





## Attitude To Reading (Secondary)

Created by the School Library Association and in conjunction with the National Literacy Trust, this survey captures information about reading habits, perceptions and attitudes; ultimately enabling you to create a measure of a pupil's reading engagement and enjoyment levels. When paired with a wellbeing survey (such as SCWBS / WEMWBS), it enables you to look at the correlation between a pupil's attitude to reading and their wellbeing; and consequently make informed choices and interventions where necessary.

**The School Library Association, The National Literacy Trust, BounceTogether**

-  **Category:** Learning Attitudes, Reading
-  **Target Audience:** KS3, KS4
-  **Bounce Alerts:** "How often do you read outside of school?" **Never**
-  **Lesson Plans:** If you are a BounceTogether customer, please visit your Knowledge Centre for our full collection of lesson plans.

Interested in running this survey online, with instant reports? Contact...

[www.bouncetogether.co.uk](http://www.bouncetogether.co.uk)

0161 518 52425 / [hello@bouncetogether.co.uk](mailto:hello@bouncetogether.co.uk) / [@bouncetogether](https://www.instagram.com/bouncetogether)

## **What do you need to consider before running a paper survey?**

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### **How much will it cost you to print the survey?**

There are 7 pages in this survey. If you are going to print a copy for every pupil in your school, this can quickly amount to a significant expense. You also need to factor in the cost of the time it will take you or your school admin to assign the survey and analyse the findings.

### **How will you collect and analyse the findings?**

You need to decide how you will assign the survey, when pupils will complete the questions and how you will collate the findings. It can be very difficult and time consuming to collect the data, especially if you are assigning the survey to your whole school community.

### **Will you be able to draw valuable insights from the questions?**

Assigning the survey on paper can limit your ability to draw valuable insights. You won't be able to segment or compare findings by different school groups or demographics. The survey is also scored, so you will need to familiarise yourself with the scoring system and decide how you will present results so they are easy to understand.

### **Do you need to see individual pupil's results?**

Unless you ask pupils to add their name to each survey, you will not be able to see their answers at the individual level. This can be critical, especially for a topic with such close links to safeguarding, as you need to be able to take action if a child answers a particular question in a concerning way.

## **Let us run a fully-managed survey for you!**

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- ✓ We will run the survey for **just £49** - use discount code 'TestAnxiety'
- ✓ We will create the survey and send you a unique url to send to all pupils.
- ✓ We will analyse all findings for you and provide your results in a professionally-formatted report.
- ✓ Choose to segment findings by year groups or school groups.
- ✓ We will help you digest and understand your results in a one-to-one call.



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# Attitude to Reading Survey

Hello! We are going to ask you some questions about reading. This is not a test and there are no right and wrong answers, we just want to know what you think.

Please ask your teacher if there are any questions you don't understand.  
Thank you!

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Q1) How often do you read outside of school?

- Everyday
- A few times a week
- About once a week
- A few times a month
- About once a month
- Not often
- Never

Q2) When you read, where do you read? (Choose all that apply)

- Bedroom
- Sitting Room
- Classroom
- Library
- While travelling (car, bus, train)
- None of the above

Q3) Do you read with parents/carers, siblings or friends?

- Yes
- No

Q4) Whether reading or watching films, what are your favourite genres/types of story?

- Adventure
- Humour/Funny
- Horror
- Mystery
- Animal
- Sci-Fi
- Fantasy
- Historical
- Sport
- War and Survival
- Something Else

Q5) What do you read? (Choose all that apply)

- Fiction (Story Books)
- Non-Fiction (Information)
- Comics/Graphic novels
- Poetry
- Magazines
- News
- Song Lyrics
- Text Messages/Instant Messages
- Emails
- Websites
- Social Media messages (Facebook/Kick/Twitter)
- Something Else

Q6) What is your favourite type of reading material (Messages/storybook, etc)?

Q7) Do you have a favourite book or story?

- Yes
- No
- Not sure

Q8) What is your favourite book or story?

Q9) When you've finished reading something, how do you choose what to read next?

- Friends suggest something
- I'll look at the shelves in the library
- I'll get something by the same author/writer
- Ask an adult
- I'll read something I know
- I'll wait until I am given something

Q9) Choose an answer for each of the statements below about reading.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree
"I read because... It's fun"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"I read because... Teachers tell me to"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"I read because... It will help me learn"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"I read because... My parents tell me to"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"I read because... It helps my writing"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q11) Choose an answer for each of the statements below about reading

	Strongly Agree	Agree	Neutral	Disagree	Strongly Agree
"I only read when I have to"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"Reading is cool"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"I cannot find things to read that interest me"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"I would be happy to be given a book as a present"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"The more I read, the better I become at it"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"I read to be better at School"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q12) If you were given a book as a present, would you be...? (Choose all that apply)

- Happy
- Excited
- Disappointed
- Not excited or disappointed
- It would depend on the book

Q13) How do you feel about starting a new book? (Choose all that apply)

- Happy
- Excited
- It doesn't bother me
- Nervous
- Worried

Q14) Do you read during the holidays?

- Yes
- No

Q15) Do you have a card for the local library?

- Yes
- No

Q16) How often do you visit your local library?

- Every Week
- Every Month
- Occasionally
- Never

Q17) Is the reason you are not a member because...

- "I'm not really interested."
- "It's not open at the right times."
- "I would join but I haven't had the chance."

Q18) Do your parents/carers have a card for the local library?

- Yes
- No
- I don't know

Q19) How do you/your family buy books? (Choose all that apply)

- Online through Amazon-type websites
- Online through specialist bookstores (e.g. Waterstones)
- In a physical shop
- From charity shops
- Somewhere else

Q20) Have you been to a book shop (like Waterstones/WHSmith)?

- Yes
- No

Q21) How do you feel when you are asked to read to yourself?

- Really Happy
- Quite Happy
- Neutral
- Unhappy
- Really Unhappy

Q22) How do you feel when you are asked to read out loud to the class?

- Really Happy
- Quite Happy
- Neutral
- Unhappy
- Really Unhappy

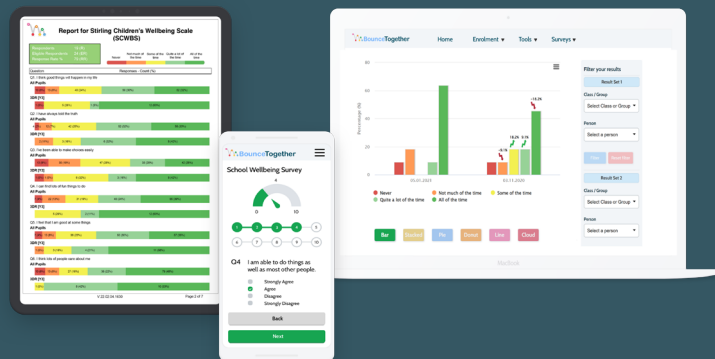
Q23) How do you feel when you are asked to read to one person like a Teacher/Teaching Assistant?

- Really Happy
- Quite Happy
- Neutral
- Unhappy
- Really Unhappy



# Bounce Together

- ✓ Access the largest repository of evidence-based, fully researched surveys for pupils, staff and parents.
- ✓ Produce clear, presentation ready reports to share instantly with different stakeholders.
- ✓ Use powerful insights to make confident, data-driven decisions on your whole-school wellbeing strategy.
- ✓ Easily filter and segment findings to make comparisons between year groups, classes, and school demographics.
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