

**MAKE THE  
MOMENT**



***Nitro***<sup>TM</sup>

**BOOST YOUR NETWORK**

# Nitro™

The first fully-managed platform that combines business-critical voice with private broadband data over CBRS.



Enterprise-grade  
private broadband



Extending  
voice



Primed for  
the future



Simple  
infrastructure



Full management  
and control



# WE ARE AT A TURNING POINT

OUR CUSTOMER'S DATA DEMANDS HAVE OUTGROWN "BUSINESS WI-FI"

## THE DATA HAS SPOKEN



More data usage than ever before



Proliferation of IoT devices and sensors



Endless potential for ways to use data

## WI-FI IS YESTERDAY'S NETWORK



Customer's data usage has outgrown Wi-Fi's capabilities



Wi-Fi was the best we had, for a time



Customers need to support more data, devices and speed, with better security

# SO WHAT'S NEXT?

WHY CBRS IS THE NEXT BEST THING FOR ENTERPRISE DATA



**2-4X  
RANGE OF WIFI**



**MORE THAN 2X  
DATA CAPACITY  
OF WIFI**



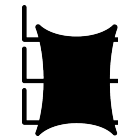
**BETTER  
STREAMING DATA  
CAPABILITY**



**SECURE PRIVATE  
DATA UNLIKE PUBLIC  
CELLULAR**



**RELIABLE SESSION  
HANDLING**



**SEAMLESS  
HANDOVER ACROSS  
ACCESS POINTS**



# WHAT IS CBRS?

## CITIZENS BROADBAND RADIO SERVICE

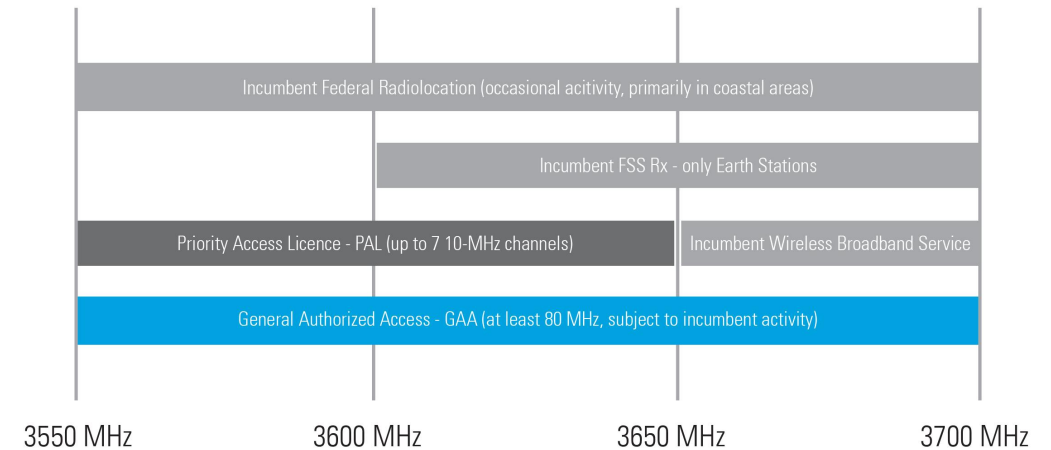


### FCC has opened 150 MHz spectrum for broadband use.

Up to 70 MHz of PAL spectrum / 150 MHz of GAA spectrum

### 3 Tiers of Spectrum Users:

- 1: Military Incumbents (highest priority access)
- 2: Priority Access Licensed (PAL): (auctioned)
- 3: General Authorized Access (GAA): (unlicensed, but coordinated)



### GAA will always have 80 MHz of spectrum available!

Learn more about CBRS at [www.motorolasolutions.com/CBRS](http://www.motorolasolutions.com/CBRS)



# WIDESPREAD INDUSTRY SUPPORT



CBRS Alliance (110+ company members, including Motorola Solutions)

Wireless Innovation Forum (60+ company members, including Motorola Solutions)



# PRIVATE LTE TECHNOLOGY... IN A COORDINATED BAND

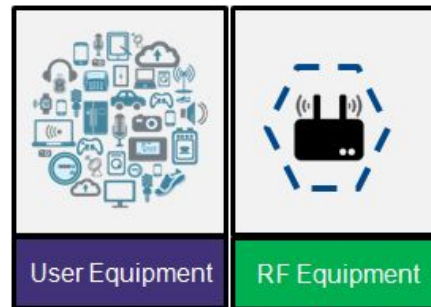
**MAKE THE  
MOMENT**  
CHANGE THE GAME



## LTE-LIKE PERFORMANCE

- Greater capacity and range
- Mobility
- Quality of Service
- Hyper dense
- Self optimized deployments

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## WiFi-LIKE SIMPLICITY

- Unlicensed spectrum
- Simple network architecture
- Neutral host capable

## HASSLE-FREE COMMUNICATIONS

Cloud-based core (aaS)  
Simplified provisioning  
Centralized, web-based configuration

Security and access control  
Transparent device updates  
Interoperation with LMR (WAVE)



# MORE THAN 70 FCC-AUTHORIZED DEVICES

## AND GROWING

### Consumer smartphones



Apple  
iPhone 11



Google Pixel 3  
Google Pixel 4



Samsung  
Galaxy S10



LG V50  
ThinQ

### Specialized end-user devices



Motorola Solutions  
SLN 1000



Zebra XSLATE L10  
Tablet



Telit LM960  
Data Card

### Bridges and routers



Cradlepoint  
AER2200



Sierra Wireless  
RV55



Multitech  
Multiconnect eCell



Zyxel 4G LTE-A  
Outdoor Router





# WHAT IS AT STAKE?

## Tomorrow's business, today

- CBRS equipment market, excluding smartphones, will grow to over \$850M by 2024 — Mobile Experts
  - CBRS RAN market expected to realize \$1 billion in investments through 2025 — Dell'Oro Group
- Any enterprise using Wi-Fi is a potential customer
  - Competition is actively approaching your customers

## Today's business, tomorrow

- CBRS accounts that your competition wins today, may jeopardize your future radio business



### RECENT HEADLINES

**"CBRS Emerging as Viable Wireless Option for Enterprises"**



**"Connectivity Wireless Deploys CBRS Trial in Times Square"**



**"CBRS at the Bat: Angel Stadium Gets a Pilot CBRS"**



**"UPS Receives Experimental License to Test 900MHz CBRS"**

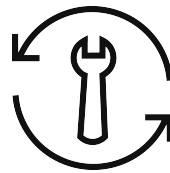


# WHY NITRO?

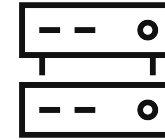
## ADVANTAGES OVER OTHER CBRS OPTIONS



**NETWORK DELIVERED  
AS SERVICE**



**ZERO DOWNTIME  
FOR UPGRADES**



**ON-PREMISE LOCAL  
DATA**



**INTEROPERABILITY  
WITH MOTOTRBO  
LMR SYSTEMS**



**DATA SECURITY  
ON-PREMISE AND  
IN THE CLOUD**

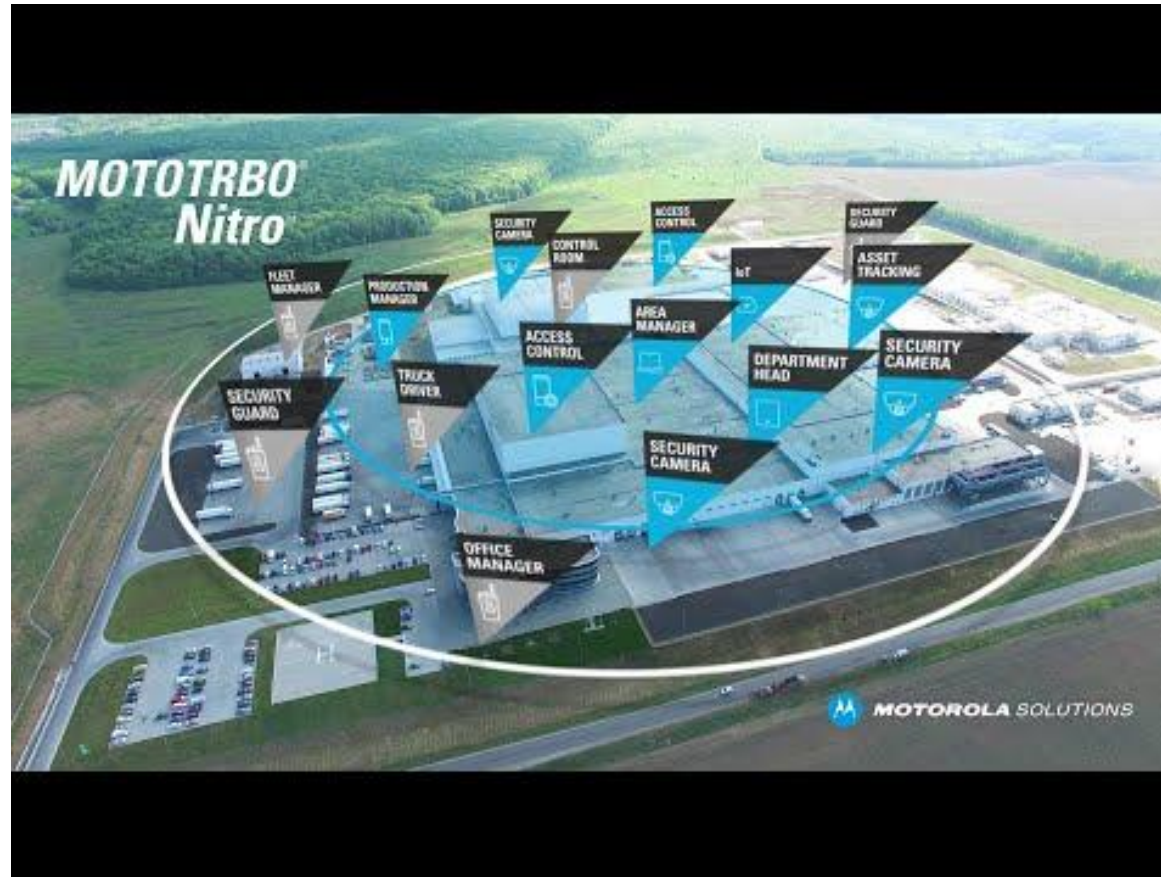




# BOOST YOUR NETWORK

WITH NITRO FOR VOICE AND DATA

**MAKE THE  
MOMENT**  
CHANGE THE GAME



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CONNECTED SECURITY  
CAMERA



SECURITY TEAM  
CONNECTED



RELIABLE DATA  
CONNECTION



TECHNICIAN STREAMING  
VIDEO



CONNECTED SECURITY  
CAMERA



CONNECTED  
HVAC SENSOR



PTT ON  
SMARTPHONE



COMPACT PORTABLE  
RADIO



PROFESSIONAL  
CBRS RADIO



IMPROVED  
GUEST Wi-Fi





# | USE CASES



## MANUFACTURING

- IoT sensors and monitoring
- Robotic integrations
- Connected machine interfaces
- Secure data connection
- Reliable voice and video comms
- Surveillance and security cameras for secure areas



## LARGE HOTELS

- Secure indoor and outdoor staff data connection
- Improved guest Wi-Fi
- Streaming video for repairs and maintenance
- IoT sensors and monitoring
- Surveillance and security cameras
- Reliable voice and video comms



## STADIUMS & PARKS

- Surveillance and security cameras
- Control gameday presentation lights and sounds
- Secure data connection indoors and on the field or sideline
- Improved guest Wi-Fi
- Reliable voice and video comms
- Ultimate control of digital signage



## MINING

- Automated machinery
- Human machine interfaces
- Voice and video comms above and below ground
- IoT sensors and monitoring
- Surveillance and security cameras
- Secure indoor and outdoor staff data connection



# | USE CASES



## LARGE HOSPITALS

Secure electronic medical records storage

Streaming video for repairs and maintenance

Secure critical health monitoring

Surveillance and security cameras

IoT sensors and monitoring

Reliable voice and video comms



## AIRPORTS

Secure indoor and outdoor staff data connection

Surveillance security cameras

Digital signage

Improved guest Wi-Fi

IoT sensors and monitoring



## SEAPORTS

IoT sensors and monitoring

Human machine interfaces

Automated machinery

Asset tracking

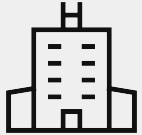
Secure indoor and outdoor staff data connection

Surveillance and security cameras

Reliable voice and video comms



# | USE CASES



## **WAREHOUSE / DISTRIBUTION CENTER**

IoT sensors and monitoring

Automated machinery

Robotic integrations

Connected machine interfaces

Reliable voice and video comms

Surveillance and security cameras for secure areas

Temperature/humidity control



## **UTILITIES**

IoT sensors and monitoring

Secure indoor and outdoor staff data connection

Surveillance security cameras

Automated machinery

Connected machine interfaces



## **COLLEGES**

Campus-wide indoor/outdoor staff data connection

Improved student Wi-Fi

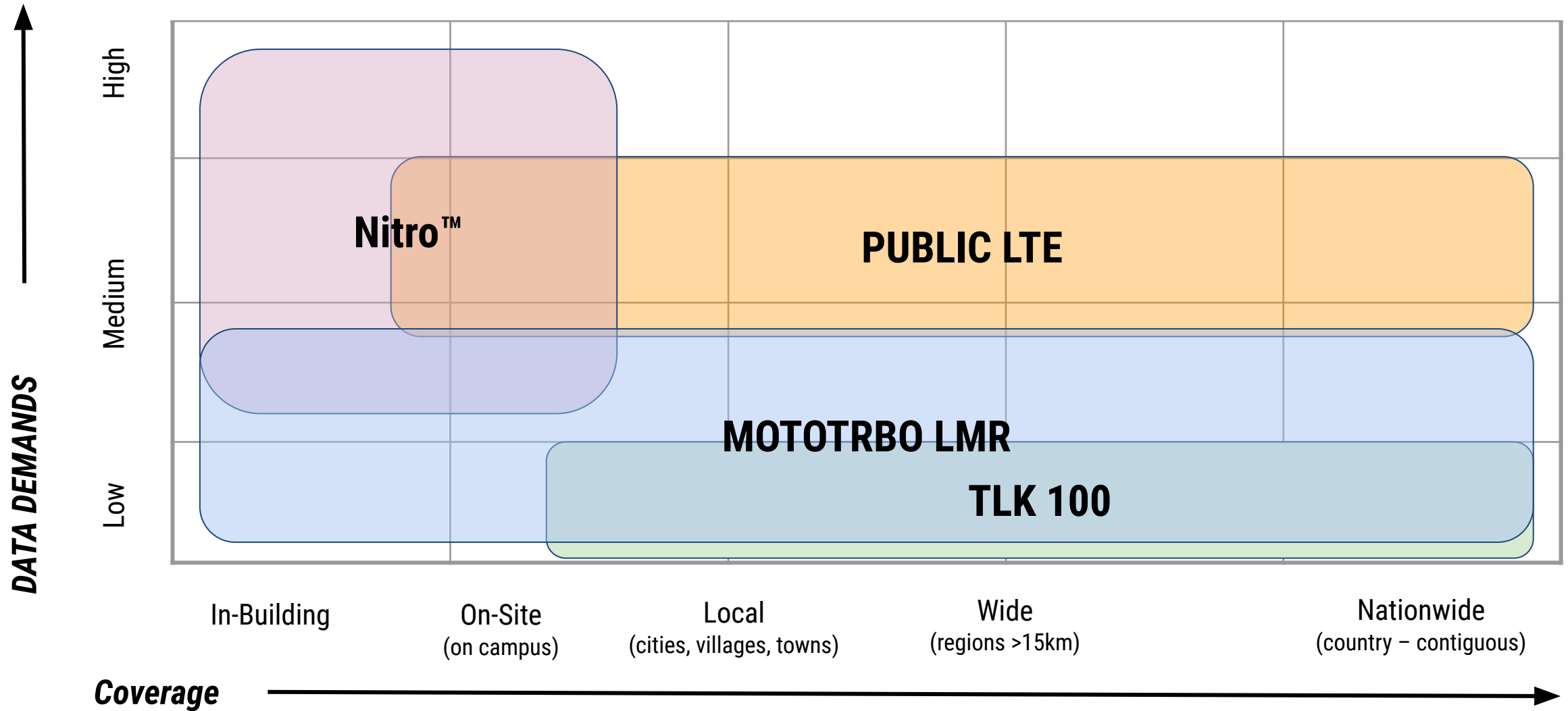
Streaming video for repairs & maintenance

Reliable voice and video comms

Digital signage



# Where Does Nitro Fit?

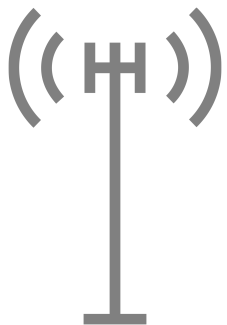






# **ENTERPRISE-GRADE PRIVATE BROADBAND**





## DON'T BRING CONSUMER BROADBAND TO A COMMERCIAL SITE

### LIGHTNING FAST BROADBAND DATA SPEEDS

#### Seamless roaming

- Move freely through your work environment, avoiding frustrations that are common when using WiFi for PTT
- Up to 4x range of traditional WiFi networks\*
- 2x data capacity of traditional WiFi networks\*
- Reliable outdoor coverage



\*Based on 802.11a standard for 5.0 GHz WiFi using similar channel bandwidths.

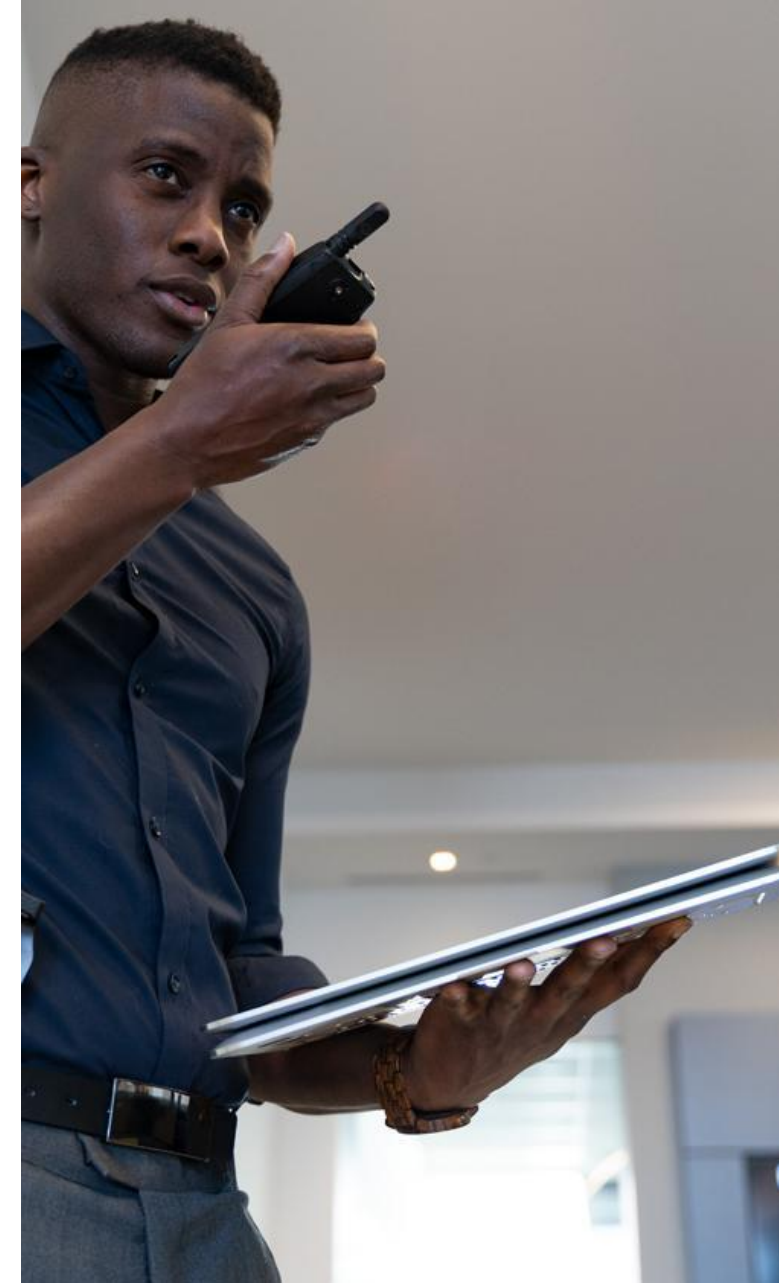
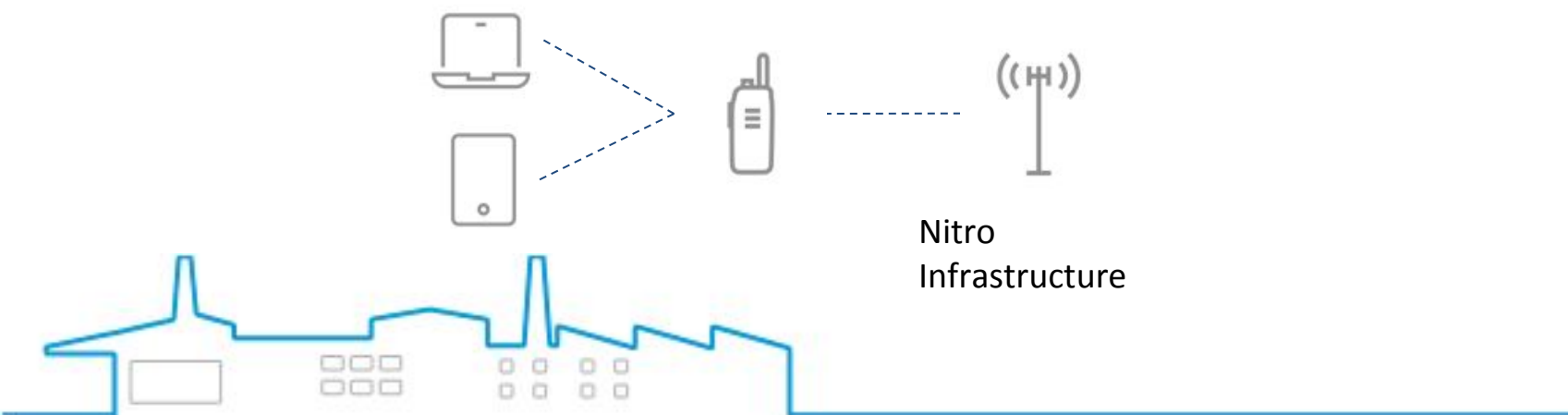




## WiFi HOTSPOT CAPABILITY ON DEVICE

### TURN EACH DEVICE INTO PERSONAL WIFI SPOT

- Each SLN 1000 provides 2.4GHz WiFi for up to two clients with CBRS backhaul
- On-demand WiFi wherever your staff needs — no dead zones
- Continuous connectivity as you move around your facility, without dropped calls







# EXTENDING VOICE





## INSTANT VOICE COMMUNICATIONS WILL ALWAYS BE BUSINESS CRITICAL

### Wideband Push-to-talk

- Voice conversations will sound clear and natural
- SLN 1000 — the first purpose-built radio for the CBRS network

### Seamless roaming

- Move freely through your work environment, avoiding frustrations common when WiFi is used for PTT







## SEAMLESS VOICE INTEROPERABILITY

### Interoperate with current MOTOTRBO systems

- Seamlessly connect with existing MOTOTRBO radios on your current radio network

### Use PTT with existing smart devices and PC's

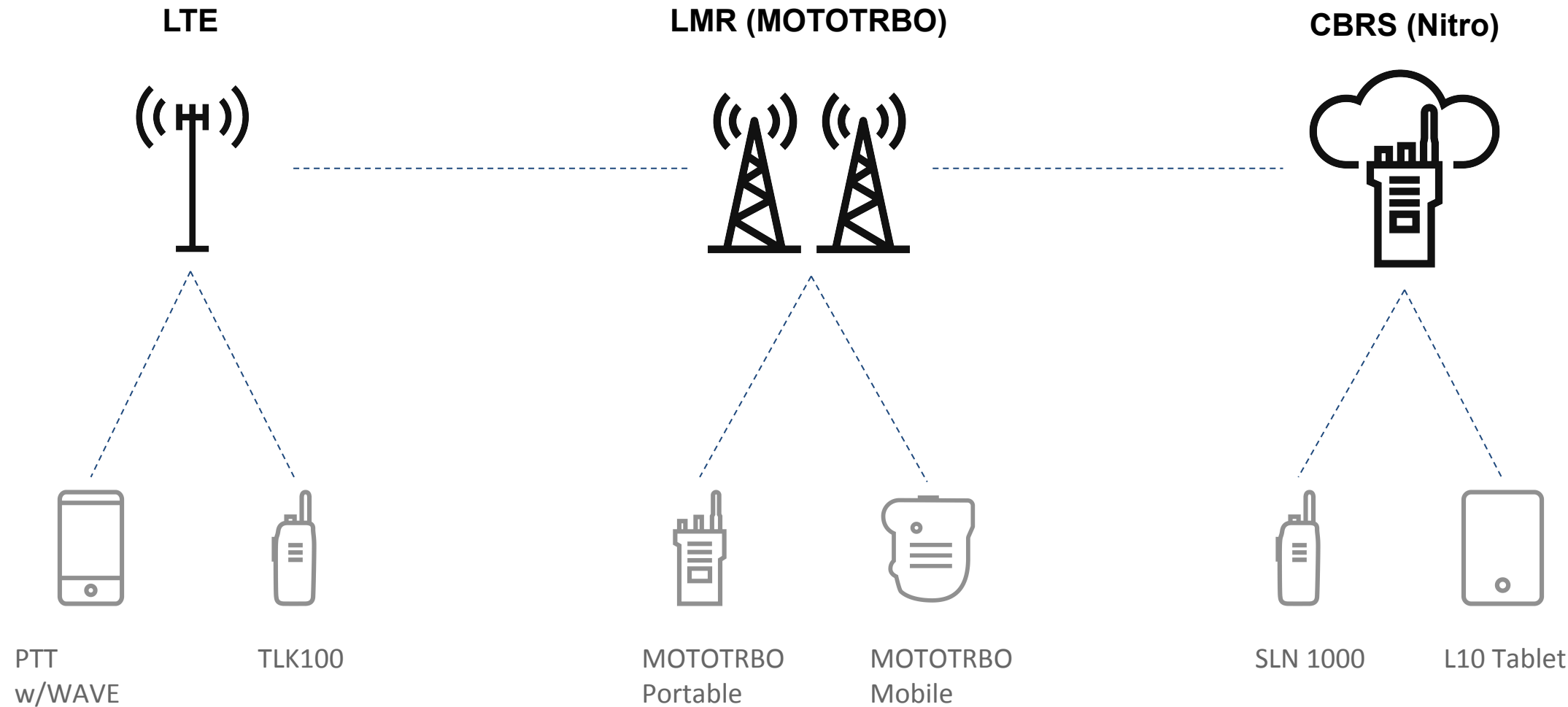
- Add smartphones, tablets, and PC's to your PTT network with WAVE software
- Expand your PTT network to existing devices with no capex or device cost

\*Interoperation is exclusively available through a Nitro network





# INTEROPERABILITY ACROSS NETWORKS



# SLN 1000 PORTABLE TWO-WAY RADIO

**MAKE THE  
MOMENT**  
CHANGE THE GAME



- First ever purpose-built CBRS radio (OnGo 3.5 GHz network compatible)
  - High fidelity wideband audio
  - WiFi client (2.4 GHz and 5 GHz) / Bluetooth 4.0 LE
- Interoperates with existing MOTOTRBO networks\*
- WiFi hotspot (2.4 GHz) for up to two clients with CBRS backhaul
- Up to 15 hours of battery life

\*Interoperation is exclusively available through a Nitro network



# **ZEBRA L10**

## **RUGGED CBRS WINDOWS TABLET**



- Waterproof, dustproof, Class 1 Div 2 for hazardous locations
- Large 10.1" display
- Front and rear cameras for video chat
- Barcode reader optional, built in on pad
- Full shift battery or upgradeable to 24 hrs, hot swappable battery
- Connectivity: Wi-Fi, Bluetooth, Ethernet







# **SIMPLE INFRASTRUCTURE**





SLX 2000



SLX 4000



# **SLX SERIES**

## **CITIZENS BROADBAND RADIO SERVICE DEVICES (CBSDs)**

- OnGo 3.5 GHz network compatible
- Simple management through the Nitro Cloud Portal
- 4G LTE data speeds
- Indoor and outdoor coverage
- Simple deployment and installation
- Web-based management and control

Manage your CBSDs from [www.motorolasolutions.com/ActivateNitro](http://www.motorolasolutions.com/ActivateNitro)





## ADVANTAGES OF A HOSTED CORE

### Scalable and Affordable

- Minimal startup cost and infrastructure investment
- Pay-as-you-grow model
- Full control over the scope of optional subscriptions

### Secure and Reliable

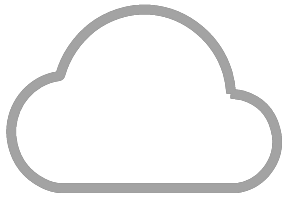
- All components are firewall protected
- Software kept up-to-date
- Malicious code and vulnerability scans performed regularly

### Maintenance-Free

- Fully-managed cloud core with 24/7 network and security monitoring
- Cloud-based operations and fault/performance management



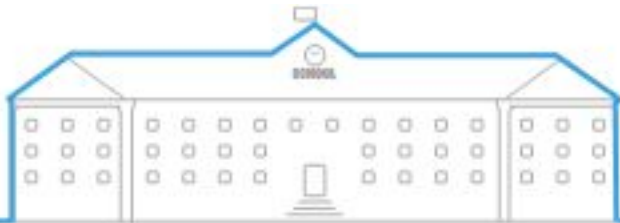




## DEPLOYING A ROBUST VOICE AND DATA NETWORK DOESN'T HAVE TO BE COMPLEX

### Deploy in minutes

- Simply mount your CBSD
- Add power and Ethernet
- Configure it through the Nitro Cloud Portal
- Cloud-based core
- Infrastructure and Software as a service (SaaS)
- Pay a predictable monthly fee instead of outlaying a huge upfront capital expense



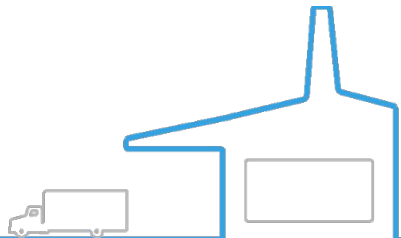


## FOCUS LESS ON MANAGING YOUR NETWORK AND MORE ON LEVERAGING ITS PERFORMANCE

### Nitro Cloud Portal

- Provision all infrastructure components (CBSDs, Network Hardware)
- Register SIMs and Radios as well as set up their users and talkgroups
- Fault manage and track network health status
- Analyze data usage across the network

Manage your network from [www.motorolasolutions.com/ActivateNitro](http://www.motorolasolutions.com/ActivateNitro)



# SECURE THROUGHOUT

PROTECTING YOUR COMMUNICATIONS AT EVERY STEP



## SECURED IN THE CLOUD



Professionally managed at our hardened, secured data center



All data is encrypted, in transit and at rest; IPSEC to access points



Software is regularly scanned, patched and kept up-to-date

## SECURED ON PREMISES



3GPP encrypted air interface requires SIM card to access the network



On-prem equipment can only be configured remotely, with credentials (no direct access)



Local traffic stays local; on-prem equipment is hardened and protected by a firewall



# A LEADER IN PRIVATE BROADBAND and MANAGED SYSTEMS

PIONEER WITH MAJOR LTE DEPLOYMENTS AROUND THE WORLD

2008

First 700 MHz LTE data demonstration

2012

Large-scale private LTE system deployed in Houston

2012

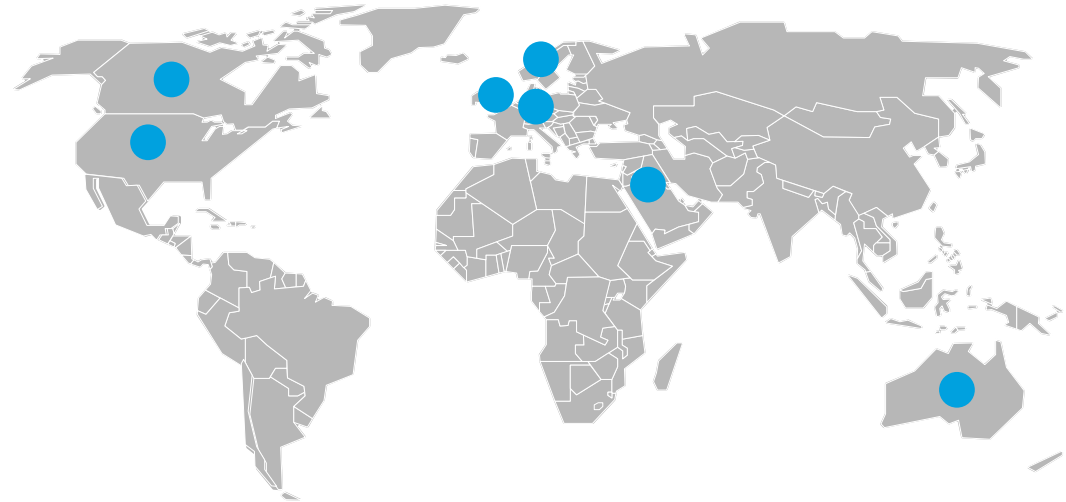
Launch the first handheld private-LTE device

2014

Awarded contract for then world's largest private LTE network

2017

First 3GPP LTE broadcast-enabled PTT call



## ACTIVE PRIVATE BROADBAND NETWORKS AROUND THE WORLD

### NORTH AMERICA

USA  
Canada

### EUROPE

United Kingdom  
Norway  
Netherlands

### ASIA-PACIFIC

Australia

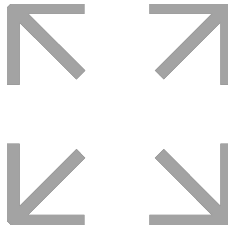
### MIDDLE EAST

Multiple countries

Years of experience hosting nationwide, carrier-class communications solutions

Trusted by dozens of customers to manage their Mission Critical Communications Systems





## PRIMED FOR THE FUTURE

### Ready to Scale with Your Customer's Operations

- Accountability for performance of your network
- Build stronger security with Avigilon cameras, Ally software
- Ready to grow as your needs evolve



***Nitro***<sup>TM</sup>

**THANK YOU**

