairs and Communications Officer at Upfield
10:55 am - 11:40 am	When does plant-based labelling become censorship? How policy change affects plant-based opportunities <small>Panel discussion</small>	 <b>Jasmijn de Boo</b> Vice President of ProVeg International  <b>Cecilia McAleavey</b> President of Plant-foods Sweden  <b>Francisco Guerreiro</b> Member of the European Parliament
11:40 am - 11:55 am	<b>Short breather</b> Take a quick 15-minute break and then rejoin us as we expand the political discussion to the farmers and learn how innovative startups are laying the groundwork for future products.	
11:55 am - 12:40 pm	Farmers' voices: nurturing partnerships at the beginning of the value chain to move away from animal agriculture and towards growing diverse and resilient crops <small>Panel discussion</small>	 <b>Adam Arnesson</b> Organic Farmer  <b>Mateusz Ciasnocha</b> Farmer & CEO at European Carbon Farmers
12:45 pm - 1:30 pm	The alt-protein startup landscape: where are we now and where are we going? <small>Panel discussion</small>	 <b>Albrecht Wolfmeyer</b> Head of the ProVeg incubator  <b>José Luis Cabañero</b> Founder and CEO of Eatable Adventures  <b>Winnie Leung</b> Vice President of Bits x Bites
1:30 pm - 2:40 pm	<b>Lunch &amp; networking break</b> Take a bite, stretch and don't forget to use the networking tool to connect to other attendees!	
2:40 pm - 3:00 pm	Plant-based manufacturing: it's not that difficult <small>Video insights</small>	 <b>Dr Michael Betz</b> Food Technologist at Albert Handtmann Maschinenfabrik
3:05 pm - 3:50 pm	Public canteens in transition: the role of public catering in advancing plant-based eating <small>Panel discussion</small>	 <b>Sarah Bock</b> Head of campus catering unit at the German National Association for Student Affairs (DSW)  <b>Arsalan Ghadiri-Pour</b> Head of Own Brand Management-Marketing at Transgourmet Central and Eastern Europe  <b>Steve Passchyn</b> Culinary Expert Service Operations at Sodexo Belgium
3:50 pm - 4:00 pm	<b>Short breather</b> Take a last break and get ready for the final stretch: the latest insights into cellular agriculture and investment strategies.	
4:00 pm - 5:00 pm	Investing in the future of food: priorities, predictions, and partnerships <small>Panel discussion</small>	 <b>Rosie Wardle</b> Co-Founder and Partner at Synthesis Capital  <b>Björn Witte</b> Managing Partner & CEO at Blue Horizon, Board Member at The LIVEKINDLY co.  <b>Michiel van Deursen</b> Founder of Capital V & Partner Vevolution.com  <b>Jennifer Stojkovic</b> Founder of VWS
5:05 pm - 5:50 pm	Cellular agriculture: is commercialisation around the corner? <small>Panel discussion</small>	 <b>David Brandes</b> Managing Director at Peace of Meat  <b>Iñigo Charola</b> CEO and Co-founder of BioTech Foods  <b>Raffael Wohlgensinger</b> Founder & CEO of Forno
5:50 pm - 6:00 pm	Wrap-up and closing remarks	 <b>Denise Loga</b> Sustainability Expert und Co-founder of Inspiration Journeys  <b>Mirjam Walser</b> Columnist and Co-founder of the V-Entrepreneurs Network.

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