Apprenticeship Employers Focus Group

18th November 2021



Background

In order to develop our apprenticeship offer to employers and ensure we meet their needs going forward, as well as to discover our impact on employers, we scheduled a focus group with employers in November 2021.

Despite inviting over 50 employers and having 5 people confirm attendance, we only had 1 attendee on 18th November 2021. Most other employers cited the Covid-19 pandemic as a reason for non-attendance.

We asked 4 questions:

- What have you found most positive from the NCE as an employer?
- What examples have you got of the impact of our programmes on your organisation?
- What would you like to see improve?
- What do you think is missing from our provision, as an employer?

Attending

For NCE:

- Rachel O'Halleron
- Andy Greene
- Ben Barton

For Dartmoor Academy Trust:

Daniel Morrow, CEO

Roundtable Summary

What have you found most positive from the NCE as an employer?

- Having a strategic way to spend the levy over the next 3 years to link to talent management and succession planning
- It's about the practical application of the knowledge which is key to the success
- Improve the overall level of discussion and professionalisation at all levels
- Able to tailor the qualifications to fit more closely to our own theories of leadership and change.
- Creation of a bespoke package of professional development

What examples have you got of the impact of our programmes on your organisation?

- A tightening of language and understanding.
- Sharing articles around team sharing, discussions around books, having audiences about leadership shared.
- We are always learning and growing.
- The network around NCE: the podcast, speakers and wider offer have helped us to become a learning community
- There is a broader peace around the culture and alignment across the staff and a greater breadth of experience

What would you like to see improve, though?

What has improved already:

- Resources and organisation
- Communication has improved
- Bigger team with more knowledge and expertise are supporting us

What can be improved:

- Communication
- On-boarding of people
- Better, quicker decision-making about staff going onto the programmes

What do you think is missing from our provision, as an employer?:

- Creation of a MAT report card. How are we doing with apprenticeships across the piece? How are we doing with leaders?
- What are the opportunities across my staff in different schools?
- Stats and data points for the employers about progression across different types of learners and schools.
- Creation of a pastoral lead cohort to focus on the issues facing these leaders in schools

Recommendations and Actions:

- On-boarding meeting to be arranged with all larger employers (5+ apprentices) where all decisions to on-board staff are made at the same time rather than piece-meal.
- Our on-going improvement of comms will include development of an App in 2022/23 to deliver weekly dispatches and other 'urgent' and 'non-urgent' information
- Development of MAT report card for both apprenticeships and a 'leadership lens' report to be developed in partnership with MIS function
- Employer survey and additional focus group planned for end of Spring Term (early April 2022)

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