

INSPIRATIONAL & EDUCATIONAL MARKETING MATERIAL

On the Counter...

Display In: ① or ②



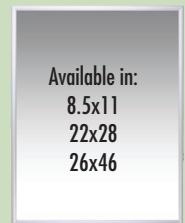
**Shake of the Month
& Trainer Shake
of the Month**
Monthly Specials that
will help drive business
**Replace on the first
of the month*

Display In: ④



Fitness Flyers
Articles from PFC
about Total Fitness
(Nutrition + Exercise)
**30 copies - Replace
as necessary*

Display Options



① Snap Frames

Throughout the Club...

Display In: ① or ②



**Veggie Virtues
& Fruit Facts**
Breakdown of the
Health Benefits of
your Ingredients



Shake Profiles
Breakdown of Ingredients
& Benefits of your Shakes



Nature's Calls
Quick Facts about
Health, Wellness
and Nutrition
**Change every
Friday*

Display In: ① or ⑤



Posters
Larger Displays
designed to drive
customers to your
Juice Bar

Display In: ③



Trifolds
Informational Handout
about your Shakes



② Single Sheet



③ Tri-Fold



④ Multi-Page

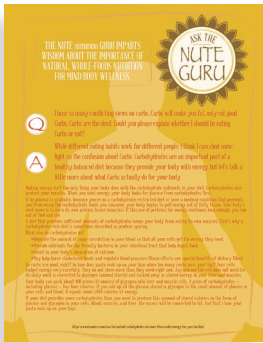
Acrylic Counter Stands



⑤ Spring Loaded Frames

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In the Nutrition Zone...



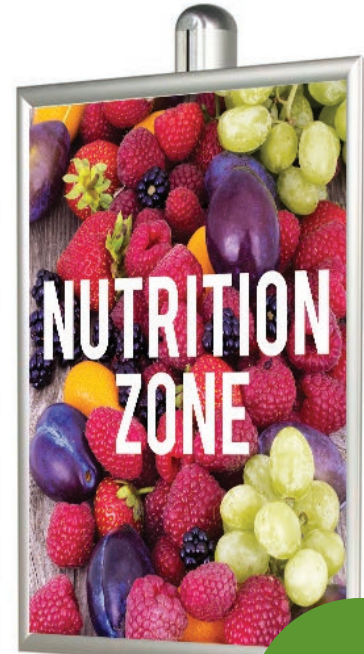
Nute Guru
Q&A with our
in-house
Mind/Body
nutrition expert
**Rotate Monthly*



Nutrition Monthly
Graphic "Magazine Cover"
with callouts on a
Monthly Theme
**Rotate Monthly*



Nutrifacts
Monthly 4-part series
that changes out weekly
about a Monthly Theme
**Rotate Weekly*



**SWITCH
THESE UP!**

Nutrifacts

Nute Guru

**Your Choice
of Marketing**

**Nutrition
Monthly**

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