



SCAN TO
SEE SEE SEE
MY WORK

Date of Birth : 15.01.1997

Address : LIG-85 Ashok Vihar
Phase-4, Pocket-C
New Delhi-110052

SHWETA PANDEY

Copy Writer

Email : shwetapandey.ccc29@micamail.in

Phone No. +91 9310820607

Profile

An English Honours graduate with a year of experience in digital marketing. I'm a keen observer, a multitasker and curator of ideas. Looking forward to exploring new possibilities in the field of communication.

Experience

www.dailyjunkies.com , New Delhi - Co-founder

May, 2018 - Present (20 Months)

Content creation, On-page SEO and Link building

Suso Digital, London - Freelance Copywriter

July, 2018 - June 2019 (12 Months)

Blog writer for Off-Page SEO

Dineout (Times Internet), Noida - Intern

August, 2017 - October, 2017 (2 Months)

Data collection and content curation for app's development

Livon (Marico Industries), Delhi - Marketing Intern

February, 2017 - April, 2017 (3 Months)

Product trials drive and social media promotions

Education

MICA, Ahmedabad

CCC, Post Graduate Certificate Program (Advertising)

2019 - 2020 (1 year)

Janki Devi Memorial College, University of Delhi

B.A. English Honours

2015 - 2018 (3 years)

Lilawati Vidya Mandir, Shakti Nagar, Delhi

10+2, Commerce with Maths

2013- 2015 (2 years)

Additional Endeavours

General Secretary- Annual Literary Fest of JDMC

International Commerce Olympiad- Secured 95.40 percentile

Top Skills

Creative writing

Storytelling

Ideation

On-Page SEO

Illustration

Software Skills

Adobe Photoshop (Intermediate)

Adobe Illustrator (Intermediate)

Adobe InDesign (Intermediate)

Interests

Dancing

Sketching

Photography

Languages

English

Hindi