## Schaumburg Park District Strategy Map

Provide versatile leisure opportunities through enriching programs, quality facilities and environmental stewardship.

Provide First Class Programs, Services and Facilities

#### **Customer Satisfaction**

Build Lifelong Programming to Enhance Community Wellness

Deliver Equitable and Inclusive Opportunities for All Customers Improve Loyalty Through Exceptional Customer Service (H.A.P.P.Y.)

Create and Sustain Outstanding Programs, Parks and Facilities

### Financial Sustainability

Optimize and Leverage Financial Resources

Achieve Operational and Environmental Excellence

Develop Dynamic Business Plans and Strategies

Maximize Funding Opportunities Maintain Accountability to Taxpayers Through Fiscal Responsibility

Develop Best Practice Financial Systems and Processes

#### **Operational Excellence**

Demonstrate Stewardship in Environmental and Sustainable Best Practices

Create Effective Communications, Partnerships, and Image Utilize Resources Effectively while Striving for Accessibility Implement Sound Risk Management and Safety Practices

# Employee Development and Engagement

#### Foster a Motivated and Accountable Team Culture

Invest in and Recognize Personal and Professional Growth

Promote Teamwork Support Health and Wellness of Employees Encourage Innovation, Creativity and Diversity