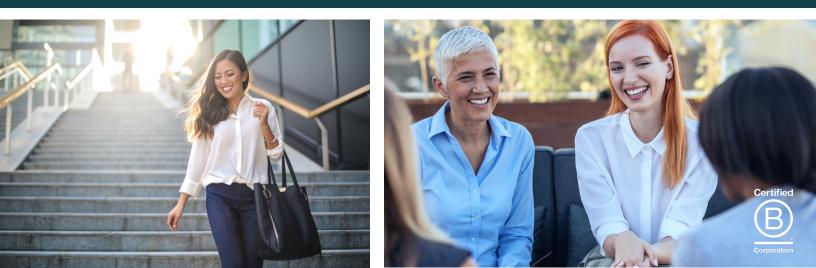


# Guts & Grace MASTERMIND A YEAR-LONG LEADERSHIP & RESILIENCE PROGRAM



### On Leading with Guts... and Grace.

Like most women, I started my career by making an instinctive but unconscious sacrifice. In 2005, I moved across the country after landing a job at a prestigious boutique consulting firm in the San Francisco Bay Area. We were doing amazing work with our clients, and I was thrilled to be part of a such dynamic and impactful team.

But even early on, I knew that something wasn't lining up. Each afternoon I would walk around the office, look at my colleagues (especially the women) and feel disappointed. I could see that they had decided to follow some unspoken "rules of the game" – rules that weren't good for the business or for their well-being.

I realized I had a tough choice to make: fit in... or fail.

At that time, I was also coaching senior female leaders who were grappling with the same tradeoff: *make an impact... or feel like myself*. I knew that my clients had SO much untapped potential to offer. And I knew they could only do it by *fully being themselves* at work. So I decide to use my own situation to research and solve this pervasive dilemma.

And that's how Guts & Grace was born.

Today I help women leaders at any stage of their careers realign their bodies, hearts and minds, using a training method that is both feminine and holistic. After fifteen years of coaching women in the corporate, government and nonprofit sectors, and ten years of polishing, perfecting and tailoring our curriculum for leaders just like you, we are now opening the next

Guts and Grace Mastermind cohort for January 2024 - December 2024.

What I've found is that most mission driven women begin their careers like me: unknowingly ignoring their bodies and intuitions in order to get ahead at work. I've designed this year-long mastermind program to equip you with the tools, support and community you need to 'dismantle the patriarchy within' and reconnect with your native superpowers at work. The result? More confidence, power, resilience and impact – guaranteed.

In the following pages you will find details about the program, including our 2024 dates, and learn whether this game-changing experience is right for you.

In bold solidarity,

## Guts හි Grace

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#### YOU WILL LEARN...

The Guts & Grace Mastermind is a 12-month, invite-only executive coaching program for experienced female leaders who are driving change in their organizations, industries or communities or communities. The goal of the program is simple: take your impact to the next level in a powerful and organic way, without burning out. You'll learn how to:

- Build a sustainable well of resilience, even when you don't have much time to spare.
- Shift self-limiting thoughts, behaviors and habits and transform self-sabotage into power.
- Create opportunities for personal and professional growth in times of chaos and disruption.
- Trust your intuition at work, and communicate in ways that generate greater buy-in.
- Understand the deep synergy between the puzzle-pieces of your earlier career, and pursue even greater purpose organically.
- Get support from like-minded peers to become the best version of yourself.



• ...and more!

### GUTS & GRACE IS FOR YOU IF...

You have a hunch that you're on the verge of a big "level up," internally or externally. (And, yes, turning 40 or 50 counts!)

You have a big vision for the future, but you lack confidence, feel misunderstood by male colleagues, or are afraid you'll get in your own way.

You want to play an even bigger game, but you're anxious about the impact on your time, energy, health and relationships.

#### You're ready for BIG results like our past clients

- Landed first CEO position while becoming a new mom
- Built a successful new department in a new geography
- Broke through to be a thought-leader in a new industry
- Learned how to work fewer hours and get paid more
- Raised a million dollars for the first time in firm history
- Transitioned from corporate to her own consulting practice
- Launched an initiative that wowed her male peers
- Negotiated a 20% pay raise after being offered 5%

## Guts&Grace

#### **COACHING PROGRAM DETAILS**

As a Guts & Grace participant, you will receive:

- 12 monthly 1:1 executive coaching sessions
- 24 bi-weekly group coaching and mastermind calls
- 12 monthly training modules including podcasts, guided mindfulness practices and game-changing growth questions
- access to the Guts & Grace online course platform
- accountability buddies and an intimate group of innovative female peers (max 20 participants)
- access to optional live events and retreats
- first access to new materials, and more!

LeeAnn is an *intuitive*, *caring* and *thoughtful* coach who seems to know just what you need when you need it. I *highly recommend* [the mastermind] to anyone looking for a one-of-a-kind framework to thrive personally as well as professionally.

MEGAN MALTENFORT DIRECTOR, CORPORATE SOCIAL RESPONSIBILITY, FORTUNE 500 COMPANY

#### 12-Month Program Dates: January 2024 - December 2024



### To Be Clear...

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This program is not about learning a few more tips, tricks and tools for a healthier lifestyle. You already know those things (even if you don't always do them!) It is also not about learning great new "strategies" to run your business in the right way.

Here's why. At your level of success, the next stage of development is to cultivate the SELF you are as a leader. Whether you are leading a major corporate initiative or delivering humanitarian aid on the ground in Haiti, your own personal sustainability has a massive impact on the sustainability of your project. The cleaner your transmission...

...the less re-work and clean up your work will require ...the more powerful your message will be ...the better decisions you will make about what to do next ...and the greater your impact will be

As they say, the personality of an executive affects the entire culture of her organization. The tenor of your work in the world is a perfect mirror for your inner climate. Together, we will take a look at that climate, and create a road map for change – both internal and external.

In short, this program is about learning along with like-minded woman leaders how to to truly be the change you wish to see around you.

More at www.gutsandgrace.com.

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### **Client Testimonials**



## ASHLEY LEMONS

Navair, Ridgecrest, CA

"Working with LeeAnn has been life changing for me. Trying to balance a full-time job, poise myself for career growth, maintain a nurturing home environment for two young kids, and keep the spark alive in my marriage all while expecting to maintain an ideal level of perfection was simply not sustainable.

Now, I feel like I have everything I need to succeed AND grow in these areas while, truly keeping "me" at the forefront – including a North Star that keeps me on track when things get hectic. I am putting these tools practice in all aspects of my life!"

#### CLARE BRESNAHAN-ENGLISH

President & CEO, New Leaders Council

"LeeAnn's programs and offerings are some of the best that I've seen. It's worth spending your vacation dollars to invest in this type of program – it gives you a better ROI."

### CINDY KANUSHER

Executive Director, Pace Women's Justice Center

"I can't recommend LeeAnn highly enough. If you want to discover and learn about yourself—who you are, how great you can be, and who you can be—then you need to work with LeeAnn because she will get you there."

#### NORA HABIG M&T Bank, Harrisburg, PA

"I couldn't help but think that at my level, I should have learned this stuff before – strong communication, how to listen to my intuition and take care of myself physically and emotionally.

But these are still things that we all struggle with as women, and there are not a lot of training programs available that addresses these issues really well.

I am already MUCH more competent as a leader and much more skilled as compared to my peers, having worked with LeeAnn over the past year."



### Meet LeeAnn Mallorie program facilitator & executive coach



LeeAnn started her career in 2005 at a boutique consulting firm in the San Francisco Bay Area, and quickly became a coach to high-impact executives at organizations around the globe. Yet even as she fell more deeply in love with her work in the professional-development industry, she felt something was missing – the body.

Today, LeeAnn helps forward-thinking women and men who are driving change inside of their organizations, industries and communities to impact more people and get better results... without burning out. She does this by teaching them how to access wisdom of their bodies, recover their native superpowers, and trust their intuition. Her clients consistently learn how to wield more power (and make more money!) in a way that's effective, that's truly sustainable for them, and that benefits the constituents they serve.

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