













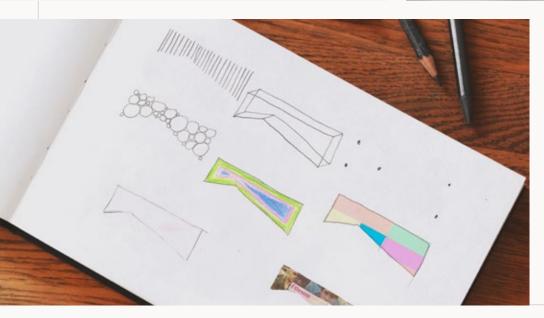




# THEATRE FACTORY

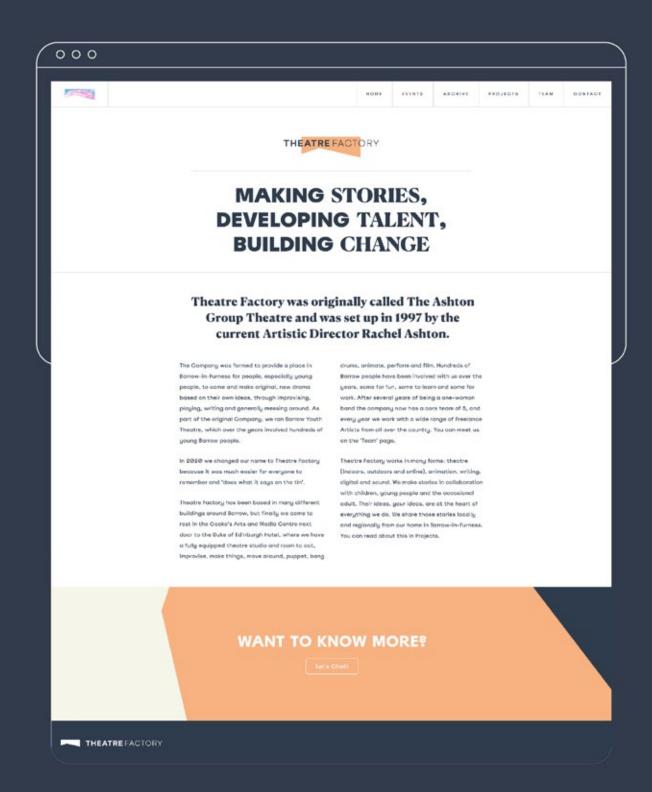


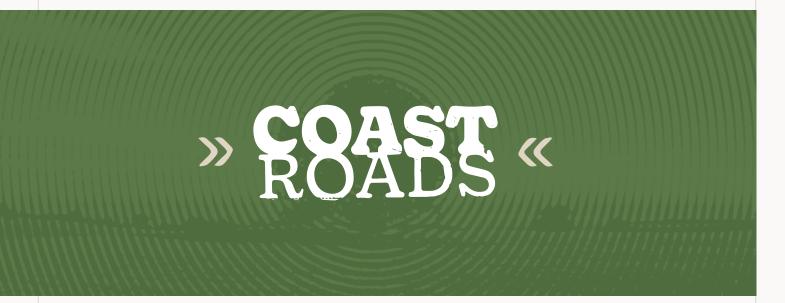




### ← Left

Initial sketches of the logo, which incorporate varying styles, formats and mediums, to demonstrate the freedom of expression that surrounds the shape.







#### Below

Custom designed merchandise, included as part of the festival's eco drive.

4

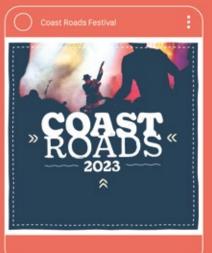


## Above

A3 folded leaflet with an illustrated site map, with set times and thank you for local support.



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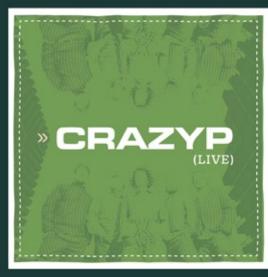




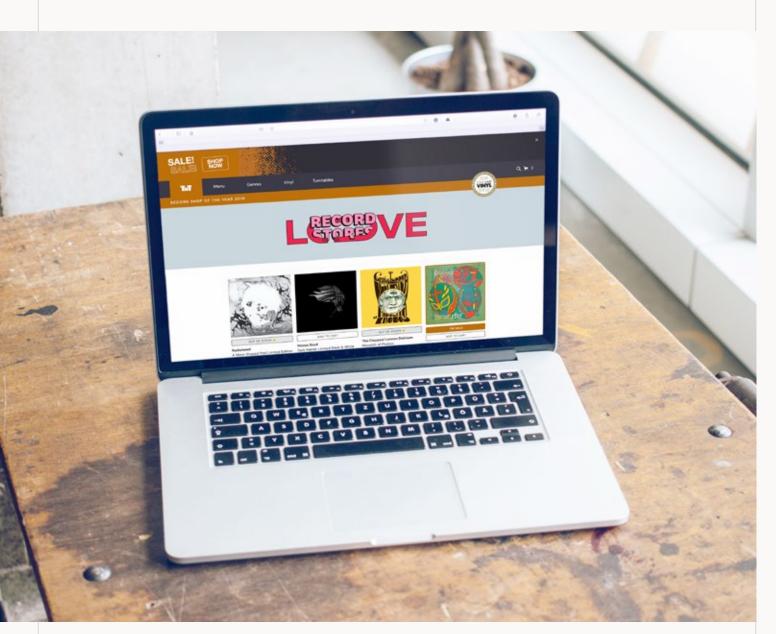
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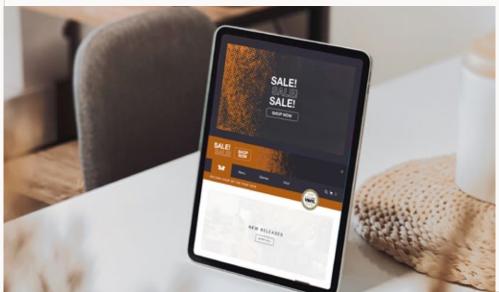
Custom designed, collaborative t-shirt with Ulverston menswear brand, Working Class Heroes.







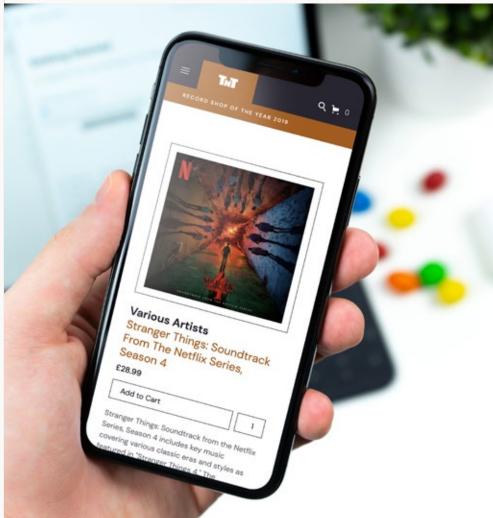




## TNT Records

Full e-commerce website development and design, for Barrow based vinyl record shop, TNT Records.





#### Above

Additional design assets used for sale promotion.



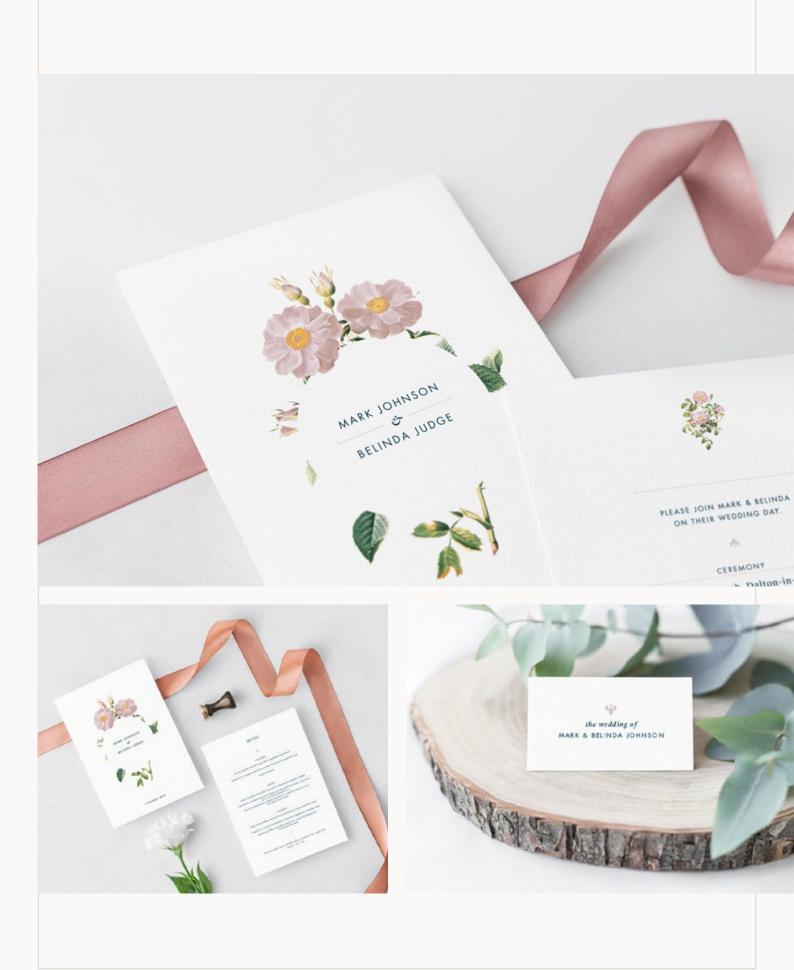


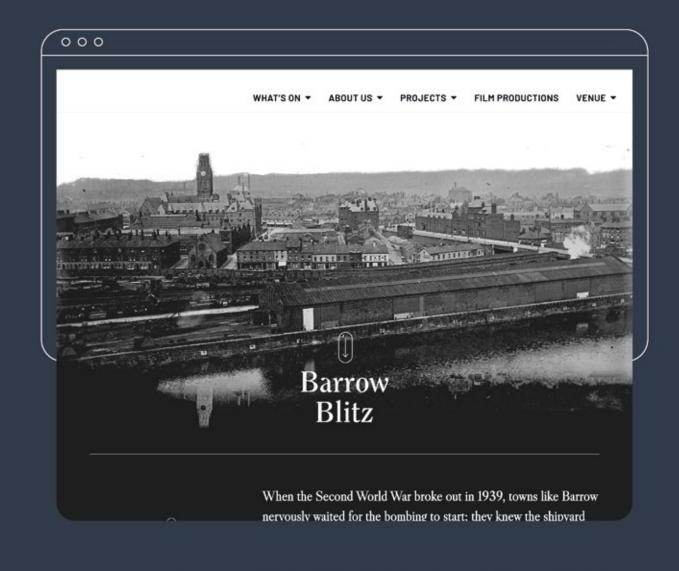




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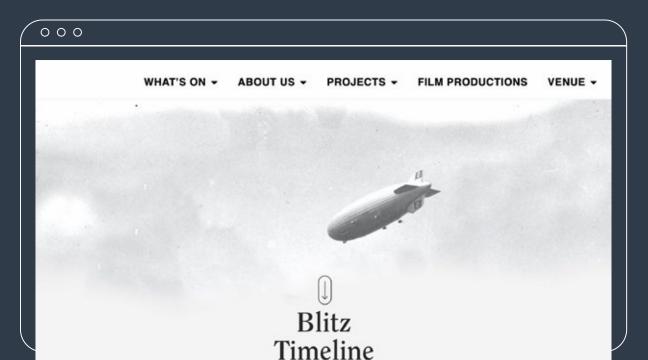
Custom pattern design, printed onto tissue paper as part of the product packaging.











Second World War Timeline up to the "Barrow Blitz", with extracts from Nella Last's Diaries. The prospect of war grew ever stronger throughout 1939, and by the end of August events came to a head.

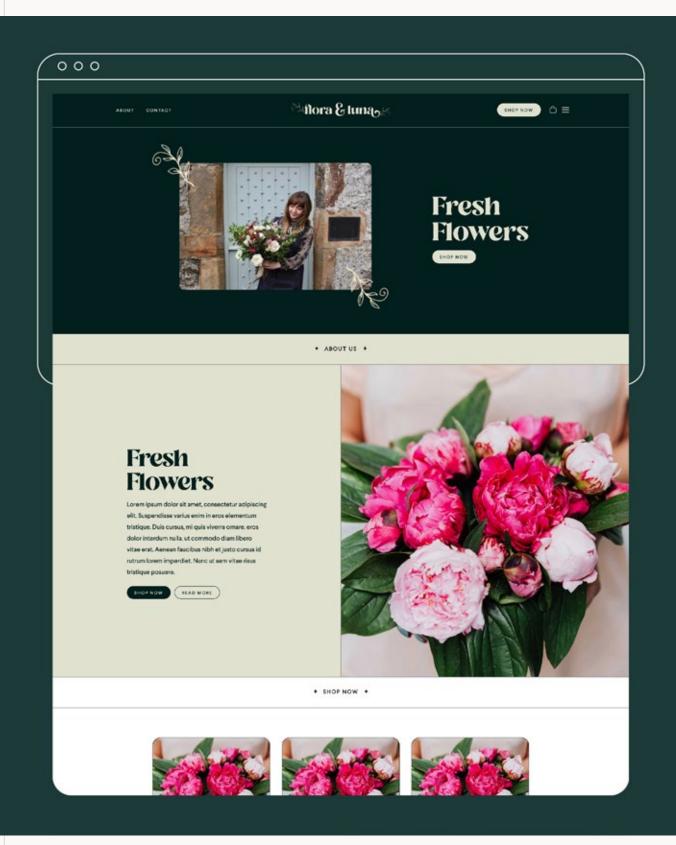
# 31st August 1939

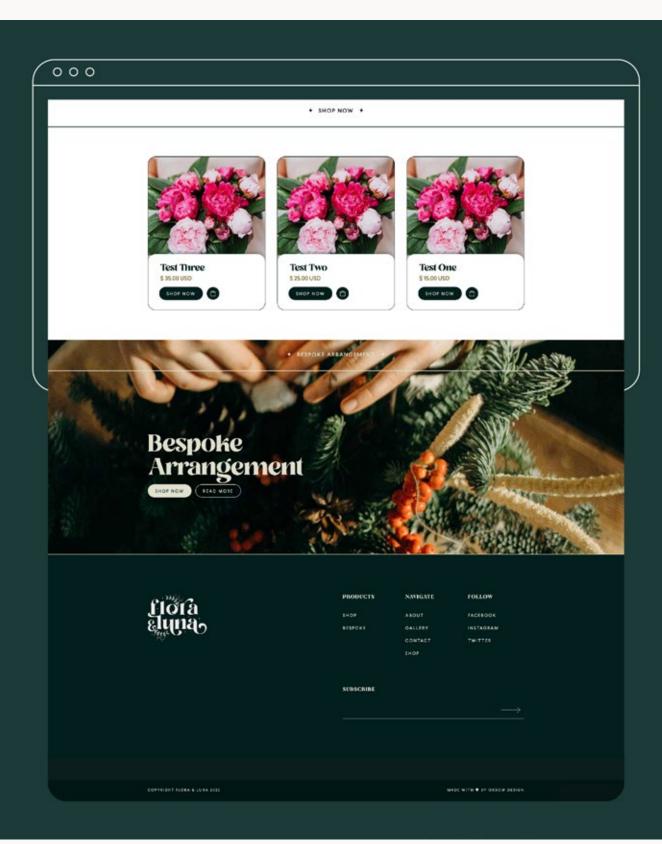


Stories & Images
See more from the Barrow Bitz

- · Hitler ordered the attack on Poland to begin.
- The Royal Navy was mobilised; Army and Royal Air Force reserves also called up.
- Orders given to evacuate civilians from cities and towns, mostly schoolchildren. Over the next few days nearly three million people were

On the same day Nella Last, who was keeping a diary for the Mass Observation Project, wrote (1): "The weather is still so oppressive - real crisis weather - and



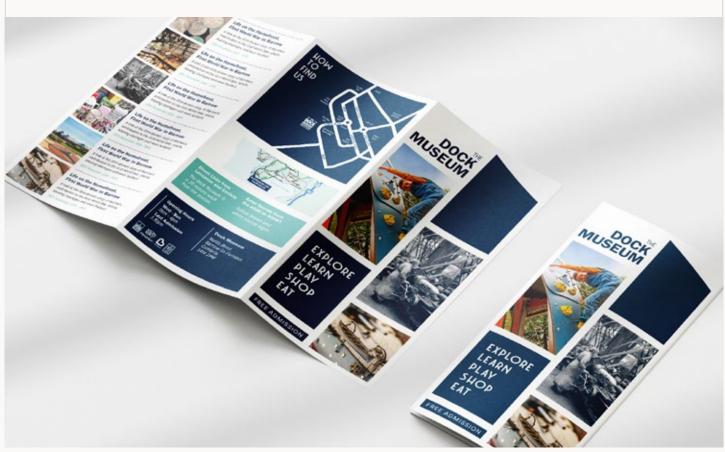






## Above

Design intentionally represents the maritime nature of the organisation.



**16** Furness U3A Editorial Design



#### Furness U3A

Furness based, 'University of the Third Age' brochure design, to encourage seniors to engage in extra curricular activity. Reflected in the jovial design.

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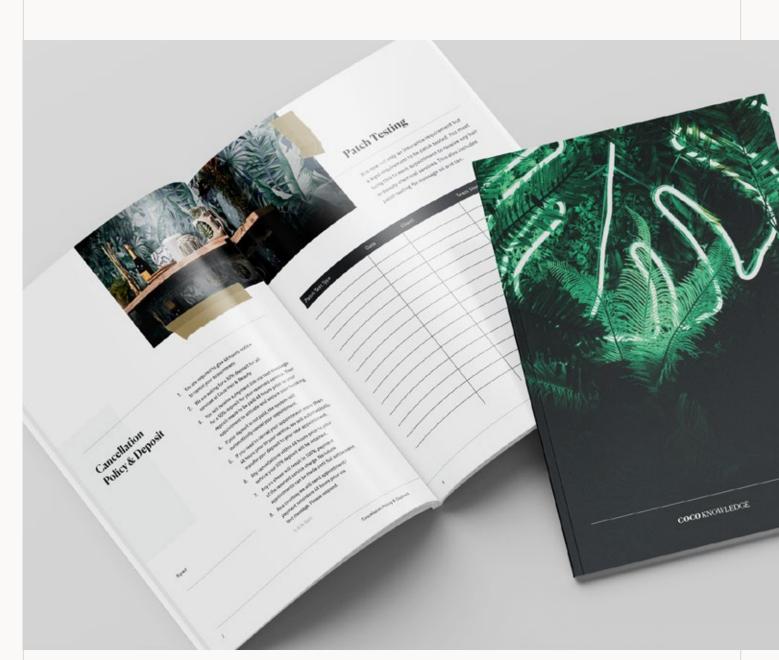
17 Grilla Cheese Editorial Design

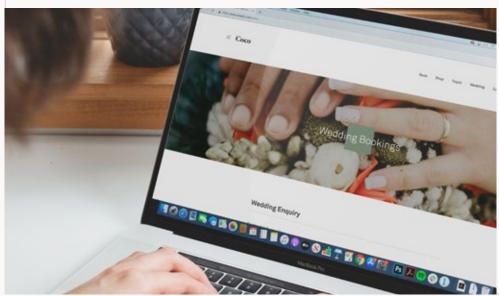




## Grilla Cheese

Multiple iterations of the Grilla Cheese menu - grilled cheese sandwich shop in Barrow. Combines existing assets and new playful design elements to reflect the brand's tone of voice.





## Coco Hair & Beauty

Local salon website and brochure design. Incorporating various existing design elements.