NINA R. VALDES nvaldes@elon.edu

 914.522.9839

Demonstrated high achiever with bilingual fluency in English and Spanish and exceptional leadership ability. Skilled at learning new concept quickly, working well under pressure and communicating ideas clearly and effectively. Enthusiastic and experienced in overseas travel.

EDUCATION

Elon University, Elon, North Carolina GPA 3.4

Bachelor of Arts, Strategic Communications Sept. 2016-present

CIEE Study Abroad: Universitat Pompeu Fabra, Barcelona Spain Sept.–Dec. 2018

PROFESSIONAL EXPERIENCE

BrandLink Communications – New York, NY June-August 2018

**Media Intern**

Created client pitches that highlighted opportunities/problems, researched media lists to provide best outlets suitable for clients’ marketing, created celebrity outreach and RSVP lists for events, generated proposals and media alerts to optimize clients’ brand.

Researched and analyzed media outreach utilizing Cision Research Module, IMDB Pro, and Excel.

Performed client maintenance: collected clippings, compiled status reports and archiving press credits.

Assisted in the showrooms and coordinated celebrity visits, gathered market appointments.

Provided support at red carpet events.

Proactively achieved regular office maintenance and continually organized showroom pulls, copy room and designated intern desks.

Sigma Kappa Sorority – Elon, NC January-May 2018

**Apparel Designer**

Collaborated with multiple design companies and apparel vendors to create the Spring event logo on the T-shirt apparel

Marketed and promoted the sale of the event merchandise to approximately 200 members via multiple media platforms

Communicated goals and deadlines successfully to company partners as well as to members of the organization

Created and organized spreadsheets for the sorority’s finance team.

Westchester Country Club – Rye, NY

**Swim Instructor** June-Aug. 2017/2018

Coordinated activities and events for the camp of approximately 400 children.

Coached league swim team; age 8-9 year olds.

Conducted private swim lessons to patrons of all ages

CAMPUS INVOLVEMENT January 2017-present

PRSSA - Public Relations Student Society of America

Phi Alpha Delta, Law Fraternity

Sigma Kappa Sorority

Elon Animal Rescue

SKILLS / INTERESTS

Adobe InDesign, Illustrator, Photoshop, Premiere, Microsoft Word, Excel

Strong Negotiator

Languages: English (Native), Spanish (Fluent)

Interests*:* Traveling (Spain, Austria, Switzerland), Volunteer Work (SPCA Foster Program), Health and Fitness