

Technology is more critical than ever in helping your schools provide a safe, inclusive, and productive learning environment for both your students. We understand that making the choice of who to partner with can be difficult, and we've seen many customers who are stuck deciding between going with Microsoft or Google.

There are many reasons Microsoft Education is the best choice to deliver the outcomes your school needs over Google. Here are some of the ways Microsoft surpasses Google in five critical areas: Accessibility, Privacy and Security, Student Outcomes, Total Value, and Offline Performance.

Accessibility

- Microsoft Education provides 5x more integrated assistive technologies than Google, at no extra cost¹
- All Microsoft accessibility tools are built-in and available to every student, reduce stigma for those with learning disabilities²
- Our integrated assistive technology reduces the amount of training time for your teachers and makes troubleshooting easier²

Privacy and Security

- Microsoft takes a comprehensive approach to security, while Google focuses on protecting their own cloud and Chromebook devices³
- Microsoft is committed to privacy, and will never sell student data to advertisers
- Microsoft provides more education-focused capabilities for Student Safety, Information Protection and Governance, and Campus Security⁴

Student Outcomes

- Teachers who use Teams are 23%
 more confident in their ability
 to assess learning outcomes
 while teaching remotely than
 those who use Google Classroom⁵
- 42% of Teams users were more likely to collaborate with their peers than those who used Google Classroom⁵
- Students using the Microsoft solution saw a 20% improvement in reading and writing¹

Value

- Microsoft 365 licenses cover 4x more students than Google G Suite with each purchased teacher license⁶
- Microsoft customers have seen \$50 in IT savings per student per year due to M365's student use benefit⁷
- Microsoft can help IT eliminate up to \$125K per year in assistive technology licenses¹

Offline Performance

- Window Devices work offline. Chromebooks require connection to get the full experience⁸
- Opening files when offline is 3x faster on Windows Chromebooks⁸
- Windows devices run both web apps and installed a Chromebooks can only run web applications⁸

References: 1. Microsoft Education Assistive Technologies comparison sheet; 2. Microsoft Accessibility and Assistive Technologies for Education – TEI Analysis Suite Security Comparison Matrix, 2020; 4. Remote Learning Compete – Security and Compliance deck, 2020 5. Disruption and Opportunities – Key Lessons 2020; Manchester Street Research 6. G Suite vs Microsoft 365 Licensing Infographic; 7. The Total Economic Impact of Microsoft 365 Education; Forrester; 8. Fechnologies hands-on testing: Comparing Windows 10 and Chromebook management platforms