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State and Regional strategic visioning documents that inform Wellington 2030.

- Gippsland Regional Growth Plan May 2014
- Water for Victoria Water Plan March 2016
- Protecting Victoria's Environment - Biodiversity 2036
- Victoria's Climate Change Framework 2016
- Victorian Public Health and Wellbeing Plan 2015-2019
- Absolutely Everyone - State Disability Plan 2017-2020
- Vision, Goal, Role and Values of Emergency Management in Victoria June 2014
- Victoria's 30 Year Infrastructure Strategy December 2016
- Ending Family Violence - Victoria's 10 Year Plan for Change, 2016
- Safe and Strong - A Victorian Gender Equality Strategy 2016
- Marrung Aboriginal Education Plan 2016-2026
- Youth Policy: Building Stronger Youth Engagement in Victoria 2016



OUR
VISION

**“Happy people, healthy
environment and
thriving communities
in the heart of
Gippsland.”**

LIVE WELLington 2030.

WELL

WELL

PROFILE

WELLINGTON SHIRE COUNCIL

21.5

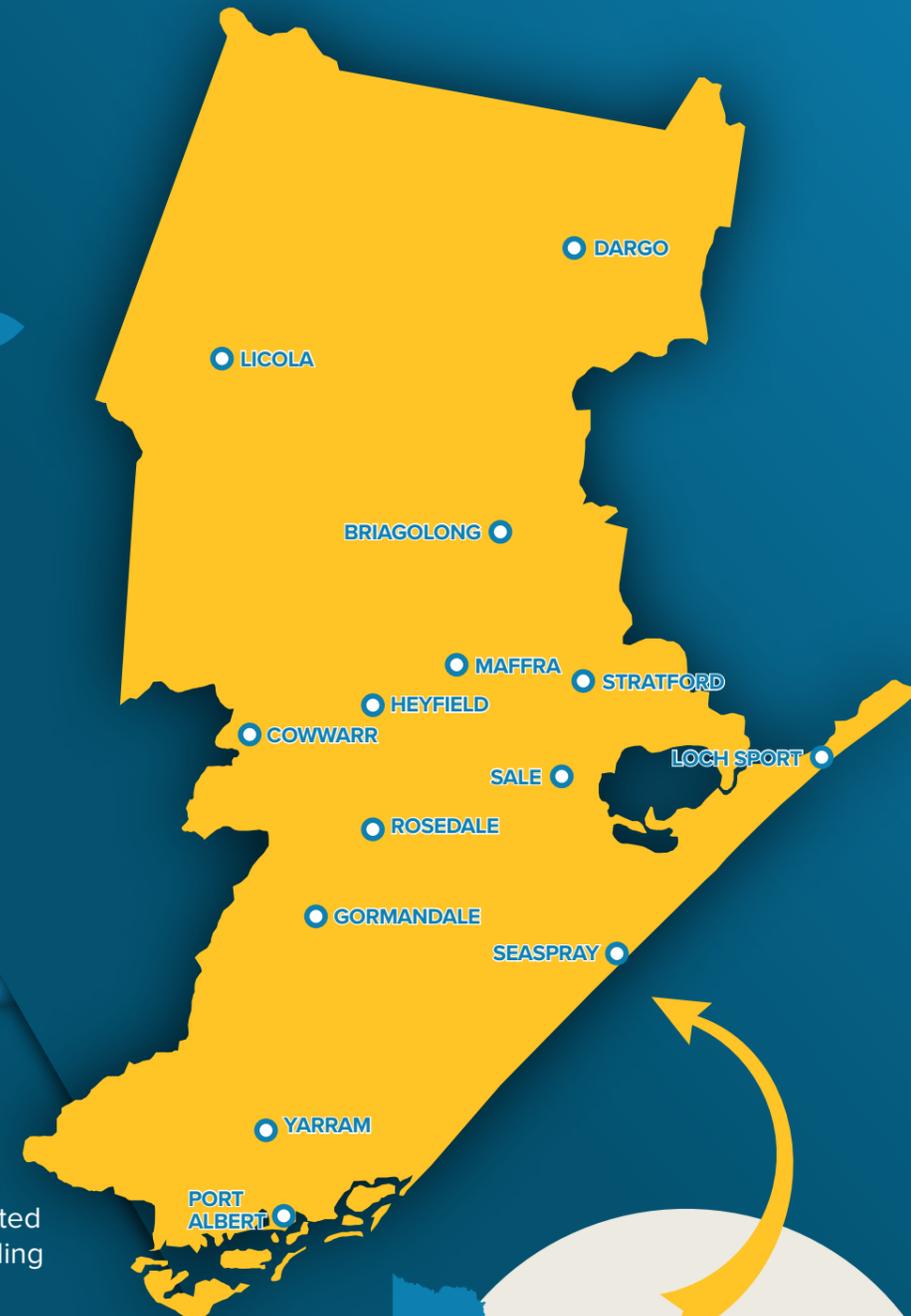
Wellington Shire Council has revegetated over 21.5 hectares of mixed native species vegetation for carbon offsetting purposes

190,000

Annual branch visits to Wellington Shire libraries

600

Hectares (approx) of Public Open Space managed by Wellington Shire.



Modernisation of the Macalister Irrigation District (MID) 2030 infrastructure continues to create opportunities for increased dairy production and intensive horticulture expansion.

29%

29% of the 33,363 rated properties across the shire are owned by people who live outside the Shire



Rates of volunteering across Wellington Shire remain higher than the Victorian average.

41,440

Population (2011 Census)

19



Communities across Wellington have Community Plans

10,924

Square kilometres (Third largest municipality in Victoria)

\$23m

The development of 22 Recreation Reserve Master Plans have supported the attraction of \$23 million of funding into the Shire for infrastructure.

241

There are 241 community facilities that Council oversees with 106 Committees of Management.



\$2.5b

Gross Regional Product

31.3%

of Wellington residents have university or TAFE qualifications compared to 37.1% of the Victorian population.



The location of training and higher education facilities and limited public transport or distance to education facilities are barriers.



3,100

Kilometres of public roads managed by WSC

VICTORIA



Employment by Industry



12.51%

Health Care & Social Assistance



11.85%

Agriculture, Forestry & Fishing



11.28%

Retail Trade



8.48%

Construction



8.18%

Public Admin & Safety



5.45%

Tourism

PROCESS UNDERTAKEN TO RENEW THE VISION

Wellington 2030 is our community’s vision for the future. Wellington Shire Council has facilitated the development of this vision and will play a role in supporting the community to achieve it.

The original Wellington 2030 Strategic Vision was developed through community consultation in 2008. The need to renew the vision in 2016 was due to significant regional, national and global changes affecting the Shire and the impacts of these on our population. It was also important to provide the new Council elected in 2016 with accurate information about community priorities for the future.

To assist with the renewal of the vision, an innovative community engagement process was completed inviting residents, visitors and business owners to “Direct our journey to 2030”.

The engagement process focused on seeking responses to six key questions.

Responses were received from over 3,100 people who represented the geographical regions of the Shire and age groups. Further information is available from Council if you would like a breakdown of the responses by age, gender and postcode.

The common responses to all six questions were discussed at a community workshop in November 2016 and were used to develop the five key themes in this community vision.

The engagement process focused on seeking responses to six key questions.

This is our community vision for the future. The Wellington Shire Council Plan, prepared every four years will describe the action Council will take to help achieve this vision. There are other groups and organisations who can also have a lead role in taking action.

All community members, community groups and organisations are encouraged to use 2030, reference it, share it and deliver action to achieve the vision.

Council will provide information annually on how we are progressing towards this vision.



SURVEY QUESTIONS



	QUESTION	Most Common Responses
1	What I love about Wellington (and where I live) and want to keep...	We value the friendly people, close communities and peaceful small town rural living. We value the diversity and beauty of our Natural Environment.
2	In 14 years’ time I hope that Wellington...	...stays the way it is. ...has improved levels of conservation and cleaner natural environment.
3	My hope for the future... (Youth responses only for this question)	Happy, healthy, contented and the opportunity to lead fun and exciting lives. A job and career with good work life balance and stability.
4	What we don’t have that we should get in Wellington?	Increased leisure, recreation, entertainment and retail options. Better public transport.
5	What I don’t like about Wellington that we should get rid of?	Drug abuse, crime, littering, graffiti and family violence.
6	What we should change or bring from the past into the future in Wellington?	Improved leisure, recreation and entertainment options. Improved infrastructure and services.



COMMUNITIES

OUR VISION

“We know and support each other and have a strong sense of community belonging. Diversity is respected and there are many social and community activities providing opportunities for all people to interact. We strive for good health, feel safe in our communities and are prepared for natural disasters.”

What is important under this theme?

What we heard from the community...

- Maintain a friendly, inclusive and welcoming Shire where people feel safe at home and in their community.
- Reinforce the value of family connections and interaction across generations.
- Provide infrastructure that enables and encourages healthy and active lifestyles.
- Improve quality of life by enabling residents to develop leadership and mentoring skills, and participate in activities connecting neighbourhoods and communities.
- Increase support networks and opportunities that enable young people in Wellington to achieve their goals.
- Strengthen community identity by promoting our heritage and history, our future aspirations and small town rural living.

What State Government, Local Organisations and statistics tell us is important...

- Facilitate planning for natural disasters and implement strategies to enhance community resilience.
- Recognise and respect Aboriginal and Torres Strait Islander cultural values.



SERVICES & INFRASTRUCTURE

OUR VISION

“Wellington has a built environment that is sustainable, appropriate, accessible and responsive to the community. Transport connects people to communities and places. Events and services support our strong communities.”

What is important under this theme?

What we heard from the community...

- Further develop networks and community hubs for people to find out more about the services available. Ensure access to a broad range of Healthcare services, community events and services for young people and waste recycling.
- Improve diversity of retail outlets, an array of sporting clubs, varied leisure and entertainment options and a range of cultural pursuits that make Wellington attractive for people of all ages to visit, work and or live.
- Encourage people to stay in Wellington by enabling access to affordable housing and lifestyle options
- Provide a well maintained road network (including footpaths and safe cycling routes) and public transport so that everyone can move easily throughout the shire, especially between our communities.
- Provide appropriate services, facilities and infrastructure in seasonal towns.

What State Government, Local Organisations and statistics tell us is important...

- Improve infrastructure to enable services and initiatives to support Wellington’s increasing ageing population including striving to be an “Age Friendly” Shire.
- The built environment has a direct effect on the lifestyle of every resident. What is built must be based on universal design principles and be maintained for many decades to come. Responsible asset management, decisions around renewal of assets and the addition of new infrastructure makes sure we do not have large maintenance burdens into the future.



NATURAL ENVIRONMENT

OUR VISION

“Wellington’s natural environment and landscape is clean, diverse, beautiful, accessible and protected.”

What is important under this theme?

What we heard from the community...

- Maintain and enhance access to the Natural Environment for a wide range of outdoor pursuits at our beaches, high country, open spaces and waterways. This access to the natural environment is balanced with the need to conserve and protect.
- Change energy use within Council, by residents, business and industries to reduce impact on the environment.
- Continue to have diversity of healthy native plants and wildlife with well protected habitat areas free of invasive species.
- Keep Wellington clean so residents and visitors can enjoy our scenic environment.
- Manage Natural Environment assets recognising their impact on health and wellbeing.

What State Government, Local Organisations and statistics tell us is important...

- Wellington is taking practical actions to manage risks from climate impacts, protect communities and strengthen the resiliency of the economy.
- Increase renewable energy sources in Wellington to combat the decline in energy produced from fossil fuels.
- Improve understanding of potential coastal hazards for the region in light of climate change.



LIFELONG LEARNING

OUR VISION

“Wellington has a broad choice of local training, education and holistic learning and development options that lead to meaningful employment and personal fulfilment.”

What is important under this theme?

What we heard from the community...

- Improve people’s access to opportunities to challenge and extend their thinking, promote independence, stimulate ideas, further develop leadership skills and lead meaningful lives.
- Enable young people to remain in Wellington to complete further and tertiary education of their choice.
- Support Secondary Schools in Wellington to provide choices and deliver engaging and high quality education that contributes to local industry development.
- Provide a breadth of entry level jobs in Wellington for those newly qualified and or those with limited experience.
- Develop Wellington as a hub for innovation in further education. Encourage industry, employers and further education providers to work in partnership to train and recruit people locally and provide opportunity for career progression within Wellington.
- Provide formal and informal lifelong learning opportunities for personal development and wellbeing.

What State Government, Local Organisations and statistics tell us is important...

- A diversity of high quality local education and training opportunities supports the retention of youth in the community and improves local employment outcomes.



ECONOMY

OUR VISION

“Wellington has a wealth of diverse industries providing employment opportunities for all. There is growth in the Wellington population and economy which is balanced with the preservation of our natural environment and connected communities.”

What is important under this theme?

What we heard from the community...

- Provide a wide range of employment opportunities across Wellington that offer stability, promote positive work / life balance and provide career pathways.
- Maximise economic output whilst ensuring the natural environment is protected.
- Develop the visitor economy through innovative marketing programs and product development to attract people to the region to live, work and play.
- Support business to promote sustainable environmental practices in Wellington.

What State Government, Local Organisations and statistics tell us is important...

- Improve the resiliency of the Wellington economy to adapt to unforeseen downturn in industries.
- Work with the State and Federal Governments to maximise Wellington Shire’s competitive strengths in industries such as food and fibre.
- Leverage new business opportunities through the expansion of technologies such as high speed broadband networks.
- Improve public transport links to ensure businesses have easy access to markets whilst enhancing the livability / attractiveness of the region for current and new residents.



WELLINGTON
SHIRE COUNCIL
The Heart of Gippsland

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