



**BILLBOARD SIZE: 12'x 36'    TEMPLATE SCALE: 1/2" = 1'**

**Bleed/Wrap-Around Area:** 1/4" or .25" on all four sides. Extend your design to the edge of the document.

**Live Area Line:** Keep all important information away from this edge of this line.

**Artfile Dimensions:** 3.83" x 10.9" when creating in Photoshop, Illustrator, etc.

**File Formats:** We accept tiff, psd, pdf, jpg, ai, and eps files in CMYK mode at 300 dpi. We do not except PowerPoint or Publisher files.

**Photos & Logos:** Photos need to be at least 5" wide at 300 dpi. Logos should be submitted in vector format as EPS or AI (Illustrator) files.

**Submitting Files:** Email files to [graphics@bayousignsoutdoor.com](mailto:graphics@bayousignsoutdoor.com)  
If files are larger than 15MB, please send as a compressed zip file.

**WHEN SENDING  
FINISHED TARP**

Live Area: 12' x 36'  
Finished Size: 13' x 37'  
Square Feet: 432  
Standard Pocket Size:  
3" Pocket with 3" Opening

**SHIP TO:**

Bayou Signs Outdoor, LLC  
1305 Ridgefield Rd.  
Thibodaux, LA 70301

**BLEED AREA**  
Bleed design to this  
line. This is the edge  
of the document.

**LIVE AREA LINE**  
Keep ALL VITAL copy  
within this line.