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Custom Home Builder





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Whether you live next door to the dream home you're building or hundreds of miles away, working with Ernest G. Crews Construction, Inc. will give you peace of mind. From the first meeting, you'll know you have a professional team focused on creating your custom dream home with pride throughout the building process and beyond.





Ernie believes in the personal touch and quality over quantity

The company is based in Ocean Isle Beach and works exclusively in communities 15 minutes or less from the office. He builds just 10 to 15 custom homes a year. That's because Ernie personally visits each house once or twice a day to ensure that every house meets his exacting standards at every step in the process. Nearly all of Ernie's business comes from word of mouth. Ernie's clients recommend him to others because the building process went so smoothly. He's built a business based not on mass production but on satisfied clients.



Clients come first

Homeowners know they can rely on Ernie, his trusted subcontractors and vendors to keep their best interests in mind. If you're concerned about a building project when you can't be on site daily or even weekly, Ernie and office manager Cathy Brown will lay those fears to rest. Eighty percent of their clients live hundreds of miles away.

Communication is critical. From the first phone call or visit to the final punch list and beyond, Ernie and Cathy maintain excellent communication. They start with listening. Then, they remain in touch with email updates, photos and phone calls. You won't wait days to get an answer.

Your style and lifestyle matter. Instead of a house plan he's built dozens of times before, Ernie builds the home that will work for you, whatever size or layout you need. Cathy guides you through the selection process from paint to closet placement



and more. Husband likes one style and wife likes another? Cathy is a pro at melding styles and preferences together into a home that flows seamlessly. Ernie also will work with your plans to showcase the water, golf course and other views that brought you to the beach.

Ernie and Cathy are experts on beach building and living. If you've never lived at the beach, you may not know what materials stand up to salt and sea air. No worries. Ernie and Cathy will help you avoid fixtures and designs that won't work as well. They'll help you make the best decisions for your home.

Ernie has built long-time relationships with subcontractors and vendors. He founded his business in 1991 and started building custom homes in 1994. Many of his staff, subcontractors and vendors have worked with him for 10 to 20 years. They're not learning on the job—they're already experienced in their fields. Ernie has a high standing among his subcontractors because of his

pride in his work and because he pays on time even when the economy is down. If Ernie needs flexibility or immediate help to meet a deadline, his loyal subcontractors are ready to make it happen for your home. Subcontractors aren't tempted to cut corners on your home because they know Ernie's standards and want to meet or surpass those standards.

Ernie understands you may not want to move again. Ernest G. Crews Construction is a certified Aging-in-Place Specialist and will add features that blend in and ensure your home continues to work for you.

This may be the last home you build.

Ernie and his team will ensure it's done right





WHAT CLIENTS SAY

A Gentleman— Not a Salesman

— Joe and Lori Donahue

When Joe and Lori Donahue of Raleigh, N.C., considered building a home at Sunset Beach, they knew they couldn't check up on their builder every day. Finding an honest builder with a strong work ethic was critical. When the Donahues met Ernie—not a salesman desperate for work but a gentleman comfortable in his own skin—they knew their search was over.

"I couldn't find anybody in the community who didn't speak well of Ernie," Joe says. "He has a vested interest in the community. I had the best



comfort level that he would get it done and get it done right without me having to constantly look over his shoulder. He has a vested interest in the community because he's lived and worked in it for many years."

For Joe, the respect and esteem that Ernie's subcontractors have for him provided an important clue to how the building process would unfold.

"The subcontractors have a really good opinion of him," Joe says. "Ernie was good at paying them—



they didn't have to chase him down. That was telling for me because we were coming out of a recession. You learn a lot about people when the economy isn't going well. When you treat people and subcontractors right, they're not looking to cut corners."

Ernie has the disposition and the patience to overcome obstacles and finish the job well. Building the Donahue's home involved federal and local regulatory challenges and other obstacles but Ernie's team persevered to complete the home in 12 months.

Finally, Joe and Lori appreciated Ernie's expertise to make the home even better than they envisioned. Ernie's team suggested changes to better utilize space, to employ more efficient and effective construction methods, and to use materials more conducive to coastal living and lower maintenance. Two years after moving in, the Donahues have peace of mind knowing that Ernie stands behind his work.

Says Joe: "The home has surpassed our expectations in comfort and warmth."





Ernie Really Listens To What You Want

— Tony and Karen Rieth

Ernie and Cathy listened before they talked. That's what first impressed Tony and Karen Rieth, formerly of Albany N.Y, now of Sunset Beach.

"Other builders had their own vision of what they thought we should have and were pushing that," Tony and Karen say. "The ideas and plans other builders kept coming up with were not ours. Other builders didn't catch our vision when we laid it out on paper. What impressed us the most right from the beginning about Ernie and Cathy was they really listened to what we wanted. Based on that, they could make very good suggestions. We had a vision of what the house would be. They could fill in the blanks of our vision. It's truly a custom house—not a house you would get out of a plan or magazine."



The details—including custom woodwork and trim, coffered ceilings, beadboard ceilings, wainscoting—have made the home special. The home flows well and affords spectacular views.

"No matter who we talked to—before, during or after this process—anybody who had anything to do with Ernie never says a bad word about Ernie or his crews," Tony and Karen say.

We Didn't Expect To Get All That

– Phil and Elaine Hester

Cathy's advice and consulting throughout the project helped Phil and Elaine Hester, formerly of Florence, S.C., now of Marina Village at Seascape, complete a home where contrasting styles flow together seamlessly. Elaine wanted Charleston battery style architecture and Phil wanted contemporary. Cathy helped them pick out colors, fixtures, appliances, lighting and other features that played nicely together.

"The consultancy we got from Cathy was awesome. In every major category, there was a case where Cathy helped us avoid doing things that conflicted with each other. She helped us stay safe. Every feature in the house has something in it that's distinctive."

The Hesters were impressed that when they asked Ernie for references, he provided not a list of a select few but rather owners of every single home he'd ever built.

"I thought he must be confident he's done a great job with every home," Phil says "Ernie and Cathy did a fantastic job for us."





An Urban Legend... Except True

– Dick and Sharon Giblin

Dick and Sharon Giblin didn't even interview anyone else to build their home. The Giblins, formerly of York, Pa. and now of Ocean Ridge, went straight to the top with Ernest G. Crews Construction.

"I found out Ernie had built 20 or 25 percent of the homes in Ocean Ridge," Dick says. "I figured in a community like this if you mess up, you're done. Ernie's almost an urban legend here, except it's true. I have heard dozens of people say that Ernie has come back to fix things years later that he's not contractually obligated to fix. That is Ernie's reputation."

Communication was excellent throughout the process. "There was never a time when we asked a question that it wasn't answered very, very quickly," Dick says.

Ernie's reputation with his subcontractors made a difference.

"Ernie's relationship with his subcontractors is better than you could imagine," Dick says. "Because they've worked with him so long, they have a mutual respect. If Ernie needs to get painters in a week earlier or pushes them back a week, that's what they do."

The Giblins have recommended Ernie to their friends with no hesitation.

"Ernie and Cathy work very well as a team," Dick says. "We are thrilled with Ernie and Cathy. What they did for us, they do for everyone. I would recommend them to anybody with zero concerns. There was never a crisis. I'm not sure it could have gone any easier. He's almost an urban legend here except it's all true."





"All of the builders we talked to were reputable, good builders," say Robert and Margie, formerly of Philadelphia and now of Ocean Ridge. "It was a matter of who would make it easiest for us to do this long distance from near Philadelphia. Ernie and Cathy had systems in place where we could rest more assured, even though we were out of town, that things were getting done correctly. They were on top of all that was going on. That gave us a level of comfort."

Easiest Builder to Work With From Far Away

– Robert and Margie Talley





We Felt Like We Were Their Only Clients

– Stephen and Joyce Bailey

When you pick a builder, it's almost like getting married. "We really connected with Ernie, Cathy and the whole crew," says Joyce Bailey. The Baileys already lived on Ocean Isle and hired Ernie to build a new home. "Ernie is a fabulous builder and has an incredible reputation. They communicate incredibly. We knew everything that was going on. They were completely and totally engaged in the whole process. They made us feel like we were the only ones they were building a house for."

Throughout the building process, Stephen and Joyce appreciated ideas from Ernie and Cathy to enhance their home. "They thought something

might work well that we hadn't considered," Joyce says. "They recommended pocket doors in several rooms, which made a more efficient use of the space. They were so helpful."

No house gets built without issues but Ernie, Cathy and their team are right there any time something comes up.

"He has an incredible reputation," Joyce says. "He's a good, honest man. You call Ernie and he's right there getting it taken care of. Their customer service follow-up is phenomenal."



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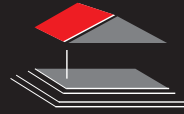
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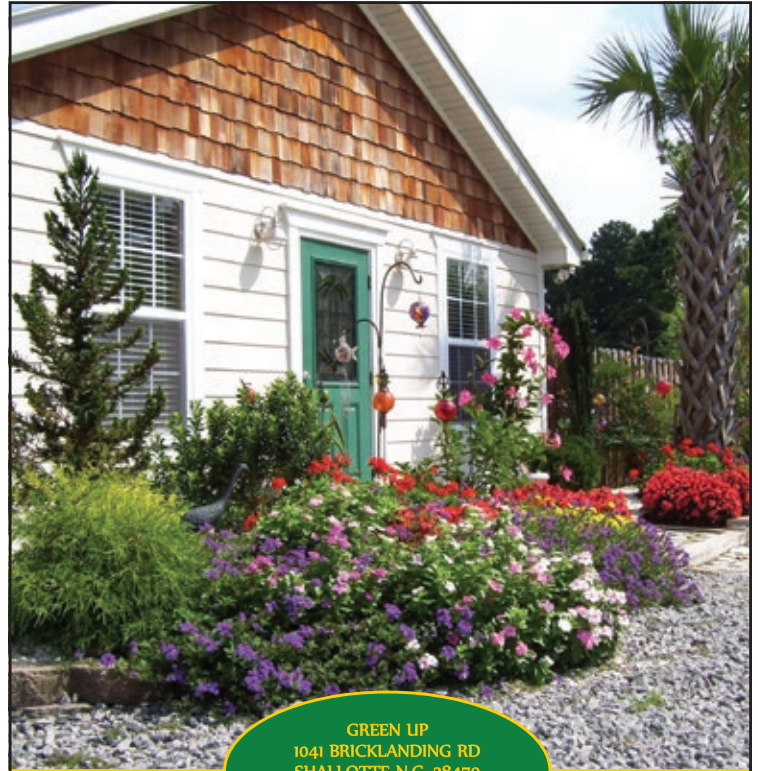
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