



Whalley Computer Associates

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FOR IMMEDIATE RELEASE

Whalley Computer Associates Named One of The 2020 Tech Elite 250

Southwick, Mass., April 12, 2021 – Whalley Computer Associates (WCA) has once again been named to the Tech Elite 250 list comprised of solution providers in the U.S. and Canada that have made the investments necessary to earn the highest level of certifications from the largest and most prestigious manufacturers of technology products and services such as Amazon Web Services (AWS) Cisco, Dell, IBM, Microsoft, Nutanix, VMware, HPI and HPE to name a few.

CRN® a brand of The Channel Company, named WCA to the Tech Elite 250 in 2016 and 2019 as well.

WCA's engineering team has earned about 125 certifications with nearly 30 different manufacturers by numerous dedicated engineers.

Paul Whalley, vice president of WCA, said the experience of the company's 42 years in the industry coupled with the expertise of its highly knowledgeable staff of engineers and technicians who have made invaluable contributions to WCA's success has once again placed the tech firm in the company of the best of the best.

"All of us at Whalley Computer Associates are pleased to be ranked on CRN's top 250 Tech Elite," he said. "I am very proud that we have earned this honor, and many of the employees that enabled this success have been with WCA for more than 20 years."

Founded in 1979, WCA has been providing IT solutions and services to customers throughout New England and upstate New York for 42 years. While they have a very diverse customer base

from small customers to numerous Fortune 100 companies in wide array industries, WCA is one of North America's leading technology solution providers to healthcare, retail, finance, K-12, higher education, and government agencies on the state and local levels.

Businesses and organizations call upon solution providers today for an increasingly broad range of technologies, services, and expertise to help them meet today's IT challenges, whether implementing a new type of technology or undertaking a high-stakes cloud or digital transformation initiative.

To meet those demands solution and strategic service providers must always be at the top of their game in terms of business and technology skills. To do that solution providers must maintain high levels of training and certification from the IT vendors with whom they partner and achieve the highest tiers within those vendors' partner programs.

About Whalley Computer Associates

Whalley Computer Associates (WCA) is an exceptional technology sales and service organization that partners with customers to reduce their costs and increase efficiency through technology. We accomplish this by providing unbiased presales consultation, exceptional pricing, outstanding deployment, and engineering services anywhere in North America. WCA has been a leader in the IT industry for more 42 years, is ranked in the largest one percent of all solution Providers in North America and has been recognized for providing world class service by the leading computer manufacturers. To learn more about WCA select this link <https://www.wca.com/about>

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end users. Backed by more than 30 years to unequalled experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelcompany.com. Follow The Channel Company: Twitter, LinkedIn, and Facebook.

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