The Attitude to Reading Survey





Created by the School Library Association and National Literacy Trust, The Attitude to Reading survey captures information about reading habits, perceptions and attitudes. This survey helps you to learn about a pupil's attitude towards reading and can help you understand what your pupils are really thinking and feeling.

Results from the survey can help your school to:



Identify regular and reluctant readers.

Identifying children who are enthusiastic readers and those who are hesitant can help you to build peer-to-peer support groups in the classroom.



Assess the **reading culture** in school.

Answers highlighting whether children celebrate their love of reading, are proud of it, or prefer to read in isolation can help you promote reading and work to shape the culture in your school.



Tailor the type of texts available to pupils.

Insights can help you make sure popular genres are readily accessible so you can signpost reluctant readers towards their preferred genre and improve engagement.



Tailor reading action plans.

Responses help build a picture of reading experiences and the data can be used to broaden the range of media pupils are reading and tailor action plans to pupil preferences.



Make informed choices around the purchase, display and promotion of books.

Questions identifying reading preferences can help you to spot trends, support pupils with their book selection, and make informed choices around the purchase, display and promotion of books within school.



Evidence a whole school commitment to reading for pleasure

Schools can make strategic choices that focus on strengths and weaknesses and easily demonstrate this to key stakeholders. Reports around this topic support the deep dive in reading by highlighting pupil reasons for reading and showing how these are supported in school.



Improve reading confidence

By understanding pupil preferences, teachers can better personalise individual conversations with both reluctant and engaged readers. Reading confidence and issues can be drawn out in open conversations to inform next steps and help develop pupil confidence.



Support reading outside of school

Understanding pupils' experiences of reading outside of the classroom can help you put effective measures in place to encourage and incentivise home reading. Responses can help build a picture of library usage and support you in promoting their use amongst your pupils and families.