



NEENAH
JOINT SCHOOL DISTRICT

Neenah Joint School District Makes Digital Learning Days Possible with ClassLink

The Challenge

Using digital learning to regain lost instruction time

Matt Anderson, the district's Director of Instructional Technology, says a fundamental goal for Neenah is to make the distance between students and educational content as short as possible—even when Wisconsin's winter weather is working against them.

With school being canceled for anywhere from two to eight days over a Wisconsin winter, schools often add minutes to the end of the school day or days to the end of the year to make up for lost time; a practice many see as ineffective.

Making Digital Learning Days a Reality

ClassLink enables student engagement from any location

To solve this problem, last year, the district launched "Digital Learning Days," where students continue their learning at home during snow days. Students use ClassLink's LaunchPad on their laptops, and with one password can access over 400 digital learning apps—including the district's learning management system where teachers post assignments for students to work on at home.

State approval for Neenah's Digital Learning Days was due in part to usage data the district gathered through ClassLink. "In the end, because of tools like ClassLink, we were able to provide analytics to the Department of Public Instruction to show that our students were legitimately engaged in learning activities on those digital learning days," explains Anderson. These analytics included which applications were being used, for how long, and by which students.

The Result

More learning, lower costs per user

ClassLink enables Digital Learning days for the school district and analytics prove students remain engaged remotely. Since last September, Rocco Marchionda, Instructional Systems Analyst and Manager, says the number of hours students spend logged in to digital learning apps [through ClassLink] has doubled—both in school and at home. "So our students are using ClassLink outside of school, at home, to access the resources that we're paying for."

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Matt Anderson, Neenah Joint School District

Overview

INDUSTRY

Education, K-12

PROFILE

Neenah Joint School District is a public school district serving over 6,700 students in 14 schools.

CHALLENGE

NJSD wanted to improve access to education for all students, provide Digital Learning Days for winter storm closings, and simplify the rostering process.

SOLUTION

ClassLink enables Digital Learning Days for Neenah and analytics prove students remain engaged remotely. On top of this, the school district reduced the burden on their IT team with an easy-to-use rostering tool.



PROJECT LEAD

Matt Anderson

Director of Instructional Technology
Neenah Joint School District