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# Episode #239 The Tragic Life Of Brian Epstein - The Man Who Discovered The Beatles 22nd Feb, 2022

[00:00:00] Hello, hello hello, and welcome to English Learning for Curious Minds, by Leonardo English.

[00:00:12] The show where you can listen to fascinating stories, and learn weird and wonderful things about the world at the same time as improving your English.

[00:00:22] I'm Alastair Budge, and today we are going to be talking about Brian Epstein - The Man Who Discovered The Beatles.

[00:00:31] If I asked you to name the members of The Beatles, I imagine you could do it.

John Lennon, Paul McCartney, George Harrison and Ringo Star.

[00:00:41] But there was another member, a man Paul McCartney called "the fifth Beatle", and his name was Brian Epstein.

[00:00:51] The reason you may not have heard of him is because he didn't play guitar or sing.

[00:00:56] He wasn't up there on <a href="stage">stage</a> with them. And when you see any pictures of The Beatles, there are four of them, not five.

[00:01:06] But Brian Epstein played a hugely important role in the most famous rock & roll band in history, and we are going to tell that story today.

[00:01:16] From his early life to how he discovered the Beatles, how he changed their image and set them on course<sup>2</sup> for success, but how his life was mired<sup>3</sup> in tragedy, and how it all came to a crashing end when he was only 32 years old.

[00:01:34] It is a sad but amazing story, so I hope you'll enjoy it.

[00:01:40] OK then, The Tragic Life Of Brian Epstein.

[00:01:45] Brian Samuel Epstein was born in 1934, the first-born son of a middle-class Jewish family in Liverpool, in the north-west of England.

[00:01:57] Epstein had a relatively <u>privileged</u><sup>4</sup> childhood, attending good schools and living in a good area of the city. His father wanted him to <u>take on</u><sup>5</sup> the family business, a

 $<sup>^{\</sup>rm 1}\,{\rm a}$  raised floor or platform on which artists perform

<sup>&</sup>lt;sup>2</sup> made it likely for them (to succeed)

<sup>&</sup>lt;sup>3</sup> covered by, was deep in

<sup>&</sup>lt;sup>4</sup> having certain advantages

<sup>&</sup>lt;sup>5</sup> start working on

furniture business that his grandfather had founded, which his father had expanded later into a record store.

[00:02:18] And Brian Epstein might well have lived a happy, semi-anonymous life, had he not been working in his family's record store at 3pm on Saturday, October the 28th of 1961.

[00:02:33] An eighteen-year-old boy walked into the store and came up to Epstein.

[00:02:39] He said "There's a record I want. It's "My Bonnie" and it was made in Germany. Have you got it?"

[00:02:48] The record store Epstein was managing was one of the most popular in Liverpool. They had thousands of records, and people <a href="flocked">flocked</a> to the store from all over the north of England to buy music.

[00:03:01] But the store didn't have "My Bonnie", or at least Epstein didn't think they had it.

[00:03:08] "Who is the record by?", he asked the boy.

[00:03:12] "You won't have heard of them. It's by a group called 'The Beatles'".

[00:03:16] But Epstein had heard of The Beatles.

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<sup>&</sup>lt;sup>6</sup> came in large numbers

[00:03:19] He wasn't just the manager of a family record store. He was starting to <a href="make">make</a> <a href="make">a name for himself<sup>2</sup></a> in the music business, and had recently started writing a music column in a local magazine.

[00:03:33] So he had his ear to the ground<sup>8</sup> when it came to up and coming<sup>9</sup> groups, and he had heard mentions of a group of young men called The Beatles.

[00:03:44] The Beatles had formed a year earlier, in 1960, but had not seen great success. They had toured clubs in Liverpool, and spent three and a half months playing clubs in Hamburg, in Germany.

[00:04:00] But they were far from the Beatles that you might think of.

[00:04:05] They <u>tended<sup>10</sup></u> to wear black leather, and their hair was long and <u>messy<sup>11</sup></u>.

They played <u>cover songs<sup>12</sup></u>, they played other bands' music, and they didn't have any songs of their own.

<sup>&</sup>lt;sup>7</sup> become known

<sup>&</sup>lt;sup>8</sup> was well informed

<sup>&</sup>lt;sup>9</sup> likely to be successful

<sup>&</sup>lt;sup>10</sup> were likely to

<sup>&</sup>lt;sup>11</sup> untidy, not taken care of

<sup>&</sup>lt;sup>12</sup> songs of other bands or artists

[00:04:18] But they were starting to get better known, and the fact that a young man came into the store and asked Epstein for that record specifically, well, it <u>piqued his</u> <u>interest<sup>13</sup></u>, he wanted to find out more.

[00:04:34] He saw that the band was scheduled to play a concert the following

Thursday. It was a lunchtime concert at a club within walking distance from the record

store, so Epstein decided to use his lunch break to go along and check it out for himself.

[00:04:53] What he saw was the <u>scruffy</u><sup>14</sup>, <u>untidy</u><sup>15</sup> group of young men dressed in <u>leather</u><sup>16</sup>. But he sensed that there was something there, there was star potential.

[00:05:05] He later said, "I was immediately <u>struck</u><sup>17</sup> by their music, their <u>beat</u><sup>18</sup> and their sense of humour on <u>stage</u>—and, even afterwards, when I met them, I was struck again by their personal charm. And it was there that, really, it all started".

[00:05:24] He decided that he wanted to become their manager, and spent the next couple of months trying to convince the band to accept.

14 showing lack of care, untidy

<sup>13</sup> made him interested

 $<sup>^{\</sup>rm 15}$  showing lack of care, not arranged with care

<sup>&</sup>lt;sup>16</sup> material made from the skin of an animal

<sup>&</sup>lt;sup>17</sup> very impressed by

<sup>18</sup> strong regular repeated pattern of sound, rhythm

[00:05:34] The first time that Epstein actually proposed managing the band, all four of them were late.

[00:05:42] John Lennon, George Harrison and the previous drummer, Pete Best were at the pub. When they finally arrived Epstein was there, but Paul McCartney wasn't.

[00:05:55] George Harrison told Epstein that McCartney was late because he was in the bath, explaining that "he may be late but he'll be very clean".

[00:06:06] It took another month for everything to be finalised, but on January 24th of 1962 Brian Epstein officially became The Beatles' manager, entitling<sup>19</sup> himself to 10 to 15% of their income.

[00:06:22] The thing was though, that Epstein had no experience managing a band, he had never done this before.

[00:06:30] He impressed The Beatles because he was a bit older than them - he was 27 and the oldest member of The Beatles, John Lennon, was only 21.

[00:06:40] What's more, he drove a nice car, he wore nice suits, and he was the manager of one of the biggest and most <u>prestigious</u><sup>20</sup> record stores in Liverpool, the band's home city.

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<sup>&</sup>lt;sup>19</sup> giving the legal right of

<sup>&</sup>lt;sup>20</sup> respected and admired

[00:06:53] The Beatles, on the other hand, came from a very different background, they came from a working class background.

[00:07:01] John Lennon, who actually had the most middle-class <u>upbringing</u><sup>21</sup> of the four of them, later said, "Epstein looked efficient and rich," while McCartney admitted "we were very impressed by anyone in a suit or with a car."

[00:07:17] He was also Jewish.

[00:07:19] Although Jewish people still faced significant anti-Semitism in most aspects of life, and Epstein had been regularly <u>bullied</u><sup>22</sup> as a child for his Jewish faith, reportedly the fact that Epstein was Jewish was helpful with <u>winning over</u><sup>23</sup> the Beatles.

[00:07:37] This was because of a <u>stereotype<sup>24</sup></u> Paul McCartney's father had told his son that Jewish people were good with money, and therefore they should trust Epstein.

[00:07:48] So, because of all of this, Epstein was made manager.

[00:07:52] His first move as the band's manager was to <u>tidy up</u><sup>25</sup> their image.

22.1

<sup>22</sup> hurt and frightened, harassed

<sup>&</sup>lt;sup>21</sup> bringing-up, raising

<sup>&</sup>lt;sup>23</sup> making them feel sure about him and support him

<sup>&</sup>lt;sup>24</sup> a fixed or set idea people have about something

<sup>&</sup>lt;sup>25</sup> arrange in a orderly and attractive way

[00:07:58] Gone were the <u>leather</u> jackets, replaced by smart suits and ties.

[00:08:04] Gone was the long hair, with the young men all now cleanly shaven and with tidy<sup>26</sup>, short haircuts.

[00:08:12] They now <u>bowed<sup>27</sup></u> on <u>stage</u>, and they stopped smoking, eating and drinking during performances.

[00:08:19] They became a respectable, tidy group of polite young men.

[00:08:25] The group's fortunes<sup>28</sup> soon started to change.

[00:08:29] Epstein's reputation as a manager of an important record store <u>opened</u> doors<sup>29</sup> for them, and he got them meetings with record labels.

[00:08:38] They were signed to the record label Parlophone in June of 1962, they started recording their first album in early 1963, from which almost immediate national, then global, success followed.

<sup>&</sup>lt;sup>26</sup> orderly and arranged in a nice way

 $<sup>^{27}</sup>$  bent or lower the head or upper part of the body as a sign of respect and greeting

<sup>&</sup>lt;sup>28</sup> conditions or circumstances

<sup>&</sup>lt;sup>29</sup> created opportunities for success

[00:08:53] Now, this episode isn't about The Beatles <u>per se</u><sup>30</sup>, it's about Epstein, so we will skip over <u>the ins and outs</u><sup>31</sup> of The Beatles' career. Much of it, I'm sure, is already familiar to you.

[00:09:07] They toured Europe, North America, Australia and East Asia. The band was mobbed by adoring fans everywhere they went, so much so that there was even a word for this: Beatlemania.

[00:09:21] To state the obvious, they were the biggest, most famous, most influential and best known band in the world.

[00:09:29] And Epstein was the glue that kept them together, the man <u>behind the</u>

<u>scenes</u><sup>34</sup>, organising tours, TV appearances, negotiating business arrangements, and so on.

[00:09:41] He was known as incredibly efficient, hard-working, <u>trustworthy</u><sup>35</sup>, and he made everything run <u>smoothly</u><sup>36</sup>.

32 surrounded, crowded

<sup>&</sup>lt;sup>30</sup> basically, essentially

<sup>31</sup> the details

<sup>&</sup>lt;sup>33</sup> showing deep love and admiration

<sup>&</sup>lt;sup>34</sup> doing things not known to the public

<sup>35</sup> able to be trusted

<sup>&</sup>lt;sup>36</sup> easily, without problems

[00:09:49] But Epstein had a secret, or at least a secret that the band knew about but was something that was closely **guarded**<sup>37</sup> and hidden to the outside world. He was gay, which was a criminal offence in the United Kingdom until 1967.

[00:10:08] And Epstein throughout his life had, like no doubt the majority of gay men at the time, suffered terribly with trying to live a double life, trying to pretend that he was something that he was not.

[00:10:22] His sexual orientation had got him in trouble from an early age. In 1952, at the age of 18, he had been **conscripted**<sup>38</sup> into military service, and **stationed**<sup>39</sup> in a base in London.

[00:10:37] He had always <u>taken great pride in</u><sup>40</sup> his appearance, he liked to dress well, and the clothes provided by the army were, well, they didn't quite meet his standards.

[00:10:50] So, he got his own suit made, which looked much more like an officer's suit than a private<sup>41</sup>'s.

[00:10:57] And when he had a free evening, an evening off, he would wear this fancy suit and go to bars to meet men.

<sup>&</sup>lt;sup>37</sup> protected against becoming known

 $<sup>^{\</sup>rm 38}$  forced to join the army

<sup>&</sup>lt;sup>39</sup> put, assigned to

 $<sup>^{\</sup>scriptscriptstyle 40}$  was very proud of

<sup>&</sup>lt;sup>41</sup> a soldier of the lowest rank

[00:11:07] One evening, though, he was stopped by the police when he was returning back to his <a href="mailto:barracks42">barracks42</a>. He was wearing what appeared to be an officer's <a href="mailto:uniform43">uniform43</a> but he wasn't an officer.

[00:11:20] It was actually a crime to <a href="impersonate">impersonate</a> an officer, to pretend to be an officer, and he was almost <a href="kicked out">kicked out</a> of the army.

[00:11:29] He only managed to avoid this by agreeing to see a psychiatrist, after which he was **kicked out** of the army for being "emotionally and mentally **unfit**<sup>46</sup>", which was code for "gay".

[00:11:44] Now, none of this mattered to The Beatles, as of course it shouldn't have.

[00:11:49] They joked about Epstein's sexuality, joking that he <u>fancied</u><sup>47</sup> them and he wanted to be their manager as a way of getting closer to them. But they were all incredibly <u>fond of him</u><sup>48</sup>.

<sup>&</sup>lt;sup>42</sup> building where soldiers live

<sup>&</sup>lt;sup>43</sup> the special set of clothes that has to be worn by soldiers

<sup>44</sup> pretend to be

<sup>45</sup> thrown out, expelled

<sup>&</sup>lt;sup>46</sup> not suitable or able

<sup>&</sup>lt;sup>47</sup> found them attractive

<sup>&</sup>lt;sup>48</sup> having a liking or love for him

[00:12:02] And there were actually **persistent**<sup>49</sup> rumours that Epstein had some sort of sexual relationship with John Lennon during a holiday they went on to Barcelona, but Lennon denied this, saying "Well, it was almost a love affair, but not quite. It was never **consummated**<sup>50</sup>... but we did have a pretty intense relationship."

[00:12:25] Epstein's double life continued to weigh on him<sup>51</sup>.

[00:12:29] He started taking more and more drugs, and became more out of control than the boys six years <u>his junior<sup>52</sup></u> that he was supposed <u>to be in charge of<sup>53</sup></u>.

[00:12:40] He took <u>stimulants</u><sup>54</sup>, smoked marijuana, and took cocaine and heroin.

[00:12:46] While The Beatles were experimenting with drugs and drinking heavily, they seemed to know when to stop, but Epstein didn't.

[00:12:55] He was <u>spiraling</u><sup>55</sup> <u>out of control</u><sup>56</sup>.

<sup>&</sup>lt;sup>49</sup> lasting for a long time

<sup>&</sup>lt;sup>50</sup> completed by having sexual relations

<sup>&</sup>lt;sup>51</sup> worry or trouble him

<sup>52</sup> younger than him

<sup>&</sup>lt;sup>53</sup> to be responsible for

<sup>&</sup>lt;sup>54</sup> substances that speeds up the body system

<sup>&</sup>lt;sup>55</sup> entering a bad situation fast and continuously

<sup>&</sup>lt;sup>56</sup> without having control of the situation

[00:12:58] He was also a <u>voracious</u><sup>57</sup> <u>gambler</u><sup>58</sup>. He had been growing rich off the Beatles' success, but he was known to lose money as fast as he made it, and was known to lose tens of thousands of pounds in a single evening.

[00:13:15] When the Beatles famously met Elvis Presley in 1965, Elvis's manager, another <u>unusual<sup>59</sup></u> character called Colonel Tom Parker, reportedly <u>set up<sup>60</sup></u> a roulette wheel and Epstein immediately started gambling.

[00:13:32] To anyone who didn't know what was going on in Epstein's life, it might have seemed like he was on top of the world<sup>61</sup>.

[00:13:39] There he was, the thirty-something manager of the most famous band in the world, <u>immaculately</u><sup>62</sup> dressed, always on time, <u>looking the part</u><sup>63</sup>, and arranging for his band to fly all over the world and be <u>mobbed</u> by <u>adoring</u> fans.

[00:13:56] Yet beneath the surface, he was in great emotional pain.

<sup>&</sup>lt;sup>57</sup> having a strong desire for something

<sup>&</sup>lt;sup>58</sup> someone who often played games of luck for money

<sup>&</sup>lt;sup>59</sup> interesting because he was different from others

<sup>&</sup>lt;sup>60</sup> placed, arranged

<sup>61</sup> extremely happy

<sup>62</sup> in a perfectly clean and arranged way

<sup>63</sup> having the appearance of an important and successful person

[00:14:01] It got even worse when The Beatles stopped touring, when they stopped going on tour, in 1966.

[00:14:10] Epstein's talent and strength had been to keep things together when the band was on the road, and when they paused to focus on writing new material and recording, well he didn't have so much to do.

[00:14:25] Epstein's destructive cycle continued, and it only ended when he was found dead in his flat on August 27th of 1967, aged just 32 years old.

[00:14:40] He had accidentally <u>overdosed</u> on a drug called Carbrital, which he had been taking to help him get to sleep. There were suicide notes found in his room, but they had been dated from several weeks before, and were hidden inside a book.

[00:14:57] It seems like Epstein had considered killing himself at least twice, and had gone so far as to write two different suicide letters, but had decided against it. And his death was <u>ruled</u> accidental.

[00:15:13] The Beatles were, as you would expect, <u>rocked</u><sup>66</sup> by the news of his death, and the group officially broke up three years later.

65 legally considered to be

<sup>64</sup> taken too much of

<sup>66</sup> greatly shocked

[00:15:22] Although there were plenty of reasons for the group to **split**<sup>67</sup>, the unexpected death of their manager, the "fifth Beatle", was an important one.

[00:15:32] Indeed, John Lennon later said, "I knew that we were in trouble then... I thought, 'We've f\*\*\*\*\* had it now.'"

[00:15:41] Epstein had lived in the Beatles' shadow, he had managed all of their affairs, negotiated all of their commercial contracts and done all of the management so that John, Paul, George and Ringo were able to focus on what they did best: the music.

[00:15:58] With Epstein no longer there, there was this gaping hole 68.

[00:16:03] The group did, of course, end up<sup>69</sup> getting another manager, Allen Klein, but it was not a happy relationship, it was nothing compared to the bond that they had had with Brian Epstein, a man they affectionately<sup>70</sup> referred to as "Mr Epstein".

[00:16:20] He was, by all accounts, a kind, generous, and loving man.

68 very large hole

<sup>69</sup> did it in the end or eventually

<sup>&</sup>lt;sup>67</sup> end, disband

<sup>&</sup>lt;sup>70</sup> in a way that showed love and respect

[00:16:26] But he was driven to <u>despair</u><sup>71</sup> by the cruel laws of the time, which <u>prohibited</u><sup>72</sup> him from being the man he really was.

[00:16:35] And although he had never done it before, he was clearly a talented band manager. He found four <u>untidy</u> young men in a dark Liverpool club and turned them into the most famous band on the planet.

[00:16:51] You might think that The Beatles might have had just as much success, if not more, had they never met Brian Epstein.

[00:16:59] You might be right.

[00:17:00] But the people who were there, who certainly know more than me and I imagine also more than you, definitely thought that the group owed a considerable part of their success to him.

[00:17:13] Cynthia Lennon, John Lennon's first wife, said that they wouldn't have got anywhere without Brian.

<sup>71</sup> complete loss of hope

<sup>&</sup>lt;sup>72</sup> didn't allow him to

<sup>&</sup>lt;sup>73</sup> had it because of him

[00:17:20] And when Paul McCartney was asked about him in a 1997 documentary, he summed up<sup>74</sup> Epstein's importance for the group, "If anyone was the Fifth Beatle, it was Brian."

[00:17:35] OK then, that is it for today's episode on Brian Epstein - The Man Who Discovered The Beatles

[00:17:42] I hope it's been an interesting one, and that you've learnt something new.

[00:17:46] If you're a Beatles fan, then perhaps you knew about the importance of Epstein already.

[00:17:51] And if you had never heard of him before today, well, then you'll know about the man behind The Beatles.

[00:17:58] As always, I would love to know what you thought of this episode.

[00:18:01] How important do you think Brian Epstein was in the success of The Beatles?

[00:18:06] What would have happened if they hadn't changed their image?

[00:18:10] How would their music have changed, if at all?

[00:18:13] Without Brian Epstein, would The Beatles as we know them even have existed?

[00:18:18] I would love to know, so let's get this discussion started.

<sup>&</sup>lt;sup>74</sup> expressed or described in a few words

[00:18:22] You can head right into our community forum, which is at community.leonardoenglish.com and get chatting away to other curious minds.

[00:18:31] You've been listening to English Learning for Curious Minds, by Leonardo English.

[00:18:36] I'm Alastair Budge, you stay safe, and I'll catch you in the next episode.

[END OF EPISODE]

# **Key vocabulary**

Word	Definition
Stage	a raised floor or platform on which artists perform
Set them on course	made it likely for them (to succeed)
Mired	covered by, was deep in
Privileged	having certain advantages
Take on	start working on
Flocked	came in large numbers
Make a name for	become known
himself	
Had his ear to the	was well informed
ground	
Up and coming	likely to be successful
Tended	were likely to
Messy	untidy, not taken care of

**Cover songs** songs of other bands or artists

**Piqued his interest** made him interested

**Scruffy** showing lack of care, untidy

**Untidy** showing lack of care, not arranged with care

**Leather** material made from the skin of an animal

**Struck** very impressed by

**Beat** strong regular repeated pattern of sound, rhythm

**Entitling** giving the legal right of

**Prestigious** respected and admired

**Upbringing** bringing-up, raising

Bullied hurt and frightened, harassed

Winning over making them feel sure about him and support him

**Stereotype** a fixed or set idea people have about something

Tidy up arrange in a orderly and attractive way

Tidy orderly and arranged in a nice way

**Bowed** bent or lower the head or upper part of the body as a sign of respect

and greeting

Fortunes conditions or circumstances

**Opened doors** created opportunities for success

Per se basically, essentially

The ins and outs the details

Mobbed surrounded, crowded

Adoring showing deep love and admiration

**Behind the scenes** doing things not known to the public

**Trustworthy** able to be trusted

**Smoothly** easily, without problems

**Guarded** protected against becoming known

**Conscripted** forced to join the army

**Stationed** put, assigned to

Taken great pride in was very proud of

**Private** a soldier of the lowest rank

**Barracks** building where soldiers live

**Uniform** the special set of clothes that has to be worn by soldiers

**Impersonate** pretend to be

Kicked out thrown out, expelled

**Unfit** not suitable or able

**Fancied** found them attractive

Fond of him having a liking or love for him

**Persistent** lasting for a long time

**Consummated** completed by having sexual relations

Weigh on him worry or trouble him

**His junior** younger than him

**To be in charge of** to be responsible for

**Stimulants** substances that speeds up the body system

**Spiraling** entering a bad situation fast and continuously

Out of control without having control of the situation

**Voracious** having a strong desire for something

**Gambler** someone who often played games of luck for money

**Unusual** interesting because he was different from others

Set up placed, arranged

On top of the world extremely happy

**Immaculately** in a perfectly clean and arranged way

**Looking the part** having the appearance of an important and successful person

**Overdosed** taken too much of

Ruled legally considered to be

**Rocked** greatly shocked

**Split** end, disband

**Gaping hole** very large hole

**End up** did it in the end or eventually

**Affectionately** in a way that showed love and respect

**Despair** complete loss of hope

**Prohibited** didn't allow him to

Owed had it because of him

**Summed up** expressed or described in a few words

We'd love to get your feedback on this episode.

What did you like? What could we do better?

What did you struggle to understand?

Let us know in the forum <u>community.leonardoenglish.com</u>