

## BENEFITS OF A CONNECTED COMMUNITY

When asked, our members say the **#1 reason** to join is for our global community.

Immediately upon signing up, you have access to a developed business ecosystem, established networks, events, domestic and international outreach, and workforce development programs.

- Over 24,700+ contacts with industry, government, and investors from around the globe.
- 15+ years of comprehensive industry experience.
- Benefits from our 10-point value proposition
- Invitations to our BlueTech Global Connect webinar series are designed to unite companies, advisors, investors, and partners worldwide.
- Access to BlueTech Week, our annual week-long event, focuses on the companies and people who drive sustainable BlueTech locally and internationally.
- Access to invite-only social mixers and hosted network events

As the leading San Diego nonprofit blue economy industry association, **TMA BlueTech™** is a member-based organization **that** brings together **education, policy, and industry** to promote **innovation and economic development** within the **ocean and water** space.



## JOIN TODAY

Our biggest strength is our **global network** of BlueTech companies, clusters, and experts.

TMA Foundation™, our 501(c)(3), focuses on community outreach, research, and workforce development. This includes AquaOptimism™ (an online K-12 curriculum), a Blue Economy Summer Immersion Program, and BlueStem Career Videos. Each program works toward "*Fostering innovation through collaboration.*"



*Individual | Corporate | Education | Municipal*

Becoming a member of TMA at the **individual** level is tailored to a person who has a unique product or service and would like to utilize our 24,700+ contacts with industry, government, and investors from around the globe and our 15+ years of comprehensive industry experience to bring their ideas to market.

## ***BENEFITS OF AN INDIVIDUAL MEMBERSHIP***

**Your individual membership grants you access to:**

- ✓ Our BlueTech industry
- ✓ Invitations to events
  - BlueTech Global Connect webinar series
  - Invite-only social mixers & hosted network events
- ✓ Members-only communications
  - LinkedIn groups
  - Microsoft Teams group
- ✓ Free pass to the 2-day BlueTech Summit & Tech Expo (\$700 value)

*TMA BlueTech™ supports the UN 2030 Sustainable Development Goals*



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**Looking for additional exposure?**

Ask about our **Start-Up Membership Upgrade (\$1000/year)** to receive **brand awareness** and **logo placement**



# MEMBERSHIP TIERS

Individual | *Corporate* | Education | Municipal

From Start-up to Chairman's Club, each **corporate** tier below connects your investment to a particular membership level and range of benefits.

All TMA BlueTech™ members receive access to:

- Our BlueTech industry
- Invitations to events
  - BlueTech Global Connect, mixers, and more.
- Members-only communications
  - LinkedIn groups, Microsoft Teams groups, etc.

## BENEFITS OF CORPORATE MEMBERSHIP

	START-UP	MARKET ENTRY	LEADERSHIP	EXECUTIVE	CHAIRMAN'S CLUB
	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000
Free pass to 2-day BlueTech Summit & Tech Expo	1 (\$700 value )	2 (\$1,400 value)	4 (\$2,800 value)	6 (\$4,200 value)	8 (\$5,600 value)
Company promotions with brand awareness & logo placement	Website	Website	Website	Website & Social Platforms	Website, Social Platforms, & Event Materials
Corporate discount: 25% off additional BlueTech Week events		✓	✓	✓	✓
On-site networking event & company showcase			✓	✓	✓
Board of Director's seat for a senior officer			✓	✓	✓
Named as Gold or Visionary Partner sponsor during BlueTech Week				\$10,000 value	\$25,000 value
TMA BlueTech™ sponsor recognition				✓	✓



# MEMBERSHIP TIERS

Individual | Corporate | **Education** | Municipal

From Silver to Platinum, each of the **Education Provider** tiers below couples the level of involvement your organization would like - to a particular level of membership and benefits.

All TMA BlueTech™ members receive access to:

- Our BlueTech industry
- Invitations to events
  - BlueTech Global Connect, mixers, and more.
- Members-only communications
  - LinkedIn groups, Microsoft Teams groups, etc.

## BENEFITS OF AN EDUCATION MEMBERSHIP

	SILVER	GOLD	PLATINUM
	\$3,000	\$5,000	\$10,000
Free pass to 2-day BlueTech Summit & Tech Expo	2 (\$1,400 value )	4 (\$2,800 value)	6 (\$4,200 value)
Education discount: 33% off additional BlueTech events	✓	✓	✓
Brand awareness and logo placement	Website	Website & Newsletters	Website, Newsletters & Collateral Material
Organized Site Visit		✓	✓
BlueTech Week Student & Faculty Experience			✓
Hosted Event			✓



# MEMBERSHIP TIERS

Individual | Corporate | Education | *Municipal*

We welcome applications from cities, counties, countries, and ports to join TMA BlueTech based on the annual revenue of the political subdivision and a commitment to collaborating in a BlueTech ecosystem.

All TMA BlueTech™ members receive access to

- Our BlueTech industry
- Invitations to events
  - BlueTech Global Connect, mixers, and more.
- Members-only communications
  - LinkedIn groups, Microsoft Teams groups, etc.

## ***BENEFITS OF A MUNICIPAL MEMBERSHIP***

### **Your municipal membership grants you:**

- ✓ BlueTech economic development strategy consulting and development
- ✓ Access to the BlueTech industry
- ✓ Access to the BlueTech Cluster Alliance
- ✓ 2 free passes to attend the 2-day BlueTech Summit & Expo (\$1,400 value)
- ✓ 1-time annual showcase of your jurisdiction in e-newsletter and online media
- ✓ Brand Awareness and Logo Placement on Website
- ✓ Eligibility to send a representative on organized BlueTech Trade Missions
- ✓ Hosted BlueTech industry event in your region – 1 per annum
- ✓ Invitations to members-only events
- ✓ Members-only communications
- ✓ Potential senior official speaking role during BlueTech Week

## ***ANNUAL MEMBERSHIP INVESTMENT***

Annual Budget	\$0 - \$149MM	\$150MM - \$499MM	\$500MM- \$999MM	\$1BB+
Annual Membership	\$5,000	\$10,000	\$15,000	\$25,000