



INNOVATION INVITATIONAL

JULY 29

TECH SHOWCASE

Location: Henry B. Gonzalez Convention Center | 900 E Market St.

10:00 AM | Tech Showcase Elected Official, Media, & Executive Walkthrough (Invite Only)

Policymakers, media, and TxDOT leadership have a personalized tour of interactive demonstrations.

10:30 AM | Tech Showcase Opens to All Attendees

Interactive demonstrations open to all Texas Innovation Invitational attendees and the public.

3:45 PM | Tech Showcase Closes

Location: Grand Hyatt Riverwalk | 600 E Market St.

4:00 PM | Welcome Reception

Network with attendees.

4:30 PM | Welcoming Remarks

Brandye Hendrickson, TxDOT
Cat Hernandez, City of San Antonio
Trish DeBerry, Centro

5:00 PM | Welcome Reception Continues

6:30 PM | Adjourn

Experience the future of Texas Transportation.



RIDE

in a connected vehicle and see on-demand transit in action.

EXPERIENCE
unmanned aerial systems and last-mile delivery solutions.



VISUALIZE

data analytics with new platforms, mapping, and safety tools.

TEST DRIVE

electric vehicle of all types – cars, bicycles and scooters – and learn how they charge.



DISCOVER

the latest in freight and logistics, including self-driving trucks.

JULY 30**CONFERENCE****8:00 AM | Breakfast & Registration****9:00 AM | Opening Remarks****9:15 AM | Fireside Chat: Investing in Texas, Workforce Needs, & Job Creation**

Experts frame the economic development potential and benefits of transportation, highlighting the growing innovation community and its workforce impacts.

9:45 AM | PANEL: Growth, Affordability, & Innovation

Panelists discuss opportunities and challenges related to the state's rapid growth, including evolving mobility needs.

10:30 AM | Break**11:00 AM | PANEL: Connected & Automated**

Policy leaders at the local, state, and federal level discuss the future of CAV alongside industry and developers.

12:00 PM | Lunch**1:00 PM | Kickoff****1:15 PM | Industry Lightning Round**

Startups and industry leaders present in rapid fire on their transportation solutions for the public sector.

2:00 PM | World Cup 2026: Texas Goes Big

Transportation leaders from Dallas-Fort Worth and Houston discuss planning for the World Cup, including debuting new technologies.

3:00 PM | Transitional Remarks**3:15 PM | Break****3:30 PM | Breakout Sessions**

Participants meet in dedicated working groups to tackle key issues.

Breakout 1: Automated Systems

Dive into new developments in automated systems, including surface and aerial transportation.

Breakout 2: Data & Traffic Operations

Learn about the latest trends in big data and artificial intelligence from public and industry perspectives.

Breakout 3: Energy

Discover how electrification and hydrogen are driving energy transitions in light and heavy duty markets.

Breakout 4: Grant Readiness

Gain tips and tricks for applying to federal grants from past awardees and drop by open office hours to have your questions answered by technical experts.

5:00 PM | Adjourn**JULY 31****PITCH COMPETITION****8:00 AM | Breakfast****8:00 AM | INVITE ONLY: Team Lead Breakfast****9:00 AM | Opening Remarks****9:10 AM | Meet the Experts**

The panel of experts introduce their backgrounds in data, strategy, community outreach, implementation, and technology.

9:15 AM | TEAM SHOWCASE: Safety

Teams deliver pitch presentations and receive feedback from experts.

10:00 AM | TEAM SHOWCASE: Connectivity

Teams deliver pitch presentations and receive feedback from experts.

10:45 AM | Break**11:00 AM | TEAM SHOWCASE: Operations**

Teams deliver pitch presentations and receive feedback from experts.

12:00 PM | Networking Activity**12:30 PM | S.T.A.R. Award Ceremony**

Pitch competition winners are announcement and receive awards.

12:45 PM | Adjourn**S.T.A.R. Awards****Smart Transportation & Advanced Roadway Awards**

TxDOT is pleased to announce up to **three winners** at the 2024 Texas Innovation Invitational.

Winners will be submitted in August to the Federal Highway Administration (FHWA) State Transportation Innovation Council (STIC) incentive program for an opportunity to win \$125,000.

FHWA will announce one recipient of the STIC incentive program funds in Fall 2024.

