

# TYM @ A GLANCE

Turning Data into Actionable Insights

## Proven Optimization Tools to Improve Table Game Performance



### Higher Profits

10-15% profit growth  
\$457 million in profits generated



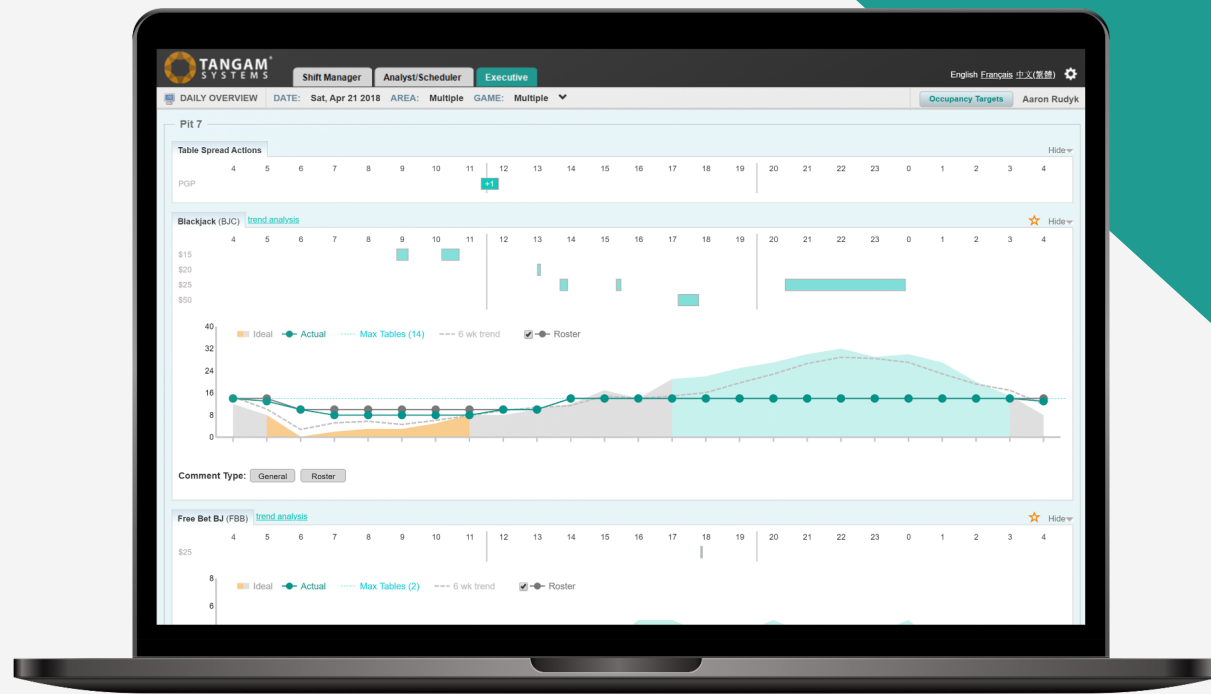
### Higher Productivity

10x productivity for analysts



### Award Winning

Won Casino Journal's **Most Innovative Technology & Best Table Games Product**



## Improve hold percentage, grow EBITDA, increase market share with TYM

For a typical client, installing Tangam's flagship product TYM increases hold by 3-5 points and generates 7-12% of growth in EBITDA. These numbers are based on the performance of our 8,600+ tables. TYM automatically analyzes headcount and gaming data to provide intuitive visualizations, predictive analytics, and actionable recommendations, to align game mix, table spreads, staffing levels, schedules, and pricing, with actual patron demand.

## Trusted by some of the best-known brands in the casino resort industry. Optimizing 8,600+ tables in 9 countries.



"[Tangam's] real-time data gives us a deeper insight that allows us to quickly adjust to customer needs."

**Caesars Entertainment, USA | 1500+ Tables**  
SVP Of Corporate Gaming



"We've long been fans of Tangam's table games optimization software, and are pleased to be able to partner with them."

**Penn National Gaming, USA | 900+ Tables**  
Vice President Of Gaming Operations



"TYM was instrumental in delivering EBITDA growth by improving labor and operational efficiencies while empowering our staff to execute positive changes to the floor."

**Galaxy Entertainment Group, Macao | 745+ Tables**  
Director Of Operations, Gaming Development & Optimization Services

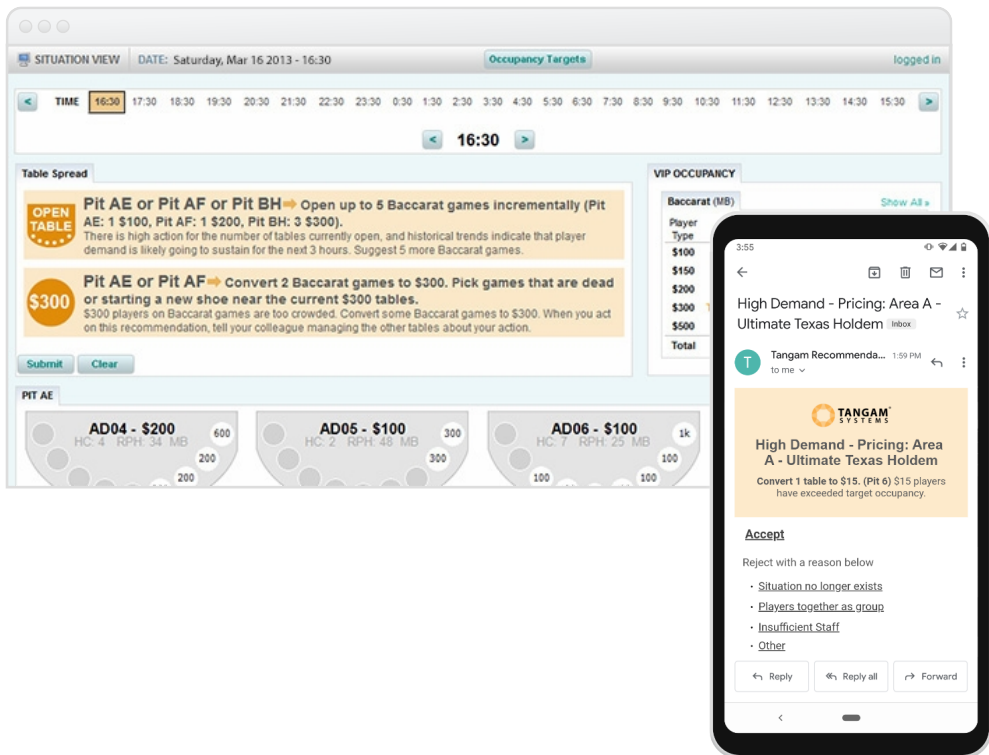


"We're able to deliver the right product at the right time, leading to improvements in efficiency, transparency, decision making and our bottom-line."

**The Star Entertainment Group, Australia | 450+ Tables**  
General Manager Product & Strategy

# Tangam Yield Management Software (TYM)

The TYM product line is comprised of three modules: TYM Live, TYM Planning, and TYM Floor Performance.



## TYM LIVE

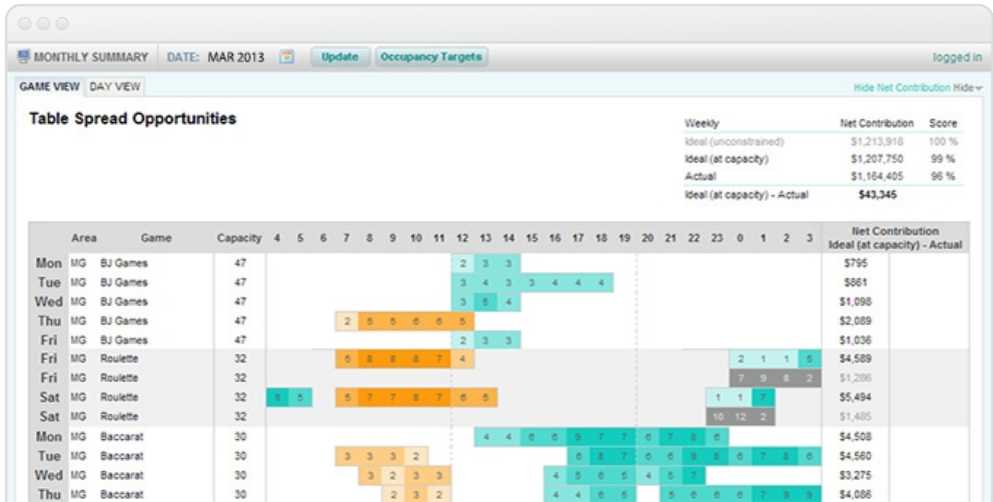
TYM Live turns operational data into real-time operational actions designed to improve profits. It uses casino-wide headcount and ratings data in real-time and issues prompts via pit PC or mobile devices to floor staff so they can immediately act on opportunities to improve profits by opening or closing games, adjusting table minimums, and moving staff around as player demand fluctuates throughout the day.

Historical trends are available in one click to anticipate player demand and react appropriately. Additionally, TYM Live makes it easy to track individual and team performance for important yielding KPIs. This not only identifies star performers, but also helps improve the rest of the staff by identifying coaching opportunities. TYM Live is the only tool that provides transparency into a thus far opaque part of table operations and provides KPIs to measure and improve the performance of table games.

## TYM PLANNING

TYM Planning analyzes historical headcount and ratings data along with capacity and labor constraints to produce an actionable plan with the most effective deployment of the resources.

Access the TYM Planning dashboards for an overview of opportunities to improve the table spread and game mix with the ability to drilldown for insights on business demand trends for various game types and price points. TYM Planning also includes the ability to model historical demand with the ability to drilldown to the gaming floor view.



## TYM FLOOR PERFORMANCE

TYM Floor Performance provides executives with unparalleled transparency by visualizing over 60 KPIs on the casino's own floor maps. Create intuitive reports that generate deeper insights into pricing, game mix, and product location strategy without having to wait days for analysts to put reports together.

Rank and filter 60+ financial and operational KPIs including Win, Drop/Day, Win/Unit/Day, Win/Open Hour, Open Hours/Day, Average Occupancy, and Average Table Minimum. Aggregate these KPIs by pit and game, or slice down to the individual table with a few clicks and visualize the results directly on your floor map to improve table game mix and table performance.

