

# Press Kit

AI Subject Matter Expert  
Christopher Weavill

“I've always said in this era of AI,  
people talk about data, but people  
don't want data, they want answers.”

– Christopher Weavill



# Christopher Weavill

## Short Bio

Christopher Weavill, a decade-long entrepreneur in gaming and tech, has elevated Hertzian to an award-winning startup and solidified Player XP as a trusted partner for global gaming entities. As a speaker, Christopher educates on how businesses can adapt and utilize AI to enhance performance and gather insight. Additionally, his presentations explore the transformative effects of Artificial Intelligence and emerging technologies.

## Long Bio

With over ten years of experience as a co-founder and CEO of innovative AI companies, Christopher Weavill is a leading entrepreneur in the fields of gaming and tech. He is currently the Co-founder of Player XP, a market-leading community intelligence platform dedicated to the games industry, and Hertzian, a UK-based AI company that specializes in helping businesses identify the context within their customer's digital discussion.

Christopher is responsible for driving the day-to-day business and strategic operations of both companies, managing and delivering high-value projects and partnerships. He has helped establish Hertzian as an award-winning business start-up in the South West of England, and Player XP as a trusted partner for publishers and studios worldwide. He is also a regular speaker at events and a supporter of students and apprentices in the software sector. Christopher's mission is to empower businesses with AI technologies and community insights that enhance their performance and customer satisfaction.

## General Information:

*Full Name:* Christopher Weavill

*Location:* London/Cornwall, England, United Kingdom

*Profession:* Co-founder & CEO of Hertzian & Player XP

*Industry:* AI technologies & Community Insights

*Website:* Hertzian.co.uk and PlayerXP.io

## Attribution Titles for Media Mentions

*Preferred Attribution Title*

Christopher Weavill: AI Expert, CEO and Co-Owner of Hertzian and Player XP, Cast of the Black Box Podcast.

## Usage Guidelines

For media mentions, interviews, and articles, please use the above attribution titles to accurately represent Christopher's multifaceted expertise in the tech industry.

## Websites/Social

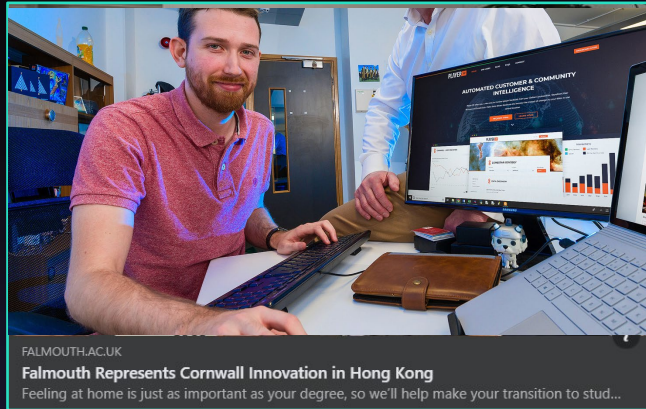
[Player XP](#) | [Hertzian](#) | [LinkedIn](#)

## Podcast

[The Black Box Podcast](#)



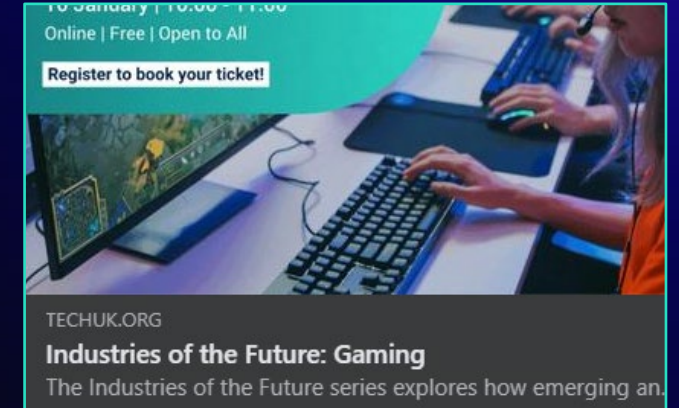
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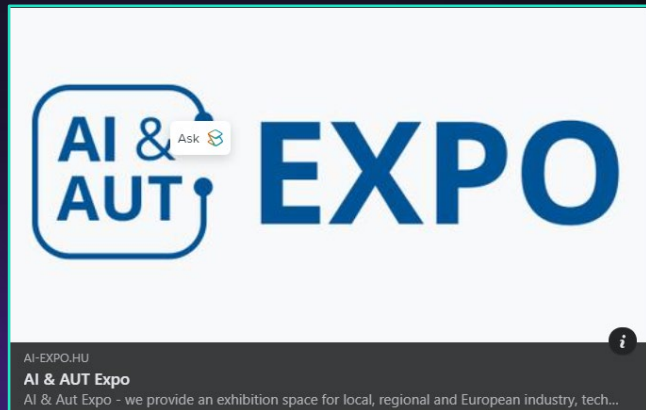
[Falmouth University](https://www.falmouth.ac.uk)



[Tech South West](https://www.techsouthwest.co.uk)



[Tech UK](https://www.techuk.org)



[Exhibition for Local, Regional and European Technology and Innovation](https://www.ai-expo.hu)



[Truro College](https://www.truro-penwith.ac.uk)



[PK Francis Clark](https://www.pkf-francisclark.co.uk)

# Player XP

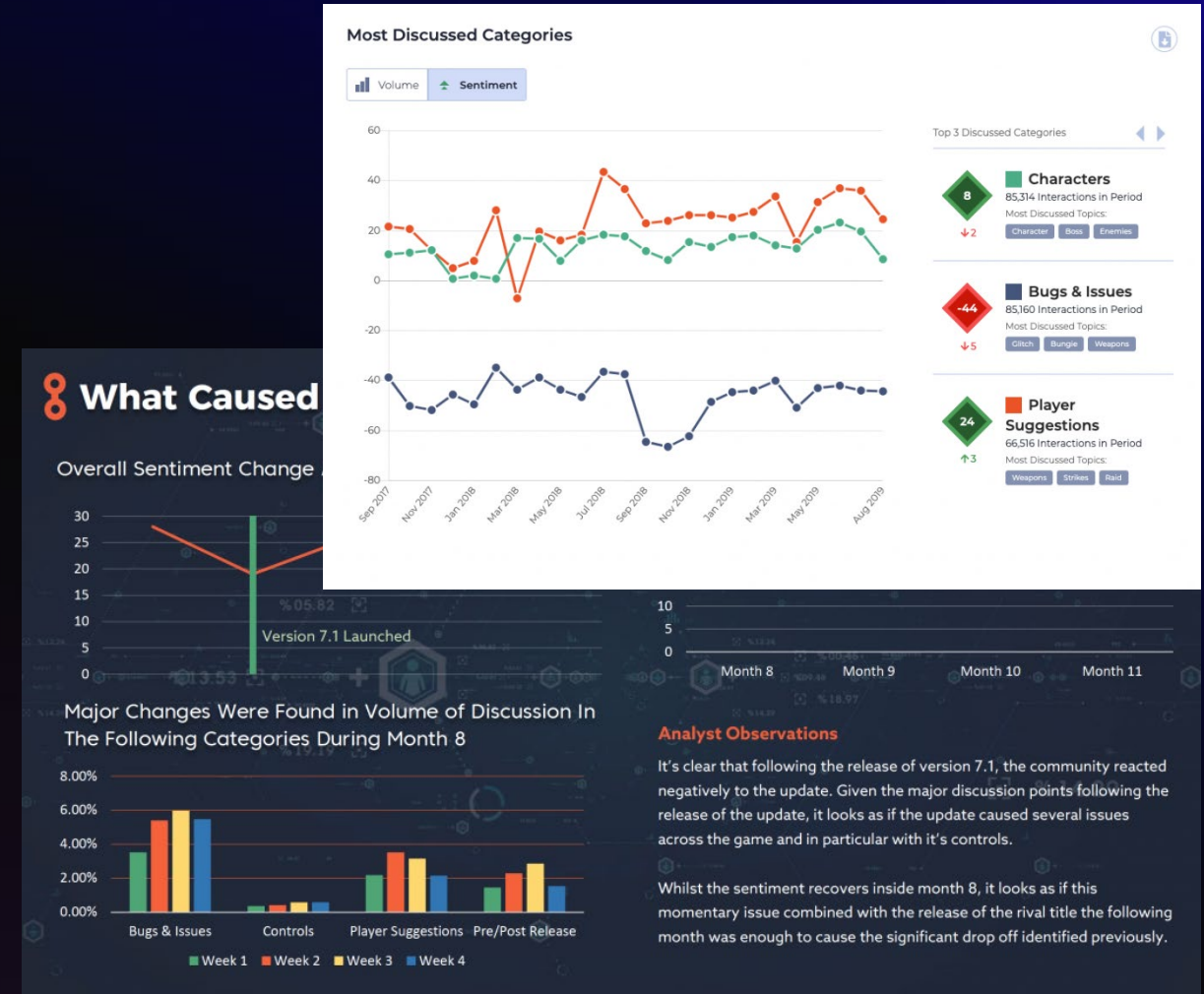
Voice of the Player – THE COMMUNITY INTELLIGENCE PLATFORM



Player XP harnesses the power of Machine Learning to monitor and analyse player feedback from across the web. We bring all of your community posts and comments into one feature-rich dashboard.

Not only do we monitor your social channels, message boards and user reviews 24/7, but we also help you eliminate the noise to identify the subjects that matter the most to your community.

With Player XP, you can increase your community visibility whilst also ensuring your reporting quality remains extremely high.





# Hertzian

PARENT COMPANY

**Revolutionizing Industries through AI-Powered Machine Learning since 2015. Here's just some of what we can help you do:**



## Marketing / Customer Experience

Build a 360° CX view of your service and understand pain points throughout your customer journey.



## Community Management

Unify all of your community engagements into one place and see key conversation



## Production / Product Improvement

Quickly locate issues with your product or service and track improvements once changes are made



## Competitor Benchmarking

Measure your sentiment and other retention metrics against key competitors.



# HERTZIAN

## Academy Of AI

Hertzian's AI Academy offers modules for all levels which will be delivered by Hertzian employees who are experienced professionals and industry experts. We aim to create a supportive community with a challenging learning experience to prepare individuals and businesses for success in the digital skills and AI field. Hertzian offers apprenticeships, internships, consultancy and workshops to help learners and businesses gain real-world experience relevant to the industry.

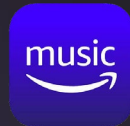


Podcast

## Black Box Podcast

Three people asking what YOU want to know.

Chris Weavill and Andy Husband have been working with AI and machine-learning since 2015. Now they share their knowledge of AI's latest advancements, cutting-edge applications, and ethical considerations with Jenesee Grey as they delve into the unknown of how this emerging technology HAS and WILL impact our lives. Join us as we chat about all the possibilities AI presents and how it will directly impact YOUR future.





Player XP and Hertzian are  
Trusted by over a dozen prominent gaming  
companies including:



Contact us if you'd like Christopher to  
provide a quote or sit for an interview :  
[events@playerxp.io](mailto:events@playerxp.io)

