

Contatta

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Competenze principali

Microsoft Office

Project Management

Strategia di marketing

Languages

Italiano (Native or Bilingual)

Inglese (Professional Working)

Spagnolo (Professional Working)

Sebastiano Bresolin

SEM Manager | Freelance

Bassano Del Grappa, Veneto, Italia

Riepilogo

SEM Manager

Google Ads (Adwords) Certified

Facebook Ads

Wordpress (Elementor)

[Marketing Background] - [Scientific Approach] - [ROI driven]

Language: EN, IT, ES, PT | Working Remotely | Digital Nomad

Esperienza

AdBastian

SEM Manager

marzo 2018 - Present

Medellin

PPC Campaign Manager on Google Ads.

Main tools: Google Ads, Wordpress (Elementor), SEMRush, Google Analytics and Yandex Metrica.

Noonic

SEM Manager

luglio 2019 - Present

Libero Social

SEM Manager

aprile 2019 - Present

Performance PPC

SEM Manganer

agosto 2019 - Present

VikingADV

Affiliate marketer

giugno 2018 - marzo 2019 (10 mesi)

Milano, Italia

PPC Campaign Manager on Google Ads

Affiliate Marketer: Create Google Ads Campaigns and create Dedicated Sales Pages. ROI driven.

Main tools: Google Ads, Wordpress (Elementor), SEMRush, Google Analytics and Yandex Metrica.

Hydor Srl

Product Manager

ottobre 2015 - giugno 2017 (1 anno 9 mesi)

Bassano del Grappa (VI) - Italy

Marketing research and development, product design reviews, sales analysis

Team meetings management, operational improvement

Project management tools (Trello, visible planning), CRM (SuiteCRM)

Marketing & Digital Marketing management - Catalogue sheets, leaflets, packagings, product videos, social media management, official websites and E-commerce platform.

English to Italian technical translations.

New innovative brand start-up (Aqamai - 2016)

Booth organization during international events in Asia, Europe and North America

International supplier inspections and negotiations

Steelco SpA

Operations Assistant

maggio 2015 - ottobre 2015 (6 mesi)

Treviso, Italia

Optimization of Operations - Lean Approach

Individuation of improvement opportunities by analyzing value stream on AS400 and Excel to reduce inventory stocks, lead time and outsourcing production.

Hydor Srl

Product Manager

settembre 2012 - maggio 2014 (1 anno 9 mesi)

Bassano del Grappa (VI)

Formazione

Fondazione Cuoia

Master in Innovation management, Innovation management · (2014 - 2015)

EC English Language Centres

English for Work, Intensive english course - English for Work (3 weeks) · (2012 - 2012)

Università degli Studi di Padova

Master degree, Industrial Chemistry · (2008 - 2012)

Università degli Studi di Padova

Bachelor degree, Industrial chemistry · (2004 - 2008)