



Kevin W. Meyer

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Senior Designer

Optum — July 2021 - Present

Spearheaded the redesign of Optum Rx's digital pharmacy checkout flow and orders experience. Established and maintained a cohesive Figma component library, ensuring consistency across all features and promoting design efficiency.

UI / UX Designer

DISH Network — June 2015 - July 2021

Led the mobile app design of DISH Network's account management app. Revamped key sections of the desktop experience, streamlining workflows and improving user satisfaction. Actively contributed to the development of a company-wide design system, promoting brand consistency and design collaboration.

Senior Visual Designer

Sears — August 2013 - May 2015

Oversaw the design of compelling online experiences for a diverse portfolio of brands, including Sears & Kmart, NordicTrack, Hanes, and Samsonite.

Contract Visual Designer

Sears — November 2011 - July 2013

Developed impactful daily promotional ads for Sears and Kmart, targeting specific product categories and Sears.com.

Ohio University — 2004 - 2008 — B.S.V.C & B.S.C

References available