

Creative Economy

Update: Working Washington Grants: Round 5 & Convention Center Grants

Washington State's Dept of Commerce & Arts Commission

Lynn Fetch (COM), Shannon Halberstadt (COM) & Michael Wallenfels (ArtsWA)

JULY 27, 2022

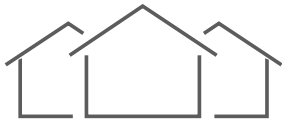


Washington State
Department of
Commerce



WASHINGTON STATE
ARTS COMMISSION

We strengthen communities



**HOUSING
HOMELESSNESS**



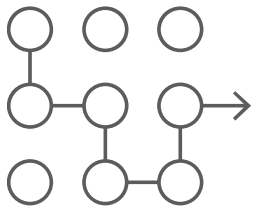
INFRASTRUCTURE



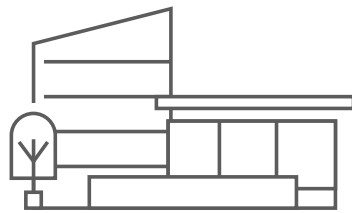
**BUSINESS
ASSISTANCE**



ENERGY



PLANNING



COMMUNITY FACILITIES



**CRIME VICTIMS &
PUBLIC SAFETY**



**COMMUNITY
SERVICES**

OECD Key Sectors in WA State

Commerce's Sector Leads work closely with the governor, industry and government leaders to forge and promote public-private partnerships, enhance the workforce for the 21st century in targeted, high-growth industries, and advance broad stroke strategies that support small business growth and expansion statewide

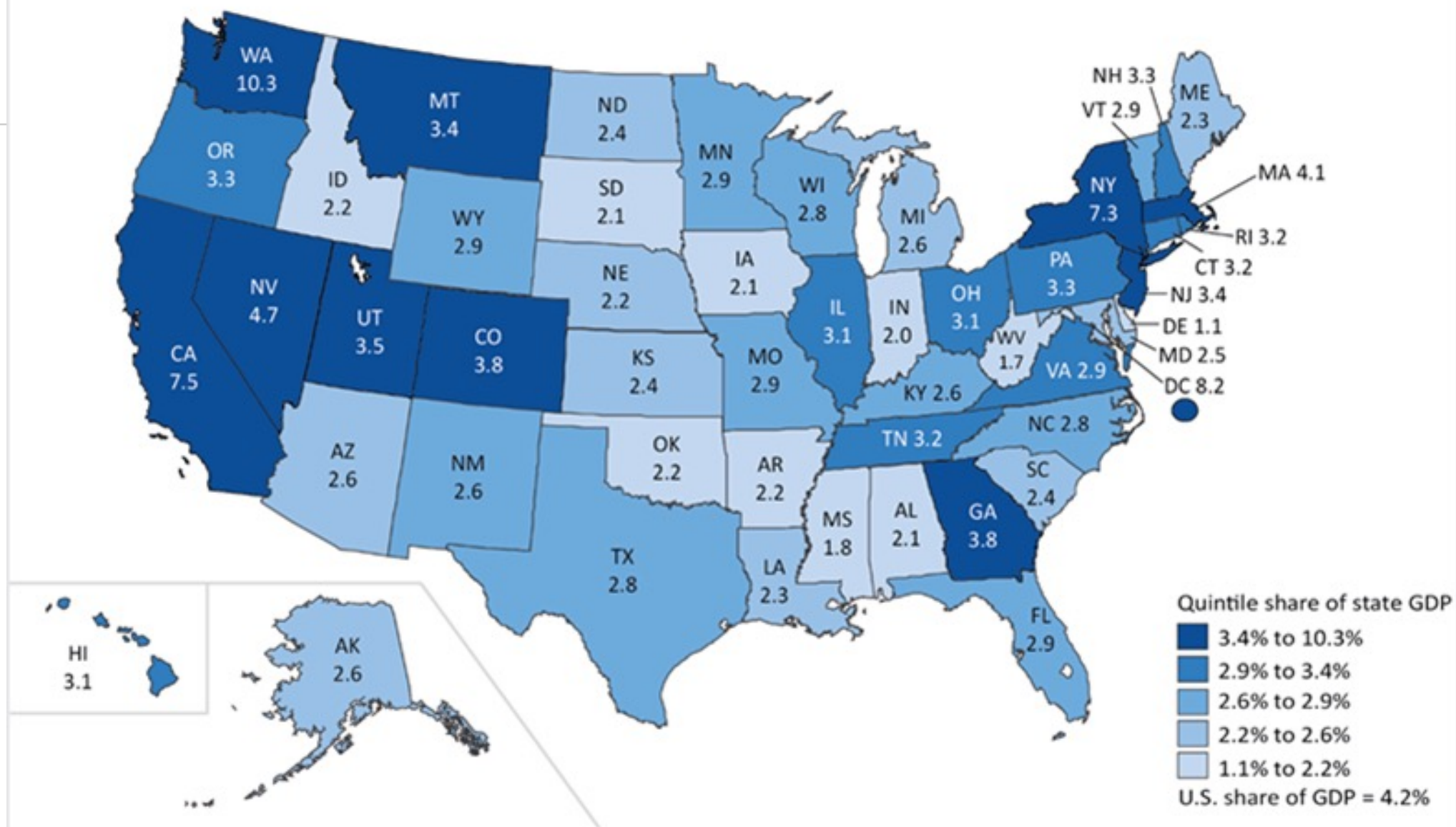
Key Sectors: aerospace, agriculture/food manufacturing, clean technology, information and communication technology, forest products, life science/global health, maritime, military/defense and now: CREATIVE ECONOMY

WASHINGTON STATE'S CREATIVE ECONOMY

US Department of Commerce BEA March 2022

- **10.3% of WA State GDP**
- **\$62.4 billion in revenue**
- **More than 180k jobs**

Arts and Cultural Value Added: Share of State GDP, 2020



MANY INDUSTRIES IN THE CREATIVE ECONOMY HIT HARD BY PANDEMIC



- Among the first to close, last to reopen, continued reduction in audiences
- 2022 BEA report:
 - **Performing arts presenters and performing arts companies** joined oil drilling/exploration and air transportation as **the steepest-declining areas of the U.S. economy in 2020.**
 - **Performing arts presenters** (including festivals) fell by nearly 73 percent between 2019 and 2020.

Future Direction: Creative Economy Strategic Plan

Statewide Workgroup
convenes in September
2022

Definition of “creative
economy” is evolving

Partnering with WESTAF to
define for WA State



Working Washington Round 5 and Convention Center Grant Programs

- Program Overviews
- Eligibility Criteria
- Application Requirements
- Review Considerations
- Technical Support Center
- General Timeline
- Additional Resources

Working Washington Grants: Round 5

- **\$70M - Working Washington Grants: Round 5 (WWR5)**
 - 60% is directed to eligible businesses and nonprofit organizations in the arts, heritage, and science sectors, including those that operate live entertainment venues
 - 40% to most other sectors, including hospitality, fitness, taxis & personal services
 - Awards up to \$75,000

This program offers one-time grants to small for-profit and non-profit businesses that have experienced financial hardship due to Covid-19 and related public health measures.

WWR5 Requirements for Eligibility

ELIGIBILITY BASICS

- are an active for-profit or non-profit business or organization
- have a UBI or EIN number
- are physically located in Washington State
- have been in operation prior to January 1, 2021

FINANCES

- can show financial hardship because of the pandemic
- did not report more than \$5,000,000 in income in 2019
- had revenue of at least \$10,000 in 2019 or 2020
- generate at least 51% of your revenue in WA

OTHER

- have necessary business costs/expenses that are not government fees or taxes
- have not permanently closed, or do not intend to permanently close in 2022
- follow all COVID-19 health requirements

WWR5 Ineligible

- Multinational corporations
- Childcare provider (not including recreation/entertainment)
- School (Pre-K, K-12 and higher education)
- Public Library
- Science companies, including research and/or development laboratories or services, and science manufacturing
- Professional Services (accounting, insurance, legal, financial services/firms, architects etc.)
- Hospital/Healthcare provider, including dentists and chiropractors (personal services such as massage ARE eligible)
- Property management/real estate (including owners or operators of short-term rental properties)
- Host/operators of a vacation or short-term rental unit (like Airbnb or VRBO)
- Licensed marijuana/cannabis operation (this does not include CBD retailers)
- Drivers of shared ride companies e.g., Lyft or Uber (independent taxi and limo ARE eligible)
- Third-party delivery drivers e.g., Amazon or Door Dash
- Government entities or elected official offices
- Businesses that have permanently closed or intend to permanently close in 2022
- Passive business, investment companies and investors who file a Schedule E on their personal tax returns
- Financial business primarily engaged in the business of lending, such as banks, finance company and factoring company
- Businesses that have permanently closed or intend to permanently close in 2022
- Businesses engaged in any socially undesirable activity or activity that may be considered predatory in nature (such as rent-to-own businesses and check cashing businesses)
- Businesses of a prurient sexual nature ("adult" businesses)
- Speculative businesses
- Businesses primarily engaged in political or lobbying activities
- Businesses without a physical location in Washington state
- Businesses that restrict patronage for any reason other than capacity or age restrictions per regulations
- Businesses found to be in violation of any COVID-19-related order issued by the governor. This includes remaining open when ordered to close, or disregarding COVID-19 health or safety measures applicable to the business.
- Businesses found to have compliance or regulatory issues as of March 2020
- Businesses that are actively engaged in current/pending lawsuits
- Businesses disbarred by the federal government
- Businesses actively pursuing a bankruptcy declaration

Convention Center Grants

- **\$5M - Convention Center Grants (CCG)**
 - Eligible applicants must show proof that at least 25% of their revenue is created in part by conventions hosted in Washington State
 - Awards up to \$500,000

This program offers one-time emergency relief grants to for-profit and non-profit businesses that are dependent on the economic activity created through conventions hosted in Washington State.

CCG Requirements for Eligibility

ELIGIBILITY BASICS

- are an active for-profit or non-profit business or organization
- have a UBI or EIN number
- Hosted an in-person convention or depended on the function of convention to sell goods and services
- Canceled a convention or experienced a reduction in participants in 2020 or 2021
- Financial documents from 2019, 2020 and 2021

FINANCES

- can show financial hardship because of the pandemic
- make more than 25% of revenue from conventions
- did not report more than \$100,000,000 in income in 2019
- had revenue of at least \$10,000 in 2019
- generate at least 51% of your revenue in Washington State

OTHER

- have necessary business costs/expenses that are not government fees or taxes
- have not permanently closed, or do not intend to permanently close in 2022
- follow all COVID-19 health requirements
- Applicants must apply for one business only. Those with multiple businesses should apply on behalf of their largest or most impacted business.

CCG Ineligible

- Businesses that make less than 25% of annual revenue from convention activities
- Trade shows/exhibitions or professionally exclusive conventions, conferences or summits
- Multinational corporations
- Childcare provider (not including recreation/entertainment)
- School (Pre-K, K-12 and higher education)
- Public Library
- Science companies, including research and/or development laboratories or services, and science manufacturing
- Professional Services (accounting, insurance, legal, financial services/firms, architects etc.)
- Hospital/Healthcare provider, including dentists and chiropractors (personal services such as massage ARE eligible)
- Property management/real estate (including owners or operators of short-term rental properties)
- Host/operators of a vacation or short-term rental unit (like Airbnb or VRBO)
- Licensed marijuana/cannabis operation (this does not include CBD retailers)
- Drivers of shared ride companies e.g., Lyft or Uber (independent taxi and limo ARE eligible). Third-party delivery drivers e.g., Amazon or Door Dash
- Government entities or elected official offices
- Passive business, investment companies and investors who file a Schedule E on their personal tax returns
- Financial business primarily engaged in the business of lending, such as banks, finance company and factoring company
- Businesses that have permanently closed or intend to permanently close in 2022
- Businesses engaged in any socially undesirable activity or activity that may be considered predatory in nature (such as rent-to-own businesses and check cashing businesses)
- Businesses of a prurient sexual nature ("adult" businesses)
- Speculative businesses
- Businesses primarily engaged in political or lobbying activities
- Businesses without a physical location in Washington state
- Businesses that restrict patronage for any reason other than capacity or age restrictions per regulations
- Businesses found to be in violation of any COVID-19-related order issued by the governor. This includes remaining open when ordered to close, or disregarding COVID-19 health or safety measures applicable to the business.
- Businesses found to have compliance or regulatory issues as of March 2020
- Businesses that are actively engaged in current/pending lawsuits
- Businesses disbarred by the federal government
- Businesses actively pursuing a bankruptcy declaration

Applicants will need the following

- **To apply**

- Active WA state Unified Business Identifier (UBI) number (business license, business registration, tax registration)
- Employer Identification Number (EIN), if applicable
- **Unique Entity Identifier (UEI) number**
- Valid Government- issued photo ID(s) of business owner or authorized non-profit representative
 - Identity verification of applicant
- Annual business revenues from 2019, 2020 and 2021

(Businesses established in 2020 need only input 2020 and 2021 revenues for WWR5. However, 2019 revenues ARE required for the Convention Center grant program)

- **To upload**

- Valid government-issued photo identification (IDs) of business owner or authorized non-profit representative
- Verification of Tribal member-owned business, if applicable (license or registration from federally recognized tribe in WA state)
- Financial documentation for 2019, 2020 and 2021 gross annual business revenues

(Businesses established in 2020 need only upload 2020 and 2021 financial documents for WWR5. However, 2019 financial documents ARE required for the Convention Center grant program)

Financial Documentation

- Applicable financial documents may include one or more of the following:
 - IRS form 1040 (sole proprietors) and the following: Schedule C, Profit and Loss from Business
 - IRS form 1065 Partnership Return (no K-1s required)
 - IRS form 1120 Corporation Return (no schedules required)
 - IRS form 1120S S Corporation Return (no K-1s required)
 - IRS Form 1099-MISC for independent contractors
 - IRS Form 990, 990EZ, or 990N for non-profits

Application review considerations

- Reduction in revenue or activity between 2019 and 2020
 - CCG Applications: may also consider size of business measured by 2019 revenue and reduction in revenue from 2019 compared to 2020/2021
- Recent Working Washington grants received
- For-profit and non-profit businesses operating in a [distressed area](https://esd.wa.gov/labormarketinfo/distressed-areas) (<https://esd.wa.gov/labormarketinfo/distressed-areas>) and/or owned by someone from a historically disadvantaged or underserved population
 - Consideration may be given to business owners who self-identify as a minority, Veteran, LGBTQ+ and/or women
 - For eligible non-profit businesses, their mission must provide support or services to underserved or underrepresented communities
 - Consideration may be given to eligible applicants whose physical business is located in one of the 15 counties identified by the state as a “[distressed area](https://esd.wa.gov/labormarketinfo/distressed-areas)” (<https://esd.wa.gov/labormarketinfo/distressed-areas>): Clallam, Jefferson, Grays Harbor, Mason, Pacific, Wahkiakum, Lewis, Cowlitz, Yakima, Grant, Franklin, Okanogan, Ferry, Stevens & Pend Oreille

Technical Support

- **August 15: Translated materials**
 - Translated materials available in 15 languages: Spanish, Vietnamese, Russian, Ukrainian, Tagalog, Somali, Korean, Arabic, Punjabi, Amharic, Khmer, Chinese (Mandarin), Lao, and Marshallese.
- **August 17: Portals open**
 - Email & Phone support in English, Spanish, Chinese (Mandarin), Russian
 - PHONE: (888) 242-0169
 - EMAIL: commercegrants@Submittable.com

We encourage all applicants to email for the quickest response!

Grant Program Details

- Partners: Washington Arts Commission (ArtsWA) and Submittable
- Program guidelines, eligibility criteria and FAQs available at: <https://commercegrants.com>
- General Timeline:
 - August 17 – September 9: Application portals will remain open for 24 days
 - Mid – late September: Review of applications
 - Early October: Commerce will notify grantees and disburse funding

Application portals will open the morning of Wednesday, August 17, 2022, and close Friday, September 9, 2022, at 5:00 PM PT

WHERE TO GO

commercegrants.com

- submit your application between August 17 – September 9, 2022
- read the Frequently Asked Questions (FAQ)
- get support in additional languages

sam.gov

- register for a UEI

arts.wa.gov/wwr5

- sign up for email updates
- download the free partner toolkit

Thank you!

Lynn Fetch

MANAGER, SMALL BUSINESS GRANTS

Lynn.fetch@commerce.wa.gov

PARTNER EMAIL: bizgrants@commerce.wa.gov

Shannon Halberstadt

CREATIVE ECONOMY SECTOR LEAD

Shannon.Halberstadt@commerce.wa.gov

Michael Wallenfels

COMMUNICATIONS DIRECTOR, ARTSWA

Michael.wallenfels@arts.wa.gov



Washington State
Department of
Commerce

www.commerce.wa.gov



This project was supported by an award from the US Dept. of Treasury. Points of view in this document are those of the author and do not necessarily represent the official position or policies of the US Dept. of Treasury. Grant funds are administered by the Office of Economic Development and Competitiveness, Washington State Department of Commerce.