



**TOFUKITTY** CLUB

## Ambassadorship Program Guidelines

By becoming a TofuKitty Club ambassador, the following guidelines apply to you.

Our ambassadors must meet the requirements outlined below:

1. Followers are majority within the United States; TofuKitty Club can only ship within the 50 United States.
2. Be active within 30 days on your primary business social media account.
3. Generate 1 unique sale per month.
4. Post as many times as you want on your stories or feeds. (Suggestion of at least twice per month).
5. Display the name, "TofuKitty Club" so that it's clear that you are using and promoting the brand.
6. Include #tofukittyclub and tag @tofukittyclub in your text and/or photo, and use this trackable link to direct followers to the website:  
[https://www.tofukittyclub.com?utm\\_source=ambassador](https://www.tofukittyclub.com?utm_source=ambassador)
7. Include FTC approved method of disclosing the relationship between you and TofuKitty Club on all posts that include any active representation of TofuKitty Club. Posts where TofuKitty Club is in the background and no active attempt to promote the brand do not require FTC compliance.

Ambassadors must not:

1. Post to any site that displays violence or is derogatory of any ethnic, racial, gender, religious, professional, or age group.
2. Post to any site that defames, misrepresents, or contains disparaging remarks about other people or entities.

We encourage you to:

- Use the highest quality images
- Speak directly into the camera. These style videos tend to lead to higher conversions.
- Use a stabilizer or tripod when recording video to improve the viewability of your videos.
- Employ color correction on both images and videos to give them more "pop".

#### Commission:

To receive credit for a purchase towards your commissions, the buyer must have used your promo code when placing their order on the [tofukittyclub.com](https://tofukittyclub.com) or use your custom link (if applicable).

#### Referral Credit

The current promotion is that for influencers whom you refer to TofuKitty Club who get approved for the ambassadorship program, you will receive the following rewards:

- Immediately get bumped to the next payment tier as outlined in your agreement for each approved influencer who generates their first subscription

#### Modifications

We may make modifications to these guidelines in the future without mutual consent.

Unless these guidelines or applicable law specifies otherwise, we will give you notice of any significant changes and you have 30 days to terminate your relationship if you choose. If you continue to receive the benefits of the relationship after the end of the notice period of the change, you are considered to have accepted the changes.