



13 years in Executive Search
10 years in Retail Consulting
5 years in Consumer & Retail Industry

Areas of Expertise:

CEO, C-Suite, General Management,
Finance, Supply Chain/Operations,
Merchandising, Sales, Omni-Channel
Retail, Founder-led Brands

Her Practice: Working across the C-suite to find game-changing talent for publicly-traded, omnichannel retailers, consumer-driven brands in all stages of growth, and founder-led or private equity backed businesses undergoing transformation. Her expertise extends across product categories/sectors including hardlines, fashion, home, fitness/athleisure, and consumables. Adelle has placed C-Suite executives in a broad range of disciplines with particular focus on general management, finance, supply chain, operations, merchandising, and sales.

Her Background: Adelle brings 28 years in retail and consumer goods to Herbert Mines Associates. During her 13 years in executive search, she has led C-level searches for both public and private companies including Sally Beauty Holdings, PetSmart, Batteries Plus Bulbs, Levi Strauss, Burlington Stores, The Container Store, Lilly Pulitzer, Johnny Was and many others. Adelle also has an extensive background in Board-level strategic work as a former Principal with Kurt Salmon Associates, Vice President of Strategy and Business Development for Wenger Swiss Army, and VP of Group Strategic Planning at Liz Claiborne Inc. Adelle was known throughout her consulting and industry career for her deep understanding of consumer dynamics, strategic insights and ability to articulate what it takes to succeed in the ever-changing consumer space.

Adelle received her Bachelor of Arts in Public Policy and International Affairs from Princeton University. She lives on the East Coast anywhere close to the ocean, either in NJ or FL, with her husband, two children, and two dogs.