To Whom it May Concern:

With the utmost enthusiasm, I would like to express my interest in a full-time role with an AIMM company. My interests in psychology and technology have led me to this next great opportunity. I believe that my passion for understanding how humans think and interact with the world, my strong commitment to creating positive change, and my interest in learning about the future of marketing make me an ideal candidate for this position.

As a Cognitive Science major and Consumer Psychology minor at the University of Pennsylvania, I have thus far developed skills in:

* Marketing research and statistical analysis
* Analyzing consumer behavior
* Understanding the intersection of psychology, technology, and business

I have become an effective communicator and critical thinker through different classroom settings and through real-world experience. For example, as an intern at Jarvus Innovations, a software engineering company, I led a team of three other interns in developing effective marketing practices and solutions to increase sales in one of Jarvus’ nascent business sectors. As a marketing and Advertising Sales intern at NBC Universal, I was also able to develop strong marketing and analytical skills, as a representative of the company attempting to onboard new customers and improve the ROI of existing customers. I have also developed a passion for learning that has driven my keen interest in business and innovation.

I look forward to contributing my skills and experiences to an AIMM company and hope to have the opportunity to speak with you further about how I can be an asset to the team. Thank you for your time and consideration.

Sincerely,

Cameo Hazlewood