

# The neXtgen bull breeder

We have designed our service offering so that you can adjust it to your needs and so that it works in with other services you utilise across your business.

## The Hub, emails, audio and video

As a neXtgen Agri client you will have access to The Hub which includes our internal podcasts. You will also receive our fortnightly newsletter and access to any events we run online or in-person.

**Included**



## Here to help

However you prefer to communicate, part of signing on to a neXtgen Agri package is the ability to regularly discuss your options and to seek advice from the team.

**Included**



## Breeding program strategy, oversight and review

This is the core of our offering to bull breeders. We provides oversight to the breeding program and an opportunity to discuss high level strategy, planning, marketing and on-farm activities. This involves developing a breeding goal and a structured plan to achieve it. As part of the process we will plan out the measurement and management interventions that are required and that fit within the specific farming calendar of your business. We like to have meetings at regular intervals to keep everything on track.



**Standard  
option**



## Index development and reporting

Our index tool has been developed specifically to give you the power to combine breeding values in a way that makes the most sense to you. Once it has been developed we can calculate the index for your cattle as well as any bulls you are considering using or purchasing.

**Standard  
option**



## Coordination of measurement & management

This option allows for the neXtgen team to take control of the breeding program and work with on-farm staff to make sure everything happens on time and in the right way. You won't need to worry about whether you've remembered to do all of the right things.

**Opt-in option**



## DNA and data management

With this option we take control of the overall management of nucleus data. We let you focus on gathering the information and we focus on collating it and making sure it is kept safe and sound. We also get it back to you in any form you would like it.

**Opt-in option**



## Data submission to Breedplan

Making sure your data is submitted correctly is very important for getting good information back. We make the process as smooth as possible and ensure you have the best data to work with when you are in the yards.

**Opt-in option**



## Bull classing & selection

Selecting which bulls are retained and which are sold is a key decision each year. We will be there with you to provide our advice on which bulls are best suited to your program. We always combine the data we have available with a what we can see to guide the decision making process.

**Recommended option**



## Heifer classing

This involves helping you select replacement stock and helping you to see the link between how animals look and how they measure. We thrive on classing heifers to be retained in the stud, demoted back to the commercial herd or culled all together.

**Recommended option**



## Sire team management

Having the best sires to use each year is a big part of a successful breeding program. neXtgen Agri will be continually working with you to make sure the most suitable sire team goes out each year. This will involve helping decide on which outside sires to bring into the program.

**Recommended option**



## Mating allocation


Deciding which cows go to which bull sets the future direction. We are well versed in physically matching cows and bulls as they go through the yards as well as using computer software to make these selections.

**Opt-in option**



## Personalise your service

The cost of each service varies with the scale of your business. You can select the services you want however, there is a minimum package cost for each property type. The prices listed are for an annual service and do not include GST which will be added to the final price. The prices also do not include the cost of travel and other costs incurred on your behalf (eg. purchase of Tissue Sampling Units), these direct costs will be charged in addition to the prices stated.

|  <b>The neXtgen Bull Breeder</b> |   | Number of bull-breeding cows        |                                     |                                     |                                     |                                     |
|--|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
|  |   | <50                                 | 50-150                              | 150-300                             | 300-500                             | 500+                                |
| <b>Maximising Genetic Gain</b>   | Access to The Hub: newsletters, audio and video | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
|  | Guidance via phone and video conference         | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
|  | Breeding program strategy, oversight and review | \$2000                              | \$3000                              | \$4000                              | \$6000                              | \$8000                              |
|  | Coordination of measurement and management      | \$700                               | \$1200                              | \$2000                              | \$3000                              | \$4000                              |
|  | DNA & Data management in your chosen system     | \$700                               | \$1200                              | \$2000                              | \$3000                              | \$4000                              |
|  | Data submission to Breedplan or equivalent      | \$700                               | \$1200                              | \$2000                              | \$3000                              | \$4000                              |
|  | Sire team management                            | \$400                               | \$600                               | \$1000                              | \$1800                              | \$2000                              |
|  | Young bull classing and sale bull selection     | \$800                               | \$1200                              | \$1500                              | \$2400                              | \$2600                              |
|  | Heifer selection                                | \$800                               | \$1200                              | \$1800                              | \$2400                              | \$3000                              |
|  | Index development, maintenance and reporting    | \$1200                              | \$1400                              | \$1600                              | \$2000                              | \$3000                              |
|  | Mating allocation                               | \$500                               | \$900                               | \$1800                              | \$3600                              | \$5000                              |
| <b>Minimum package amount</b>  |   | <b>\$4000</b>                       | <b>\$6000</b>                       | <b>\$10000</b>                      | <b>\$12000</b>                      | <b>\$14000</b>                      |

Select your preferred combination and get in touch with the team today.

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**Farming in our hearts, science in our heads**