

Sarah Robertson

Senior Associate



Areas of Expertise:

Marketing, Human Resources,
Vertical Specialty Retail,
Consumer Products

Her Practice: Sarah serves as a Senior Associate, partnering with the firm's senior management team to execute a broad functional range of searches across consumer and retail practices. Serving as a primary contact for candidates and clients during the search process, Sarah assists with search strategy, candidate development and client management. Sarah joined Herbert Mines Associates in 2016 as a Knowledge Management Associate, providing research support and marketplace and industry insights to the executive team, prior to her promotion to Associate in 2018 and Senior Associate in 2020.

Her Background: Prior to joining Herbert Mines Associates, Sarah was Advertising Coordinator at the Food Innovation Group at Condé Nast, working with the sales and marketing teams of the Bon Appétit and epicurious.com brands.

Born in New York City and raised in London, England, Sarah holds a Bachelor's degree in Art History from Georgetown University.