



# NEROLI KO

On a never-ending mission of combining my user empathy, creative problem-solving skills, and engineering mindset to craft experiences that make the world a better place.

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## WORK

### Product Designer | D2L

2021 June - 2022 Nov, Toronto

- Worked on the **end-to-end design process** of crafting approval workflows for course browsing and enrollment
- Created Empty States components for the **Daylight Design System**
- Worked closely with the Product Manager and Software Development Manager during the entire design process
- Partnered with User Researchers on exploratory research and usability testing
- Collaborated with other designers to ensure a consistent experience across Brightspace and provided feedback during design critiques
- Supported the development team during the hand-off and implementation phase of the projects
- Participated in the hiring panel for a Product Designer position

### UX/UI Designer | Korbit AI

2020 May - 2021 Apr (Part Time during semesters), Montréal

- Redesigned the sign-up and curriculum personalization flow that resulted in a **130% increase in conversion**
- Worked on new features and platform enhancement
- Responsible for the entire design process from research to QA
- Held cross-teams design meetings and worked closely with the data scientist to incorporate data into design decisions

### UX Design Intern | Bowtie Life Insurance

2019 May - 2019 Aug, Hong Kong

- Enhanced and introduced new features for the application platform
- Analyzed user data and behaviour, created user flows, wireframes, interactive prototypes and conducted user testings
- Participated in a mini design sprint

## SKILLS

Design Thinking  
User Research  
User Interface Design  
Wireframing  
Prototyping  
UX Interviews  
Graphic Design  
Illustration

## TOOLS

Figma  
Adobe CC  
Sketch  
Invision  
Webflow  
HTML  
CSS

## EDUCATION

2022 May - Dec  
**York University**  
**School of Continuing**  
**Studies**  
Certificate in UX  
Design

2017 - 2021  
**McGill University**  
BEng Electrical  
Engineering  
*A in HCI*