

Increase profits from owned assets that are deployed for rental income.

Reduce costs by losing fewer assets. Reduce maintenance costs by shifting to usage-based tune-up intervals. Shrink capital outlay by increasing the uptime of each owned asset rather than keeping potentially idle duplicates. Grow revenue by offering premium services that help loyal clients to better manage the tools and equipment on their site.

QUICK FACTS

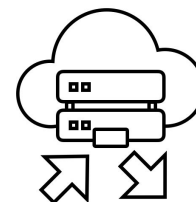
Tag and track 50 owned assets without any scanning or manual logging.

- KNOW when the asset left the warehouse and when it was returned.
- KNOW the real-time usage of an asset or if it's just sitting idle with a client.
- KNOW whether the asset has been in a major collision in transit or on the job to pre-empt potential failures.



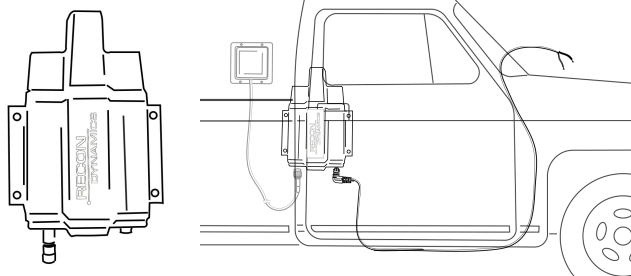
WHAT'S IN THE KIT?

The size of the Starter Pack was specifically designed to be installed in one day. With a committed team, and a basic set of tools, you can be logged in and learning to use YOUR system, on YOUR assets in just a few short hours.



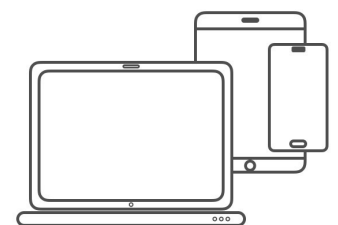
Tags sense vibration, temp, magnetism & pressure for 7+ yrs.

50 TAGS



Gateways provide GPS location and are either 110V or 12V and can read tags up to 4 miles away

5 LONG-RANGE GATEWAYS



Cloud-based servers allow for centralized access and security

CLOUD-BASED DASHBOARD

PRE-INSTALLATION SEQUENCE

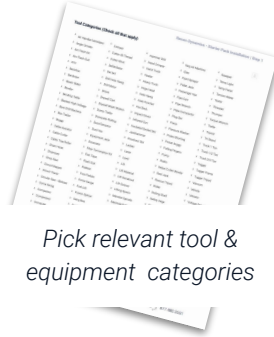
Helps to ensure the system will be 100% functional on **DAY 1**



Create contact sheet for project leads



Provide yard and vehicle gateway locations if known



Pick relevant tool & equipment categories



Clearly indicate success metrics

DEPLOYMENT

While every site is different, these are the 5 steps that guide a Starter Pack Deployment

Step 1 - Site walk through and radio survey to identify gateway locations

Step 2 - Install first 25 tags, requisite gateways and demo the system

Step 3 - Add local users, additional tags, gateways, and stress test with local expectations

Step 4 - Train broader team if necessary

Step 5 - Schedule standing weekly meeting with Recon team for ongoing assistance

TOOLS REQUIRED



Adhesive



Marking Paint



ToolIntel App

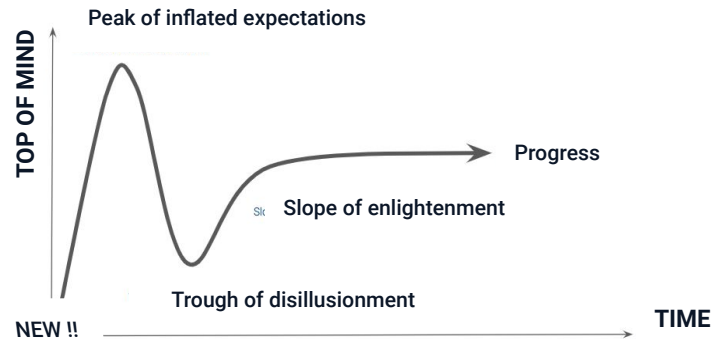


Web Connected Dashboard

TRAINING SESSIONS - Proven Path to Progress

The best way to get the most out of the system is to test its limits on your own site. The following sequence of skills, and graph of expectations reflect the practices that lead to reliable progress towards optimizing assets.

- Week 1 - Installation
- Week 2 - Auto Relocate demonstration
- Week 3 - Geo-Fencing demonstration
- Week 4 - Inventory Search demonstration
- Week 5 - Asset Recovery demonstration
- Week 6 - Asset Utilization for Maintenance



COSTS - Start Small

Unlike many inventory and logistics systems, The Starter Pack was specifically designed to meet a price point and convenience for DIY installation. Most wholesaler teams have both the skills and budget to install this system without needing approval from multiple levels of management. Let the system prove itself and grow from there.

STARTER PACK KIT (includes 6 months of service)

Tags (50)	\$ 2.10 ea.	6 mo.	\$ 630
Proxbox (5)	\$ 40.00	6 mo.	\$ 1,200
Data Servicing (6 mo.)	\$250.00	6 mo.	\$ 1,500
Starter Pack Total			\$3,330

(After 6 months) **Monthly Service \$ 560**

STANDARD MONTHLY RATES

Tags	\$ 2.10 mo.
Proxbox	\$ 40.00 mo.
Data Service Per Site	\$250.00 mo.