Summary Terms & Conditions:

UK, teachers, or mentors (21+) with their students in year 6 to 10 (or equivalent age) only. 12:00 03/11/22 – 23:59 03/03/23. Visit www.OurEchoChallenge.org & download a Parental Consent Form. Supervise teams of 1-3 Students in identifying, investigating, and providing a potential new solution to address a biodiversity issue in their community. Then visit www.OurEchoChallenge.org and complete the entry form with the team’s entry to enter the Competition. All entrants will be judged and 10 Team Finalists will be invited to a second round of judging between 23/05/23 – 24/05/23 and the Finalist Event which will take place at 18:00 BST on 25/05/23, where 3 winners will be selected. The Finalist Event will take place virtually via an online meeting platform. No purchase necessary; however, internet access, valid email address, and a Parental Consent Form for each student are required. Prizes: 1 x £5,000.00 cash grant, 1 x £2,500.00 cash grant, £1,000.00 cash grant Prize to support the biodiversity initiative described in the winning entry. A student can belong to up to 3 teams. Max 1 entry per team. Max 1 Prize per team. Finalists must respond within 3 days in order to proceed to the finals. Visit www.earthecho.org/ourecho-challenge/ourecho-challenge-official-rules-uk for full T&Cs & Prize details. Promoter: EarthEcho International, 2101 L Street NW, Suite 800, Washington, DC 20037 USA

Full Terms & Conditions

1. This Promotion is open to teachers or mentors (aged 21 or over) with their students in year 6 to 10 (or equivalent age) who are residents in the United Kingdom, excluding employees of the Promoter, their families (defined as parents, children, siblings, spouse, and life partners), its agents and anyone professionally associated with this Promotion.

2. Teachers or mentors (“Educators”) must each be an educator who provides direct instruction to students in a formal or informal setting at a public/private/home school, an after school club, a community program, a non-profit organization, or other learning environment within the United Kingdom (“Organisation”).

3. No purchase necessary; however, internet access, computer, a valid email address, and a Parental Consent Form for each student are required.

4. Promotion Period: Enter between 12.00 GMT on the 03 November 2022 and 23.59 GMT on the 03 March 2023 inclusive.

5. To Enter:
   a. Visit www.OurEchoChallenge.org and download a parental consent form for each student participating in the Promotion.
   b. Together with the students allocate them teams, between 1-3 students in each team.
   c. Ensure the parental consent form has been completed for each participating student and returned.
   d. Supervise the teams in identifying, investigating, and providing a potential new solution (in the form of a prototype or process) to address a biodiversity issue in your community. The entry can consist of one or two portions, Written Portion and Visual Portion, see clause 6 for further details.
   e. Then visit www.OurEchoChallenge.org and complete one official entry form per team, providing name, email address, contact number, city and county of the Educator’s
school or organisation, upload a completed and duly signed parental consent form for each Student and the Team’s Written Portion and or Team’s Visual Portion (if desired) to be entered into the Competition.

6. **Further Entry Details and Conditions:**
   
a. An entry will consist of one or two portions:
   
   1. The Written Portion, which is compulsory, and consists of three parts as follows:
      
      A. Identify what the issue is (150 words or less)
      
      B. Describe how the Team investigated and subsequently identified the issue (300 words or less)
      
      C. Detail of the Team’s proposed solution or prototype (500 words or less).
      
      D. A separate text box will be included on the Competition entry form, where the team may include any citations for the Written Portion, without those citations counting toward the Written Portion’s word count.
   
   2. The Visual Portion is optional. This should support the Written Portion of the entry in a visual way and may be uploaded via the entry form in one of the following file formats: .jpg, .pdf, .tif, .png, .ppt, .doc, or .docx (where each such file may not exceed 10MB in file size), or as a link to a YouTube video. All visual content is subject to the following:
      
      A. Team members must be the only identifiable people appearing in the Visual Portion of the entry.
      
      B. Video length limit is 120 seconds.
      
      C. If any Visual Portion of an entry was filmed or photographed by anyone other than a Team member, the Team members represent and warrant that such person(s) have granted the Team all rights to the footage/photography, and that the Team can and will give written copies of such permissions to the Promoter upon request.
      
      D. Videos must not contain any music or sound effect unless it was either: [a] created and performed by a Team member or by someone who has given the Team written permission to use it without restrictions; or [b] in the public domain and performed by a Team member or by someone who has given the Team written permission to use the performance without restrictions.
      
      E. To submit a video as the Visual Portion of an entry, if desired:
         
         1. First, the Educator must create a registered user account at www.youtube.com and agree to all applicable terms at that site. There is no fee or charge to become a registered user of YouTube. Video file size limitation and file format must adhere to YouTube specifications. Further, entries which do not comply with the YouTube Community Guidelines will be disqualified.
         
         2. Next, the Educator must access their YouTube account, upload the Team’s video, title the video “OurEcho Challenge Video – [project title]”, set the video’s privacy settings to “Unlisted,” and note the unique URL that YouTube has given the video.
         
         3. Finally, the Educator must include the unique YouTube URL on the entry form when completing the Team’s entry in accordance with Clause 5 above.
   
   b. If any portion of an entry exceeds a stated word or time limit, the Promoter reserves the right in its sole discretion to still consider the entry for judging, but to only include the portion(s) of the entry which falls within the stated limits.
   
   c. Entries must be completed in English.
d. While minimal citations or quotes from third-party sources are allowed if properly attributed, copying of another’s work is prohibited.

e. Entries will not be returned.

f. For the avoidance of doubt, legal residents of the United Kingdom who are aged 21 or older and who are supervising Students engaged in learning at home (including the student’s parent or legal guardian, if acting in this capacity) may also act as Educators for the purposes of this Competition.

g. There is no limit on the number of Teams an Educator can supervise.

h. Except for properly attributed citations or quotes, entries should not contain any copyrighted elements other than elements owned by the Team (except that trademarks or logos owned by EarthEcho International are allowed but are not required to be included in any entry). Trademarks or logos owned by Aramco Services Company, or its affiliated companies may be used only after receiving the prior written consent of Aramco Services Company. Entries must not contain inappropriate content, including but not limited to vulgarity, obscenity, lewd, or violent material, or materials which promote hatred or violence. Entries must not defame or invade the privacy or publicity rights of any person, living or deceased, or otherwise infringe upon a person's personal or proprietary rights.

i. Submitted entry materials must not be encumbered by Participants’ grant of publicity rights to any third party. If an entry is based on a concept which any of the applicable Participants have used to win another corporate-sponsored competition, the applicable Participants must disclose this fact in their entry and must indicate in their entry how they have altered or improved upon the concept and made it unique for purposes of this Competition.

j. Participants must not engage in any violent, dangerous, or illegal behaviour in creating an entry.

k. Any former member of an OurEcho Challenge Finalist Team must not re-use their prior OurEcho Challenge finalist entry materials to enter this Competition.

l. The Promoter will reject entries which, in the reasonable opinion of the Promoter include the names, likenesses, photographs, or similar of any individual without their express permission.

m. By entering this Promotion, all entrants hereby grant the Promoter (or the Promoter’s designee) the exclusive right to film, tape, sound record and photograph all their activities in connection with the Promotion and (if applicable) any prizes. Everything filmed, taped or recorded by the Promoter (or the Promoter’s designee) shall be known as “Footage”.

n. All entrants hereby irrevocably and unconditionally assign to the Promoter with full title guarantee (and by way of present assignment of present and future rights) all intellectual property rights in any “Footage” throughout the world for the full unexpired period of such rights and all renewals, reversions and extensions of such period as may be provided under any applicable law throughout the world.

o. You must not include any content that infringes or violates the rights of any third party, including but not limited to, ownership, copyrights, trademarks, patents, logos, licensing rights, rights of publicity or privacy or any other intellectual property rights, excluding that of the Promoter.

p. Note that: (a) all forms of fraud and plagiarism are strictly prohibited in all materials provided by participants in the course of their participation in the Competition; (b) any related determinations will be made by Promoter in their sole discretion and may be made at any time; and (c) if such a determination is made after a prize or status has been conferred to a participant, the Promoter reserves the right to revoke such status.
and/or demand the return of any such prize (or the value of such prize) from the affected participant(s).

q. By creating or submitting an entry, each applicable participant represents and warrants that (a) the entry is wholly original except for any materials for which properly cited references are provided, (b) the entry does not otherwise infringe the intellectual property, privacy, publicity rights, or any other legal or moral rights of any third party, (c) they have not granted (and will not grant) publicity rights to any third party for the submitted entry materials, and (d) with the exception of any third-party materials which conform to the requirements of these Terms and Conditions the applicable team owns all rights to their entry.

r. By participating, each participant: (a) agrees to waive any claim for reimbursement for any equipment or materials necessary to submit an entry, regardless of whether or not their entry was selected for any prize/status; (b) acknowledges that the material that will be submitted as part of the Competition may embody materials, suggestions, or concepts similar to those which have been developed by others or by the Competition parties and hereby acknowledges that any similarity is purely coincidental and unavoidable in light of the volume of ideas that the Competition parties routinely use and consider in the course of each of their respective business activities; (c) understands that no participant is entitled to any compensation because of use by the Competition parties of any materials similar to those in any participant’s entry; (d) hereby waives any right to any claim or liability with respect to the Competition parties’ use of similar materials; and (e) understands that submitting any element that is copyrighted by another individual (without properly cited references for that element) will result in the participant being responsible for any legal action the legal copyright holder might take against the Promoter.

s. By participating, each participant grants the Promoter and their affiliated companies (the “Companies”) an irrevocable and perpetual, royalty-free, worldwide license, in all media (now known or later developed) to assign, use, publish, edit, adapt, modify, alter, reproduce, distribute, broadcast, display, and create derivative media works of, entry materials and any other submitted creative materials in whole or in part (the “Materials”) for purposes of publicity, with or without using a participant’s name, in any media throughout the world, without limitation, and without additional review, compensation, or approval from the applicable Participant or any other party. By participating, each participant forever waives any legal or moral rights in the Materials that may preclude the Companies’ and their assignees’ use of the Materials for publicity or require such Participant’s permission for the Companies and their assignees to use the Materials for publicity. By participating, each participant further agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Companies, or any other person/entity, on the grounds that any such use of the Materials by the Companies and their assignees for publicity, or any derivative works created by the Companies and their assignees for publicity, infringe any of such Participant’s rights, including, without limitation, copyrights, or moral rights. Any grant of license herein is only intended to allow the Companies to use the Materials for purposes of publicity and is not intended to prevent a participant from making commercial (or other) use of the underlying ideas embodied in their entry. Each participant further acknowledges that the Companies and their assignees are in no way obligated to broadcast, publish, or use the Materials in any way. Nothing herein shall constitute an employment, joint venture, or partnership relationship between any participant and the
Companies or their assignees. In no way is any participant to be construed as the agent or to be acting as the agent of the Companies or their assignees.

7. Maximum of 1 entry is permitted per team during the Promotion Period. A Student may participate as a member of more than one team, up to 3 teams. No team may win more than 1 Prize.

8. **The Prize:** 10 x Finalist Teams will be selected to proceed to the Finalist Event which will take place virtually and is currently anticipated to occur on 23 May 2023 to the 25 May 2023 inclusive.
   a. The Finalist Event will take place virtually via an online meeting platform.
   b. Each Finalist Team will receive a link to access the online meeting platform through which the judging (23/05/23 – 24/05/23) and announcement of winners will take place.
   c. The Winners will be announced at the Finalist Event on 18:00 BST on 25 May 2023 and this will be livestreamed on Facebook.

9. **Finalist Selection:** All valid entries received during the Promotion Period (subject to moderation) will be independently judged by a panel of judges, on or by the 17th of March 2023 to select 10 Finalist Teams who achieve 30 points or above based on the following criteria:
   a. **Inspiration:** 33% (i.e., does the entry convey true sincerity and interest in the topic, drawing on personal experiences? Does the entry draw from local community issues or resources?).
   b. **Feasibility:** 34% (i.e., does the entry consider the resources required and the level of complexity surrounding the proposal to answer the question, “Is this DO-able?” Does the entry give proper consideration to timeline, costs, cultural, and social responses, and scalability?).
   c. **Scientific Rigor:** 33% (How well does the entry use evidence and/or scientific research to select the target issue and ensure the action plan adheres to the scientific method and/or incorporate the engineering design process?).

   The Promoter reserves the right to name fewer than 10 Finalist Teams if fewer than 10 entries meet the minimum scoring threshold of 30 points or more.

10. In the event of a tie, the tie will be broken based on the highest Feasibility score. In the event a tie remains after applying this tiebreaker, an additional tie-breaking judge selected by the Promoter will determine the finalist/winner between the tied entries based on the Judging Criteria.

11. The panel of judges will consist of EarthEcho Youth Leadership Council member(s), Aramco Services Company scientist(s), EarthEcho International partners, supporters, employees, or Board members, middle school science educator(s), and/or others selected by the Promoter in its sole discretion.

12. **Finalist Team Notification:** The Promoter will contact the Educator for each provisional finalist team via the email address and telephone number provided on entry within 5 working days of Finalist Selection and will be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the Educator for each provisional finalist teams. Once eligibility has been confirmed, the provisional finalist teams will be confirmed as the finalists. If the provisional finalist’s Educator does not respond to the initial contact within 5 days, we reserve the right to disqualify that entrant and select a reserve finalist selected in the same manner. Reserve finalists may have less time to respond.
a. Such Educators, along with the applicable student team members’ parents, and any prize recipients, will subsequently be required to complete a declaration of eligibility, an intellectual property license agreement (only if they or their child have provided any creative content), a liability release, and (where legal) publicity release, and provide any additional information or documentation that may be required by the Promoter within the time period specified in the notification document. All such documents will be sent to the applicable Educator, who will be responsible for collecting completed documents for their Team and forwarding them to the Promoter. The Promoter further reserves the right to require potential Finalist Team Educators to submit to a confidential criminal background check as a condition of participation, to help ensure that the use of any such person in advertising or publicity (and/or their appearance in the virtual Finalist Event as described in the Phase 2 Terms and Conditions below) will not bring the Promoter into public disrepute, contempt, scandal, or ridicule or reflect unfavourably on the Competition, all as determined by the Promoter in its sole discretion, and further: (i) such background check may include (but is not limited to) investigation of criminal or other arrest or conviction record, and any other factor deemed relevant by the Promoter; and (ii) if requested, each person subject to such a criminal background check agrees to sign and return waiver forms authorizing the release of personal and background information, where such background information may include, without limitation, civil and criminal court records and police reports. Further, each potential Finalist Team may be required to provide a revised version of their entry materials that addresses any of the Promoter’s concerns (as presented at the time of Finalist notification), which must be provided to Promoter by the date specified in the notification document. Any declaration or other prize/status claim agreements completed by a minor must be co-signed by that minor’s parents. Proof of identity, age, and legal residence may be required to claim a prize/status. Any potential prize and/or status recipient may be disqualified in the Promoter’s sole discretion if: (a) any Participant associated with a potential Finalist/winning entry fails to provide any required information or properly completed documents within the required time period; (b) any Participant associated with a potential finalist/winning entry fails to comply with any of the terms of these Terms and Conditions; (c) if any prize or prize/status notification is returned as undeliverable, any voice-mail or message left is not timely returned, or any forms sent to potential finalists, winners, or prize recipients are not timely returned as instructed; or (d) if the results of an associated Educator’s background check is deemed unsatisfactory in the Promoter’s sole discretion. In the event of disqualification or prize/status forfeiture, at the Promoter’s sole discretion, the applicable prize and/or status may be awarded to an alternate potential applicable finalist, winner, or prize recipient selected from among the remaining applicable eligible entries via the means of winner determination described herein, pending verification of eligibility. No responsibility is assumed by the Promoter for any incorrect or missing postal address, e-mail address, or phone number associated with an entry, or any change of address, e-mail, or phone number of a Participant after submission.

13. Moderation: The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
   a. are in breach of the Terms & Conditions.
   b. contain any content that is offensive, harmful, objectionable or which is otherwise unsuitable for publication including with respect to race, religion, origin or gender, or
which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner.

c. contains or refers to any unauthorised third-party brand or reference any third-party names, logos and/or trademarks.

d. promotes any political agenda.

14. Provided no objection is received from the winners, a winners list containing the surname of the Educator and the county of residence of the Organisation will be made available by the Promoter 4 weeks after the close of the Winner Selection, for a period of 8 weeks. It will be available by sending a request via email to ourechochallenge@earthecho.org. Winners can object to their details being published during the Winner Notification process. Without prejudice, the Promoter will provide winner information to the Advertising Standards Authority when requested by them.

15. The Promoter may request that the winners participate in publicity arising from the Promotion. Participation is at the winner’s discretion and is not a condition of Prize Acceptance.

16. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entries (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:

   a. Verify the eligibility of entrants and/or provisional winners by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.

   b. Disqualify entries that are not made directly by the individual entering the Promotion.

   c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.

   d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.

   e. Disqualify entries beyond the maximum allowed, or those using techniques such as ‘script’, ‘brute force’, multiple SIM cards for text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.

   f. Disqualify entrants who tamper with the entry process.

   g. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.

   h. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
17. The Prizes are not transferable or exchangeable and cannot be redeemed for any other form of compensation.

18. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to YouTube.

19. This Promotion is in no way sponsored, endorsed or administered by, or associated with YouTube. You are providing your information to the Promoter and not to YouTube, and YouTube is not responsible for any element of this Promotion.

20. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person’s negligence) in connection with this Promotion (JS13217) or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. Nothing will exclude the Promoter’s liability for death or personal injury as a result of its negligence.

21. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.

22. All personal data supplied for this Promotion will be used solely for the purpose of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter’s privacy policy, available at: https://www.earthecho.org/privacy-policy-uk.

23. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.

24. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.

25. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.

26. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

See Part 2 Terms and Conditions for Finalists and Winners Here

Promoter: EarthEcho International, 2101 L Street NW, Suite 800, Washington, DC 20037 USA

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