



BILLBOARD SIZE: 12 x 40 TEMPLATE SCALE: 1/2" = 1'

Bleed/Wrap-Around Area: 1/4" or .25" on all four sides. Extend your design to the edge of the document.

Live Area Line: Keep all important information away from this edge of this line.

Artfile Dimensions: 11.45 x 3.63 when creating in Photoshop, Illustrator, etc.

File Formats: We accept tiff, psd, pdf, jpg, ai, and eps files in CMYK mode at 300 dpi. We do not except PowerPoint or Publisher files.

Photos & Logos: Photos need to be at least 5" wide at 300 dpi. Logos should be submitted in vector format as EPS or AI (Illustrator) files.

Submitting Files: Email files to graphics@bayousignsoutdoor.com
If files are larger than 15MB, please send as a compressed zip file.

**WHEN SENDING
FINISHED TARP**

Live Area: **11 x 39**
Finished Size: **12 x 40**
Square Feet: **480**
Standard Pocket Size:
3" Pocket with 3" Opening

SHIP TO:
Bayou Signs Outdoor, LLC
1305 Ridgefield Rd.
Thibodaux, LA 70301

BLEED AREA
Bleed design to this
line. This is the edge
of the document.



LIVE AREA LINE
Keep ALL VITAL copy
within this line.

