

# NextStep's Training-to-Placement Nursing Assistant Program Is the Solution to the Caregiver Crisis

We live in an era when millions of people are losing their jobs to artificial intelligence and automation. At the same time, our country is facing a dire shortage of Certified Nursing Assistants to care for a rapidly growing older population.

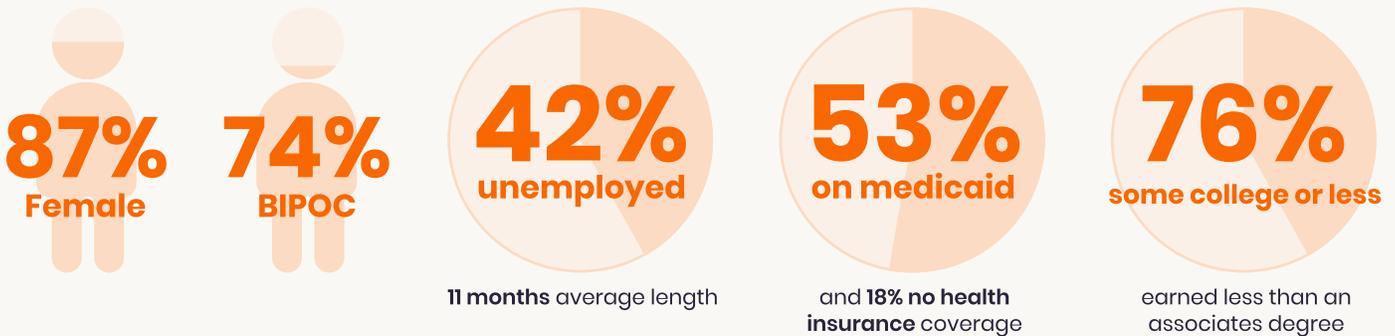
NextStep provides the solution to both problems — a streamlined, blended-learning Nursing Assistant training-to-placement program with no upfront costs and guaranteed employment after certification.

“ Washington has been at the forefront in addressing the challenges of this pandemic ... Trained healthcare workers are a vital resource ... Being able to offer quality training in a way that is no-cost to the student and facilitates job placement is a great option for our state.

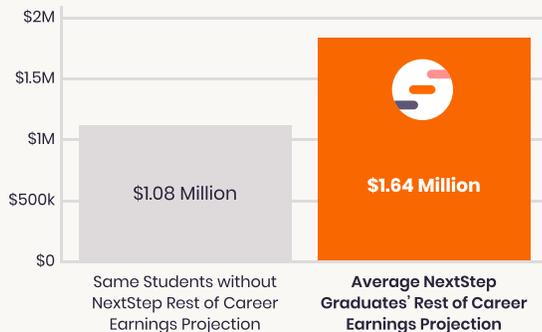
Washington Lieutenant Governor  
**Denny Heck**

## Job Seekers Gain a Rewarding CNA Career.

### NextStep Learner Demographics



### Lifetime Financial Impact



“ I needed to further my education but at the same time take care of my family, and NextStep gave me the opportunity ... I feel like everybody interested in being a CNA should take the NextStep course!”

**Mercedes**  
NextStep Learner

# Employers Get Highly Qualified CNAs to Fill Their Critical Workforce Needs.

“ Avamere is excited to grow their business partnership with NextStep in the state of Washington to assist our senior care communities with the critical need for compassionate certified nursing assistants. Our mission is to enhance the lives of everyone we serve, including our dedicated team members. We look forward to welcoming our first NextStep CNAs beginning in early 2021.”

**Lisa Marie May**

Avamere Senior Director of Talent Acquisition.



**115 skills** approved by the  
**Washington State  
Department of Health**

Partnered with  
**over 70** respected  
long-term care  
providers.



## The **NextStep Solution** Better CNAs. Lower recruiting costs.



Psychometric-based  
culture score



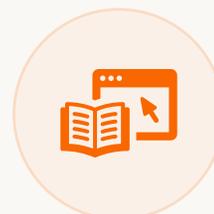
High-fidelity assessments  
to ensure worker success



Tailored recruitment, training  
and placement



Door-to-door service with a  
90-day retention guarantee



Accelerated, seamless  
workforce upskilling

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