

BlueTech ANNUAL SPONSORSHIP

BECOME A BLUE ECONOMY ADVOCATE YEAR ROUND

Replacing our one-time BlueTech Week sponsorship, TMA BlueTech™ is introducing a package that allows for sponsorship all year long!

To get maximum brand exposure via TMA's significant global network, and far-reaching digital media channels, we offer **Annual Sponsorship** options.



Visionary Sponsor \$25,000



Gold Sponsor \$10,000

MAXIMIZE YOUR SPONSORSHIP VALUE BY RECEIVING YEAR-ROUND EXPOSURE

Alongside our base-line benefits offered during BlueTech Week, Visionary and Gold annual sponsors will receive:

- Brand placement, invitations, and acknowledgment targeted announcements on TMA BlueTech™ communications and platforms
 - Social Networks LinkedIn with tags, Facebook, Twitter, Newsletters, and Blogs
 - Website
 - Event Materials digital and print
- Visionary and Gold sponsors receive special recognition "as official sponsors" on a specific track during BlueTech Week.
- A media announcement of your sponsorship
- An exhibitor table at 2-day BlueTech Summit & Tech Expo Membership with TMA BlueTech™
- Visionary and Gold sponsors receive a Corporate Membership and special recognition "as official sponsors" during BlueTech Week.

INTERESTED IN BECOMING A SPONSOR?

CONTACT MATT CLASSEN MCLASSEN@TMABLUETECH.ORG | 541.654.7265



SPONSORSHIP PACKAGES

Sponsor Level	Gold Sponsorship	Visionary Sponsorship	
Buy-in	\$10,000	\$25,000	
Logo on event webpage until the following year	Yes	Yes	
Logo on official BlueTech Week (BTW) promo video	Yes	Yes	
Logo on BlueTech Week Whova event app	Yes	Yes	
Company Logo on BTW Title Slide	Yes	Yes	
Passes to International Clusters & Companies Event	4* (\$360 value)	8* (\$720 value)	
Passes to Tuesday's and Wednesday's Summit and Expo	6 (\$4,200 value)	8 (\$5,600 value)	
Passes to Thursday's <i>Innovation Day</i>	6 (\$2,100 value)	8 (\$2,800 value)	
Board of Director's Seat For a Senior Officer	Yes Yes		
TMA BlueTech™ membership recognition	Executive	Executive Chairman's Club	
Exhibitor table at 2-day BlueTech Summit & Tech Expo	Yes Yes		





SPONSORSHIP PACKAGES

Sponsor Level	BlueTech Supporter	Int'l Cluster Sponsor	Bronze Sponsor	Silver Sponsor
Buy-in	\$1,000	\$1,500	\$3,000	\$5,000
Logo on event webpage until the following year	Yes	Yes	Yes	Yes
Logo on official BlueTech Week promo video			Yes	Yes
Logo on BlueTech Week Whova event app				
Company Logo on BTW Title Slide			Yes	Yes
Passes to International Clusters & Companies Event				2* (\$180 value)
Passes to Tuesday's and Wednesday's Summit and Expo			2 (\$1,400 value)	4 (\$2,800 value)
Passes to Thursday's <i>Innovation</i> <i>Day</i>	1 (\$350 value)		2 (\$700 value)	4 (\$1,400 value)
Exhibitor table at 2-day BlueTech Summit & Tech Expo			Yes	Yes

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*must be for employees of sponsor organization