



# BAYOU

## SIGNS OUTDOOR

**BILLBOARD SIZE: 6'x 12'    TEMPLATE SCALE: 1/2" = 1'**

**Bleed/Wrap-Around Area:** 1/2" or .5" on all four sides. Extend your design to the edge of the document.

**Live Area Line:** Keep all important information away from this edge of this line.

**Artfile Dimensions:** 7" x 13" when creating in Photoshop, Illustrator, etc.

**File Formats:** We accept tiff, psd, pdf, jpg, ai, and eps files in CMYK mode at 300 dpi. We do not except PowerPoint or Publisher files.

**Photos & Logos:** Photos need to be at least 5" wide at 300 dpi. Logos should be submitted in vector format as EPS or AI (Illustrator) files.

**Submitting Files:** Email files to [graphics@bayousignsoutdoor.com](mailto:graphics@bayousignsoutdoor.com)  
If files are larger than 15MB, please send as a compressed zip file.

### WHEN SENDING FINISHED TARP

Live Area: 6' x 12'

Finished Size: 7' x 13'

Square Feet: 72

Standard Pocket Size:  
3" Pocket with 3" Opening

#### SHIP TO:

Bayou Signs Outdoor, LLC  
1305 Ridgefield Rd.  
Thibodaux, LA 70301

**BLEED AREA**  
Bleed design to this  
line. This is the edge  
of the document.

**LIVE AREA LINE**  
Keep ALL VITAL copy  
within this line.