UPCOMING PRICE CHANGE

Dear Kritik adopters and future users,

Our mission to make learning engaging, effective, and efficient for everyone has been the driving force behind everything we do, and we're thrilled to have you as part of our growing community.

The fast-paced world of education continues to evolve rapidly and Kritik remains committed to adapting and innovating. Our team has been working tirelessly to enhance our product with major updates including LMS integration capabilities, Live Presentations and generative AI features, with even more planned for the year ahead. To keep our commitment to innovation alive and continue delivering unmatched value, we will be adjusting our pricing from **$24 to $29 per student per course, effective July 1, 2023.**

We understand that transitions can be difficult. Therefore, all users who create their Summer or Fall courses in Kritik **before July 1st** will be able to keep our previously published price of $24 per student per course for those semesters.

Kritik has grown into a global phenomenon, embraced by faculty at over 800 institutions worldwide. Our platform has been trusted with the education of more than 200,000 students, facilitating over 2 million peer evaluations. Thank you for the trust and partnership you've shown us. We can't wait for you to see what's coming next!

Sincerely,

Mohsen Shahini & Carine Marette
Co-founders and Co-CEOs