

Today's Webinar Goals

- Understand what **financial empowerment services** are, why they are important, and the different ways this work can look
- Recognize why **small business development** is a viable option for many marginalized and vulnerable communities, how you can support clients who are interested in owning a business, and what resources exist to support individuals interested in starting or growing their business
- When you combine financial empowerment and small business development, the **impact multiplies**
- Imagine all the **possibilities**, including referral partnerships, program integrations, and program development
- Walk away from the session with **new resources**, connections and real ways to find the partners needed to engage in this layered work



FINANCIAL EMPOWERMENT NETWORK **change***counts!*[™]

The Financial Empowerment Network envisions communities where low- and moderate-income individuals and families are able to achieve financial well-being.

Our Mission is to advance financial empowerment through partnerships that support access to affordable, effective, and relevant services, products, and other resources.



Our Process

We serve as a liaison and broker to create connections, disseminate evidence-based and promising practices, and bring resources to a network of providers in order to integrate financial empowerment into other services including anti-poverty strategies.

Financial Empowerment Integration

- Workshops + Trainer's Task Force
- Financial Coaches Network
- Technical assistance, partnerships & connections
- Website – resources & tools
- Foreclosure Prevention and Homeownership
- EITC/Free Tax Preparation





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