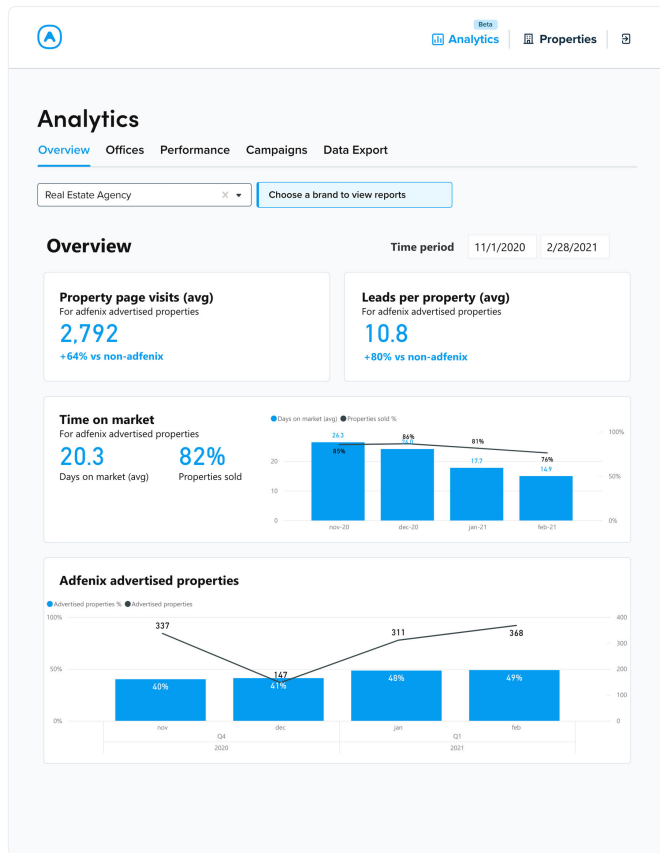


NEW

Adfenix Analytics

Access To Your Data Anytime



Adfenix Analytics is now live, and is available to those in senior, brand and administrator positions via a secure, password-protected dashboard.

Adfenix Analytics allows you to access your results whenever, and in whatever format, you need them

- by date
- by office
- by campaign

Or by a specific success metric

- number of leads
- number of visits
- click frequency
- time spent on market

This new flexibility in data reporting allows:

- ✓ Access to historical analysis to monitor performance and seasonality over time
- ✓ Comparisons of adoption versus performance to identify potential growth areas
- ✓ Full visibility over visits and leads generated
- ✓ Automated reporting of aggregated data in line with your preference: dates, locations, office etc.

For more information on Adfenix Analytics
Please speak to your Customer Success Manager.