

Alejandra Castro

19. May 2020

LOYALTY

Alejandra has 10 years' experience in the service industry. She has held several positions for periods longer than 3 years.

REMOTE FIT

Alejandra currently works as a virtual assistant and has done that for the last 3 years. She has a good internet connection and a professional home office setup from her location in Mexico. She works well with tools such as Slack, Asana, Trello, and Zoom.

FLEXIBILITY

Within the hospitality industry, Alejandra has been working in many different roles. Now she is a VA, with experience in social media marketing. That shows that she has been able to translate her hospitality skills to be used in a virtual environment.

GROWTH MINDSET

Her skills in marketing for the jobs she has done as a VA has been skills that she has had to obtain herself. She indicates a great willingness to learn

more and to stay informed in the fields her clients are working in.

CV/ONLINE PROFILES

Alejandra has no LinkedIn profile. Her CV is short and to the point.

VOLUNTEERING

Alejandra has not indicated any voluntary work.

RECOMMENDATION

Alejandra would be a good virtual assistant for people in the hospitality industry, but also in other service fields. The fact that she not only has experience in scheduling, email, and calendar management but also in marketing is an advantage for your business.

Alejandra goes best in more established businesses, but can also add potential to younger businesses, especially if the target market is in Spanish.

She displays trustworthiness in her personal character.

Report by Paul Arnesen